

US Evidence Management - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The US Evidence Management Market is expected to register a CAGR of 11.91% during the forecast period.

Large volumes of evidence are no longer supported on spreadsheets. Instead, evidence is moved to a centralized repository, where an order of custody is maintained, and alerts are set up for evidence management.

Key Highlights

- There may be significant case backlogs and data loss, misuse, or redundancy because of the enormous volumes of digital evidence data gathered, processed, stored, and reported daily. Digital evidence management systems are modern, efficient, and secure options for criminal investigations.
- Additionally, digital evidence has considerably improved citizen safety in the United States and fundamentally altered criminal investigations. Investigators in crimes regularly use digital evidence. Due to the common use of cameras, smartphones, tablets, and laptops, and the massive amounts of email, messages, photographs, social media posts, and other digital content, there is now an abundance of digital evidence, which is, in turn, driving the market.
- The global rise in crime has led to the growth of the evidence management industry. The rising requirement for efficient and safe evidence processing in criminal investigations has driven the growing need for advanced evidence management systems.
- Evidence management entails ensuring that the authenticity of the evidence is not altered, storing it in a way that protects the integrity of the evidence, and processing it in such a way that there is no question about evidence tampering. Handling the evidence connected to an event entails storing, categorizing, and maintaining the information so that it is readily available and may be relied upon to show the details of an event as and when required.

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Cloud Based Deployment Expected to Grow Significantly

- In the evidence management industry, the cloud segment refers to using cloud computing technologies for storing, managing, and accessing digital evidence. Because of its multiple advantages over on-premise solutions, this market has gained traction in the country in recent years.
- Cloud-based evidence management solutions may be integrated with law enforcement and legal department systems. Integrating body-worn cameras, CCTV systems, forensic analysis tools, and case management systems enables smooth data interchange and interoperability, resulting in increased operational efficiency.
- For instance, in December 2022, the Federal Risk and Authorization Management Programme (FedRAMP) Joint Authorization Board (JAB) granted Axon Enterprise Inc. high impact designation for their cloud-based Software as a Service (SaaS) solutions. With this change, Axon's government customers may keep the most confidential, unclassified data managed by federal civilian agencies. Workflows for digital evidence management, situational awareness, and records management are possible with Axon's cloud-based SaaS solutions.
- In March 2022, Ava Security Limited, a global provider of cloud-native video security and analytics, was acquired by Motorola Solutions. The scalable, secure, and adaptable cloud solution from Ava Security offers organizations real-time insight and advanced analytics to optimize operations and identify anomalies and threats. The platform provides organizations an enterprise-grade video security solution while minimizing their security infrastructure's physical footprint.
- Overall, taking into account factors such as technological advancements, integration with digital forensics tools, scalability, cost-effectiveness, and others, the cloud segment in the country's evidence management market is expected to grow further as more organizations recognize the numerous advantages of cloud-based solutions in more effectively managing and processing data.

Services Component Segment Expected to Hold Significant Market Share

- The evidence management service providers render various services such as investigation and consulting, system integration, support and maintenance, and training and education. These services assist investigators in performing structured investigations providing expertise to track the source of a problem and enhance the evidence process. The evidence support services mainly include telephone and online support training via telephone and web-conference, and many others, thereby aiding with developing new policies and procedures.
- On the other hand, evidence training services helps the user in developing the various skills one need in this market sector. The service mainly trains the user's staff to get them up and running. This training is designed to help answer any questions the user may have and give them an overview of the system.
- Various companies offer the service even after the training is complete, supporting them and offering ongoing training to their organization for as long as they maintain their yearly maintenance and support contract. For instance, Amped Software training courses provide hands-on experience with Amped Software products and insight into the problems users confront while processing forensic video and digital multimedia evidence. The courses are taught by instructors worldwide, in person or live online, in groups with users from multiple organizations, or in private organization-specific sessions.
- The evidence consulting services are a series of ongoing conversations, training, and on-premise assessments that determine the strengths and weaknesses of your evidence management practices to improve the health of your operations. These consultations are key in the total evidence management solution (TEMS) assortment of solutions as they design a change roadmap.
- The market is witnessing product launches and innovations by key players as a crucial part of its strategy to improve business

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and their presence to reach customers and meet their requirements for various applications. For instance, in May 2022, Tracker Products and the Evidence Management Institute (EMI) joined forces to offer the most comprehensive collection of products and services available in the evidence management world. The 360° total evidence management solution (TEMS) is an assemblage of moving parts working together to serve the needs of the evidence management community.

- The Seattle Police Department estimates that overall crime increased in 2022 compared to 2021 by 1,834, or 4%. Despite decreasing percentages, reported crime reached an all-time high in 2021. A total of 49,577 violent and property offenses were reported last year, exceeding those totals. Law enforcement agencies in the US require an evidence management system for collecting evidence from incidents due to the huge number of crimes. Evidence-tracking software may be used to manage the enormous number of digital recordings that must be stored, organized, and analyzed as crime rises.
- Evidence-based management consulting may help organizations in the service sector improve their performance. With the help of data and research, consultants can help organizations to identify areas to improve their productivity, efficiency, and customer service.
- Therefore, with the increased crime rate and the rise in support from government entities and law enforcement agencies in the United States, the market is expected to grow exponentially throughout the forecast period.

US Evidence Management Industry Overview

The US evidence management market is fragmented, with local and multinational firms having decades of business expertise and businesses competing for market share. The market has relatively low exit barriers, which encourage new enterprises to participate and established firms to withdraw when profits are low. The major players are NICE Ltd, Omnigo Software LLC (Quetel Corporation), Open Text Corporation, Hitachi Vantara LLC (Hitachi Ltd), and Panasonic Corporation. Players in the market are adopting strategies, such as partnerships and acquisitions, to enhance their product offerings and gain sustainable competitive advantage.

- October 2022 - Motorola Solutions announced the launch of new public safety technology advancements that support a mobile-first approach to preparing officers with the information. These include a first-of-its-kind public safety application for Apple CarPlay to transform field operations and the integration of video footage from emergency response drones and robots into CommandCentral Aware. Data from mobile field-based systems flows seamlessly into the CommandCentral platform, where records and evidence are centralized for analysis, investigations, and case preparation.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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