

United States Short Haul Road Freight Transport - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The United States Short Haul Road Freight Transport Market size is estimated at 155.9 billion USD in 2025, and is expected to reach 182.5 billion USD by 2030, growing at a CAGR of 3.20% during the forecast period (2025-2030).

US rice exports set projected 4.8% growth by 2032, fueling short-haul freight

- From 2022 to 2025, a consistent expansion in the US construction industry is projected, with an annual growth rate anticipated to fall between 3.4% and 4.5%. This upswing is expected to be driven by substantial investments in critical infrastructure domains such as transportation, electricity, and broadband. Short-haul trucking assumes a crucial role in ensuring a steady flow of essential construction materials like concrete, aggregates, lumber, and steel to construction sites. A prominent player in this landscape is United Rentals Inc., a leading provider of construction and industrial equipment.
- The agriculture, fishing, and forestry segment of the short-haul road freight transport market is anticipated to witness growth over the coming years. This projection is rooted in the US prospective ascent to become the fifth-largest global exporter of rice, reaching a volume of 3.1 million tons by the period of 2031-2032. Notably, exports are poised to expand by 4.8% from 2022-2023 to 2031-2032. Additionally, against a backdrop of supply chain deficiencies and escalating consumer demand, inflation is poised to wield significant influence over the agricultural economy of the United States in the upcoming years.

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United States Short Haul Road Freight Transport Market Trends

United States leads regional GDP with 86% contribution, driven by infrastructure and supply chain investments

- In September 2024, the FAA, under the US Department of Transportation, allocated USD 1.9 billion in grants for 519 projects. These projects span 48 states, Guam, Puerto Rico, and other territories, all part of the Airport Improvement Program (AIP). Additionally, USD 269 million in Supplemental Discretionary Grants for 2023 will back 62 projects at 56 U.S. airports. This competitive initiative aids airport owners and operators in enhancing the U.S. airport system. Marking its largest round yet, this fifth AIP grant cycle funds diverse projects, from airport safety and sustainability upgrades to noise reduction. The grants cater to airports nationwide, regardless of size.
- With infrastructure development and the e-commerce boom, the transportation and storage sector is set for a job surge. The Bureau of Labor Statistics (BLS) projects a 0.8% annual growth rate from 2022 to 2032, translating to nearly 570,000 new jobs. Notably, the couriers and messengers industry, alongside warehousing and storage, is expected to drive about 80% of this job growth.

The United States remained a net crude oil importer in 2022, importing about 6.28 million bpd of crude oil from 80 countries

- Gasoline prices in the US are expected to drop below USD 3 a gallon for the first time in over three years by October 2024, just before the presidential election. Lower fuel prices are mainly due to weaker demand and falling oil prices, providing relief to consumers who have faced high costs that fueled inflation. This could also help Vice President Kamala Harris and other Democrats counter Republican criticism over high gas prices. In September 2024, the average price for regular gas was USD 3.25 a gallon, down 19 cents from last month and 58 cents from last year.
- According to US Energy Information Administration (EIA), crude oil prices will stay steady in 2024 compared to 2023, then decrease in 2025. The US' introduction of new refining capacities in 2023 will boost its operable capacity, alleviating price strain on oil products in 2024 and 2025. Furthermore, the Middle East, particularly Kuwait, will add new international refining capacities, which will help ease global price pressure on gasoline and diesel. Also, it is expected, narrowing crack spreads in 2024 are likely to lead to lower average US retail fuel prices in both 2024 and 2025. Gasoline prices are projected to USD 3.36/gal in 2024 and USD 3.24/gal in 2025.

United States Short Haul Road Freight Transport Industry Overview

The United States Short Haul Road Freight Transport Market is fragmented, with the major five players in this market being CMA CGM Group (including CEVA Logistics), FedEx, Landstar System Inc., Schneider National, Inc. and XPO, Inc. (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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