

United States Freight and Logistics - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The United States Freight and Logistics Market size is estimated at 1.38 trillion USD in 2025, and is expected to reach 1.67 trillion USD by 2030, growing at a CAGR of 3.84% during the forecast period (2025-2030).

United States thrives with tech innovations and strategic partnerships

- In April 2024, UPS announced a major air cargo contract with USPS, deepening their ongoing partnership. After a brief transition, UPS will become the primary air cargo provider for USPS, overseeing most of its air shipments nationwide. Additionally, in November 2023, UPS raised its fuel surcharge for US ground parcel and SurePost deliveries by 50 basis points, bringing it to 15.25%. At the same time, OnTrac implemented a 6.2% tariff rate increase for 2024, adopting a tiered system where shorter hauls are charged less than longer ones.
- To bolster infrastructure development, the government allocated USD 350 billion for highway initiatives under the Bipartisan Infrastructure Law (BIL), with projects extending until September 30, 2026. Spanning from 2022 to 2026, BIL earmarked a substantial USD 550 billion for federal investments in diverse infrastructure sectors, including roads, bridges, mass transit, water systems, resilience efforts, and broadband services. By November 2024, the administration had disbursed over USD 568 billion under the BIL, funding more than 66,000 projects and awards.

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United States Freight and Logistics Market Trends

United States leads regional GDP with 86% contribution, driven by infrastructure and supply chain investments

- In September 2024, the FAA, under the US Department of Transportation, allocated USD 1.9 billion in grants for 519 projects. These projects span 48 states, Guam, Puerto Rico, and other territories, all part of the Airport Improvement Program (AIP). Additionally, USD 269 million in Supplemental Discretionary Grants for 2023 will back 62 projects at 56 U.S. airports. This competitive initiative aids airport owners and operators in enhancing the U.S. airport system. Marking its largest round yet, this fifth AIP grant cycle funds diverse projects, from airport safety and sustainability upgrades to noise reduction. The grants cater to airports nationwide, regardless of size.
- With infrastructure development and the e-commerce boom, the transportation and storage sector is set for a job surge. The Bureau of Labor Statistics (BLS) projects a 0.8% annual growth rate from 2022 to 2032, translating to nearly 570,000 new jobs. Notably, the couriers and messengers industry, alongside warehousing and storage, is expected to drive about 80% of this job growth.

In 2022, the U.S. imported 6.28 million bpd of crude oil from 80 countries, continuing its streak as a net crude oil importer

- By October 2024, just ahead of the presidential election, U.S. gasoline prices were poised to dip below USD 3 a gallon for the first time in over three years. This anticipated drop in fuel prices, primarily driven by waning demand and declining oil prices, offers a much-needed respite to consumers grappling with inflationary pressures. As of September 2024, regular gas averaged USD 3.25 a gallon, marking a 19-cent decrease from the previous month and a 58-cent drop from the same time last year.
- Crude oil prices, as per the U.S. Energy Information Administration (EIA), remained stable in 2024, mirroring 2023 levels, before expected downturn in 2025. The U.S. bolstered its operable refining capacity in 2023, a move expected to ease price pressures on oil products in the subsequent two years. Meanwhile, Kuwait and other parts of the Middle East are ramping up international refining capacities, further alleviating global price pressures on gasoline and diesel. Additionally, narrowing crack spreads in 2024 could translate to reduced average retail fuel prices in both 2024 and 2025, with projections of USD 3.36/gal in 2024 and USD 3.24/gal in 2025.

United States Freight and Logistics Industry Overview

The United States Freight and Logistics Market is fragmented, with the major five players in this market being C.H. Robinson, DHL Group, FedEx, J.B. Hunt Transport, Inc. and United Parcel Service of America, Inc. (UPS) (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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