United States Electric Fireplace - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The United States Electric Fireplace Market is expected to register a CAGR of greater than 5% during the forecast period.

Key Highlights
- The United States exists as a major market for the launch of energy-efficient and carbon-reducing heating appliance products. In line with this, Electric fireplace acts as a substitute for coal and wood-based fireplace in the country. Alaska, North Dakota, Minnesota, Maine, Wisconsin, Vermont, and Michigan exist among the states in the United States, observing the coldest temperature per year and creating an expanding market for electric fireplaces. As the number of homes in the country is observing an increase in number, it is creating a demand for heating appliances by households with an increase in expenditure on heating appliances.
- The country is observing a continuous rise in urbanization rate of more than 85%, with rising expenditure on home appliances creating an emerging market for electric fireplace sellers. Demand for commercial space is emerging with an increase in the number of hotels and motels in the region and an increase in commercial office space, creating demand for different ranges of electric fireplaces.
- The number of housing units in the United States has observed a continuous increase over the years, existing at more than 140 Million units, of which the urban spaces in the countries exist with a major share of this increase. New York, Los Angeles, Chicago, Housten, and other populated cities of the United States are among the emerging markets for increasing electric heater sales, with a steep rise in the number of housing units.
- Post-COVID, revenue of smart appliances in the United States has observed a continuous increase. With smart features of sensors, voice assistance, Energy consumption data, and Bluetooth connectivity through smartphones, sales of electric space heaters are expected to observe a positive growth over the coming period.

United States Electric Fireplace Market Trends

Rising Demand From Residential Users

- The total population in the United States is observing a continuous rise over the years, creating demand for more residential and housing units. Rising units of households are creating rising opportunities for sales of Electric fireplaces in the country. Revenue for household appliances in the United States is observing a continuous increase with an annual growth rate of more than 3%, and the market size of heaters in household appliances exists with an annual growth rate of around 5%.
- Among the residential units, major opportunities for the sale of electric fireplaces exist in urban areas as they lack coal and firewood and have small living spaces, making electric fireplaces the most convenient option. New York, Los Angeles, Chicago, and Dallas have emerged as the leading metropolitan cities in the United States, with the largest population share and expenditure on home appliances. With these trends, residential segments are emerging as major demand-creating segments for electric fireplaces in the United States in comparison to commercial units.

Increasing Demand For Smart Appliances

- Smart appliances are the category of appliances that help to save costs for the user and provide more comfortable and efficient service. With technology innovations, Electric fireplaces are enabled with Wi-Fi features, making them accessible through mobile apps and can be integrated into smart homes; they can also be controlled using voice assistance devices of Google Home and Amazon Alexa.
- The revenue of smart appliances in the United States has observed a continuous increase over the years, with the major share of users existing among the employed generation of 25-44 years. It is creating opportunities for smart electric fireplace manufacturers to focus more on a significant section of the population to increase their revenue and market share.
- Dallas, Chicago, Illinois, Texas, and Washington are emerging as the cities in the United States with the fastest adoption rate of smart appliances and are expected to drive the growth of smart electric fireplaces over the coming period.

United States Electric Fireplace Industry Overview

The United States electric fireplace market is fragmented, with a large number of players entering the market to provide efficient and comfortable heating appliances. With technological innovations, firms are competing with each other to enable their electric fireplace with the best technology at an affordable price. Some of the existing market players in the United States electric fireplace market are Sierra Flames, Alaskan Fireplace Company, Touchstone Home Products, Empire Comfort System, and European Home.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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