

United States Domestic Courier - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The United States Domestic Courier Market size is estimated at 147.2 billion USD in 2025, and is expected to reach 182 billion USD by 2030, growing at a CAGR of 4.33% during the forecast period (2025-2030).

The domestic courier market in the United States is expected to grow driven by rising e-commerce

- The e-commerce segment is one of the largest end-user segments of the United States domestic courier market. The growing e-commerce industry in the United States drives the growth of domestic couriers. In 2023, the e-commerce industry experienced a growth of over 14% YoY, after experiencing a growth of 7.87% YoY in 2022. Consumers are making more online purchases due to e-commerce expansion and the COVID-19 pandemic, fueling the parcel delivery market. This resulted in a 6.4% increase in volume, with 21.6 billion parcels carried in the United States and a 6.21% increase in income, reaching USD 188 billion in 2021.
- The wholesale and retail trade end-user segment is projected to grow in the coming years. As of 2022, 26% of US retailers offered same-day delivery, and an additional 73% planned to add the service within three years. The segment is driven by vendors' extensive investments in brick-and-mortar retail stores. The continuous effort of logistics companies to offer efficient and timely last-mile deliveries is another opportunity that is expected to fuel market growth in the future.

United States Domestic Courier Market Trends

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United States leads regional GDP with 86% contribution, driven by infrastructure and supply chain investments

- In September 2024, the FAA, under the US Department of Transportation, allocated USD 1.9 billion in grants for 519 projects. These projects span 48 states, Guam, Puerto Rico, and other territories, all part of the Airport Improvement Program (AIP). Additionally, USD 269 million in Supplemental Discretionary Grants for 2023 will back 62 projects at 56 U.S. airports. This competitive initiative aids airport owners and operators in enhancing the U.S. airport system. Marking its largest round yet, this fifth AIP grant cycle funds diverse projects, from airport safety and sustainability upgrades to noise reduction. The grants cater to airports nationwide, regardless of size.
- With infrastructure development and the e-commerce boom, the transportation and storage sector is set for a job surge. The Bureau of Labor Statistics (BLS) projects a 0.8% annual growth rate from 2022 to 2032, translating to nearly 570,000 new jobs. Notably, the couriers and messengers industry, alongside warehousing and storage, is expected to drive about 80% of this job growth.

The United States remained a net crude oil importer in 2022, importing about 6.28 million bpd of crude oil from 80 countries

- Gasoline prices in the US are expected to drop below USD 3 a gallon for the first time in over three years by October 2024, just before the presidential election. Lower fuel prices are mainly due to weaker demand and falling oil prices, providing relief to consumers who have faced high costs that fueled inflation. This could also help Vice President Kamala Harris and other Democrats counter Republican criticism over high gas prices. In September 2024, the average price for regular gas was USD 3.25 a gallon, down 19 cents from last month and 58 cents from last year.
- According to US Energy Information Administration (EIA), crude oil prices will stay steady in 2024 compared to 2023, then decrease in 2025. The US' introduction of new refining capacities in 2023 will boost its operable capacity, alleviating price strain on oil products in 2024 and 2025. Furthermore, the Middle East, particularly Kuwait, will add new international refining capacities, which will help ease global price pressure on gasoline and diesel. Also, it is expected, narrowing crack spreads in 2024 are likely to lead to lower average US retail fuel prices in both 2024 and 2025. Gasoline prices are projected to USD 3.36/gal in 2024 and USD 3.24/gal in 2025.

United States Domestic Courier Industry Overview

The United States Domestic Courier Market is fairly consolidated, with the major five players in this market being FedEx, OnTrac, Spee-Dee Delivery Service, Inc., United Parcel Service of America, Inc. (UPS) and USPS (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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