

United States Courier, Express, and Parcel (CEP) - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 317 pages | Mordor Intelligence

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Report description:

The United States Courier, Express, and Parcel (CEP) Market size is estimated at 192.8 billion USD in 2025, and is expected to reach 239.4 billion USD by 2030, growing at a CAGR of 4.42% during the forecast period (2025-2030).

Rising domestic demand for courier, express, and parcel in ecommerce market leading the sector demand

- E-commerce growth and the global pandemic fueled the parcel shipping market, as consumers were more inclined toward ordering online compared to purchasing from physical stores. With rising volumes, many companies are undertaking acquisitions in the country. In October 2023, UPS Inc. acquired Happy Returns, a returns management software company, from PayPal Holdings Inc. The deal enhances UPS' presence in the rapidly growing online returns sector. Additionally, the company will provide box and label-free return options at over 12,000 drop-off locations across the US.
- The US e-commerce market has been constantly evolving. Retail e-commerce sales in the United States are projected to grow from around USD 904.89 billion in 2022 to around USD 1,478.86 billion in 2025. This is expected to give a boost to both domestic and international courier, express, and parcel market volumes during the forecast period. Among the e-commerce players, Amazon is the most popular e-retailer in the United States, with a market share of 37.8%. Other successful shopping websites include eBay (3.5% market share), Walmart (6.3% market share), Target (2.1% market share), and Apple (3.9% market share).

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United States leads regional GDP with 86% contribution, driven by infrastructure and supply chain investments

- In September 2024, the FAA, under the US Department of Transportation, allocated USD 1.9 billion in grants for 519 projects. These projects span 48 states, Guam, Puerto Rico, and other territories, all part of the Airport Improvement Program (AIP). Additionally, USD 269 million in Supplemental Discretionary Grants for 2023 will back 62 projects at 56 U.S. airports. This competitive initiative aids airport owners and operators in enhancing the U.S. airport system. Marking its largest round yet, this fifth AIP grant cycle funds diverse projects, from airport safety and sustainability upgrades to noise reduction. The grants cater to airports nationwide, regardless of size.
- With infrastructure development and the e-commerce boom, the transportation and storage sector is set for a job surge. The Bureau of Labor Statistics (BLS) projects a 0.8% annual growth rate from 2022 to 2032, translating to nearly 570,000 new jobs. Notably, the couriers and messengers industry, alongside warehousing and storage, is expected to drive about 80% of this job growth.

The United States remained a net crude oil importer in 2022, importing about 6.28 million bpd of crude oil from 80 countries

- Gasoline prices in the US are expected to drop below USD 3 a gallon for the first time in over three years by October 2024, just before the presidential election. Lower fuel prices are mainly due to weaker demand and falling oil prices, providing relief to consumers who have faced high costs that fueled inflation. This could also help Vice President Kamala Harris and other Democrats counter Republican criticism over high gas prices. In September 2024, the average price for regular gas was USD 3.25 a gallon, down 19 cents from last month and 58 cents from last year.
- According to US Energy Information Administration (EIA), crude oil prices will stay steady in 2024 compared to 2023, then decrease in 2025. The US' introduction of new refining capacities in 2023 will boost its operable capacity, alleviating price strain on oil products in 2024 and 2025. Furthermore, the Middle East, particularly Kuwait, will add new international refining capacities, which will help ease global price pressure on gasoline and diesel. Also, it is expected, narrowing crack spreads in 2024 are likely to lead to lower average US retail fuel prices in both 2024 and 2025. Gasoline prices are projected to USD 3.36/gal in 2024 and USD 3.24/gal in 2025.

United States Courier, Express, and Parcel (CEP) Industry Overview

The United States Courier, Express, and Parcel (CEP) Market is fairly consolidated, with the major five players in this market being DHL Group, FedEx, OnTrac, United Parcel Service of America, Inc. (UPS) and USPS (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 EXECUTIVE SUMMARY & KEY FINDINGS

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2 REPORT OFFERS

3 INTRODUCTION

3.1 Study Assumptions & Market Definition

3.2 Scope of the Study?

3.3 Research Methodology

4 KEY INDUSTRY TRENDS

4.1 Demographics

4.2 GDP Distribution By Economic Activity

4.3 GDP Growth By Economic Activity

4.4 Inflation

4.5 Economic Performance And Profile

4.5.1 Trends in E-Commerce Industry

4.5.2 Trends in Manufacturing Industry

4.6 Transport And Storage Sector GDP

4.7 Export Trends

4.8 Import Trends

4.9 Fuel Price

4.10 Logistics Performance

4.11 Infrastructure

4.12 Regulatory Framework

4.12.1 United States

4.13 Value Chain & Distribution Channel Analysis

5 MARKET SEGMENTATION (includes Market Value in USD, Forecasts up to 2030 and analysis of growth prospects)

5.1 Destination

5.1.1 Domestic

5.1.2 International

5.2 Speed Of Delivery

5.2.1 Express

5.2.2 Non-Express

5.3 Model

5.3.1 Business-to-Business (B2B)

5.3.2 Business-to-Consumer (B2C)

5.3.3 Consumer-to-Consumer (C2C)

5.4 Shipment Weight

5.4.1 Heavy Weight Shipments

5.4.2 Light Weight Shipments

5.4.3 Medium Weight Shipments

5.5 Mode Of Transport

5.5.1 Air

5.5.2 Road

5.5.3 Others

5.6 End User Industry

5.6.1 E-Commerce

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- 5.6.2 Financial Services (BFSI)
- 5.6.3 Healthcare
- 5.6.4 Manufacturing
- 5.6.5 Primary Industry
- 5.6.6 Wholesale and Retail Trade (Offline)
- 5.6.7 Others

6 COMPETITIVE LANDSCAPE

- 6.1 Key Strategic Moves
- 6.2 Market Share Analysis
- 6.3 Company Landscape
- 6.4 Company Profiles
 - 6.4.1 Amazon
 - 6.4.2 Aramex
 - 6.4.3 DHL Group
 - 6.4.4 Dropoff Inc.
 - 6.4.5 FedEx
 - 6.4.6 International Distributions Services (including GLS)
 - 6.4.7 OnTrac
 - 6.4.8 Spee-Dee Delivery Service, Inc.
 - 6.4.9 United Parcel Service of America, Inc. (UPS)
 - 6.4.10 USA Couriers
 - 6.4.11 USPS
 - 6.4.12 WeDo Logistics Limited (including Lone Star Overnight Inc.)

7 KEY STRATEGIC QUESTIONS FOR CEP CEOS

8 APPENDIX

- 8.1 Global Overview
 - 8.1.1 Overview
 - 8.1.2 Porter's Five Forces Framework
 - 8.1.3 Global Value Chain Analysis
 - 8.1.4 Market Dynamics (DROs)
 - 8.1.5 Technological Advancements
- 8.2 Sources & References
- 8.3 List of Tables & Figures
- 8.4 Primary Insights
- 8.5 Data Pack
- 8.6 Glossary of Terms

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