

## **United States Aluminum Beverage Cans - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

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### **Report description:**

The United States Aluminum Beverage Cans Market size is worth USD 28.10 Billion in 2025, growing at an 2.88% CAGR and is forecast to hit USD 32.38 Billion by 2030.

#### Key Highlights

- Aluminum cans offer numerous advantages, including rigidity, stability, and high barrier properties. These qualities make them suitable for storing goods with extended shelf lives and those requiring long-distance transportation. Manufacturers and industries prefer aluminum cans due to their softness and lightweight nature, which helps reduce logistics costs.

#### Key Highlights

- The beverage industry widely uses aluminum cans because of their easy disposal and recyclability. They also extend product shelf life. Major end-user segments for aluminum beverage cans include carbonated soft drinks, energy drinks, and alcoholic beverages.

- Consumer preferences for small sizes and multi-pack packaging formats contribute to the growth of aluminum can volume and design innovations. Aluminum cans are particularly suitable for consumers with on-the-go lifestyles, offering convenience as a primary benefit. These cans are easily transportable to festivals, beaches, outdoor events, and sports venues.

#### Key Highlights

- Recycling aluminum saves over 90% of the energy required to produce new metal, reducing production costs. Two of every three aluminum cans shipped are recycled in the United States. These factors are expected to drive market growth in the future.

- Aluminum packaging faces competition from alternative packaging solutions such as plastic, paper, and glass. Plastic packaging remains the primary competitor to metal packaging. The beverage industry, the largest user of aluminum cans, has begun

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adopting recyclable plastic packaging solutions. Plastic cans offer transparency, allowing brands to showcase their beverage quality.

#### Key Highlights

- In March 2023, the National Association for PET Container Resources (NAPCOR), the trade association for the PET packaging industry in the United States, Canada, and Mexico, presented a life cycle assessment (LCA). This assessment indicated that PET bottles have a lower environmental impact than glass and aluminum containers.

#### United States Aluminum Beverage Cans Market Trends

##### 3-Piece? is Anticipated to Witness Significant Growth

- 3-piece metal cans are packaging comprising three main components: the cylindrical body, the bottom end, and the top lid. The body is formed from a single piece of metal sheet rolled into a cylinder, while the bottom end and top lid are separate circular pieces securely attached to the ends of the body.
- The demand for durable and secure packaging solutions has significantly driven the growth of 3-piece metal cans. Pet food requires packaging that can preserve freshness, aroma, and nutritional value. 3-piece metal cans provide excellent protection against external elements such as moisture, oxygen, and light, ensuring the quality and safety of the pet food over an extended period.
- Organic packaged foods often contain natural ingredients and lack synthetic preservatives. 3-piece cans protect against external contaminants and maintain product freshness, which is crucial for organic foods that lack preservatives.
- o According to the Organic Trade Association, the demand for organic packaged food is increasing. It is expected to account for a value increase of USD 17,459 million in 2018 to USD 25,060 million in 2025.
- This growing demand creates opportunities for the 3-piece cans market to thrive by offering reliable product protection, extended shelf life, positive consumer perception, sustainability credentials, and versatility in product offerings.

##### Energy Drinks is Observing a Notable Growth

- Increasing consumer health awareness has increased demand for non-alcoholic beverages with reduced sugar, calories, and artificial ingredients. This shift in consumer preferences has resulted in a surge in the market for healthier beverage options.
- o Consumers are willing to pay premium prices for beverages perceived as high-quality, natural, and organic. The non-alcoholic beverage market is expanding into new geographical regions and demographic segments, driven by the growth of the middle class in emerging economies and an increasing preference for healthy and convenient drink options.
- Energy drinks have become more popular in the United States in recent years. According to Beverage Industry Magazine, in 2017, sales of energy drinks in the United States accounted for USD 11 billion and reached around USD 18.5 billion by 2023.
- o The energy drink market is characterized by intense competition, with brands regularly introducing new flavors, sizes, and packaging options. This continuous innovation stimulates demand for various types of aluminum cans, including specialty designs and larger formats. As a result, can manufacturers benefit from the expanding range of packaging requirements in this dynamic market segment.
- According to Monster Beverage, energy drink sales in the United States reached approximately 1.6 billion units in 2023, up from 1.15 billion units in 2018. The growth in energy drink sales is expected to drive the demand for aluminum cans as a packaging option. Aluminum cans are favored for their lightweight properties, recyclability, and convenience, making them a preferred choice for beverage packaging.

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## United States Aluminum Beverage Cans Industry Overview

The aluminum beverage cans market in the United States is fragmented due to the presence of a few major market players, such as Ardagh Group, Ball Corporation, and Crown Holdings Inc. Sustainable competitive advantage is expected to be gained through design, technology, and application innovation. The market penetration for aluminum beverage cans has increased over the past decade due to the increasing demand for food and beverages. Furthermore, the market players are adopting competitive strategies such as partnerships, emphasizing R&D and innovative activities.

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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