

United Kingdom Tumble Dryers - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

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Report description:

The United Kingdom Tumble Dryers Market size is estimated at USD 694.53 million in 2025, and is expected to reach USD 979.59 million by 2030, at a CAGR of 7.12% during the forecast period (2025-2030).

Rising living standards, increasing disposable incomes, and urbanization trends globally are fueling the growth of the tumble dryer market. Notably, tumble dryers consume significantly less electricity than traditional heating methods, making them an attractive choice for those looking to cut energy costs and prioritize conservation. Governments are recognizing this energy efficiency, rewarding tumble dryers with high Energy-Star ratings. These factors collectively indicate a strong and sustained demand for tumble dryers in the coming years.

The surge in sales of tumble dryers is predominantly driven by the growing disposable income of the middle class. Customers, increasingly tech-savvy in the digital age, are better equipped to understand and leverage the benefits of modern appliances, further boosting tumble dryer sales.

Online laundry services emerged as a significant game-changer, emphasizing deep cleaning and regular maintenance. These services not only assisted thousands but also played a pivotal role in alleviating nationwide concerns.

United Kingdom Tumble Dryers Market Trends

Demand for Tumble Dryers is being Driven by the UK's Exceptionally Cold Weather.

Traditional methods of drying clothes, reliant on solar radiation, faced challenges due to the Earth's evolving climate conditions,

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primarily driven by climate change. This led to the necessity for the development of drying machines. In regions like the UK, where weather conditions or limited outdoor space often hinder air-drying, these machines have become a household staple. Beyond convenience, laundry dryers offer notable advantages, from reducing wrinkles to effectively sanitizing clothes by eliminating bacteria and germs. With disposable incomes on the rise and lifestyles growing busier, the demand for laundry dryers is set to surge in the coming years.

Demand for Tumble Dryers in Commercial Segment

Commercial laundry tumble dryers play a pivotal role in the day-to-day operations of various commercial establishments, notably hotels, hospitals, and laundry service providers. Hotels and hospitals, in particular, deal with a high volume of sheets, pillowcases, curtains, and blankets daily. Given the limited supply of such bedding, these establishments must launder and dry them daily. Ensuring the swift and effective cleaning and drying of bedding, along with other items like clothes and toiletries, is paramount for their operations. Consequently, they rely on tumble dryers to achieve optimal results efficiently. The prevalence of such establishments is on the rise, a trend expected to persist. The growth of the hospitality sector and the increasing presence of laundry service conglomerates further bolster the outlook for market expansion.

United Kingdom Tumble Dryers Industry Overview

The market report's competitive landscape and company profiles highlight the prominent players in the industrial tumble dryer market. These assessments consider factors such as key developments, market strategies, market positioning, geographic reach, and other significant metrics. Noteworthy players in this sector include AEG, Baumatic, Beko, Bosch, and Brandt.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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