

## **United Kingdom Bed And Bath Linen - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

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### **Report description:**

The United Kingdom Bed And Bath Linen Market is expected to register a CAGR of greater than 1% during the forecast period.

The United Kingdom is known for its legacy and luxurious products with traditional tint in them; the demand for premium quality bed and bath linens such as hammam towels is always seen in an upward trend. Several manufacturers remain coming up with naturally sustainable, newly designed, and innovative bed and bath linen products for leveling up the United Kingdom's product class. These products are highly demanded in Luxury Hotels and motels and among other high-net-worth Individuals place among others. All these factors of authenticity and traditionally tinted luxurious products are witnessing growth in the United Kingdom's Bed and Bath Linen Market. They are expected to grow throughout the forecast period.

Growing tourism and rising construction are driving the United Kingdom's Bed and Bath linen market with a significant increase in hotels, motels, and residential buildings, which are raising the need for bedding and bath linen requirement. For instance, the growth of international and domestic tourists to England and Scotland is signifying at a fast pace, which is expanding the need for more building construction and thus the market expansion.

COVID-19 negatively impacted the market. This was primarily due to reduced manufacturing due to the lockdown that was being imposed and, thus, a halt in logistics and production in the factories or their assembling. However, the Work from Home and the reopening of the United Kingdom post-COVID-19 restrictions have brought the market back on track, and the market is expected to grow at a faster rate in the forecast period.

UK Bed and Bath Linen Market Trends

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## Increasing Number of Hotel Constructions Growing the Market

The decrease in the value of the pound has made it cheaper for international tourists to visit the United Kingdom and has also encouraged more staycations, which are driving confidence in the hotel industry for constructing more rooms and hotels across the nation. Clients include established brands such as Premier Inn, Motel One, Holiday Inn, Travelodge, Park Inn by Radisson, and Staycity apart-hotels, as well as new entrants to the United Kingdom market like Motel One, Dalata Hotels, and Fragrance Group.

## Raising Import of Raw Material from Asian Countries

The market witnessed a continuing trend by manufacturers and retailers to relocate production overseas and sourcing raw materials and products in low-cost countries, such as China and India. Key suppliers in the bed linen sector include Dorma, Vanguard Textiles, and Arthur Sanderson. Key towel suppliers include Christy and Stott & Smith. Industry surveys revealed that only approximately 5% of residential bed and bath linens are collected for reuse and recycling.

Over 90% of material is being imported from Asian countries where this is very cheap rates, and cotton linen is at a huge amount. Hence, India, China, and, due to COVID-19, Bangladesh became the largest exporters to the United Kingdom for the Bed and Bath Linen Market.

## UK Bed and Bath Linen Industry Overview

The United Kingdom Bed and Bath Linen market is fragmented and highly competitive as luxurious companies belong to that region to the maximum extent. With technological advancements and eco-friendly product innovations that are naturally sustainable and authentic to the region, mid-size to smaller companies are increasing their market presence by securing new contracts and tapping new markets. Some of the major players, including Ralph Lauren, Peter Reed, Victoria Linen, Coco and Wolf, and De Le Cuona, are expected to grow the market in the forecast period.

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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