

United Arab Emirates Floor Covering - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

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Report description:

The United Arab Emirates Floor Covering Market size is estimated at USD 4.57 billion in 2025, and is expected to reach USD 5.62 billion by 2030, at a CAGR of 4.23% during the forecast period (2025-2030).

The UAE floor covering market has grown significantly over the past few years. This growth can be attributed to the booming construction industry and increasing urbanization. The demand for aesthetically pleasing and durable flooring solutions has driven the market forward. Several factors contribute to the market's expansion. These include rising disposable incomes, a growing expatriate population, and a commercial and residential construction project surge. Additionally, flooring technology and materials advancements have provided consumers with a wider range of options.

The UAE floor covering market demands bold aesthetics that blend natural looks with versatility. This preference is evident in both residential and commercial segments. Purchases have been increasingly driven by products boasting advanced digital printing. Such technological strides empower manufacturers to produce theme-based flooring items in smaller batches without compromising on competitive pricing. This inclination is limited to printed carpets and encompasses vinyl flooring sheets and tiles.

UAE Floor Covering Market Trends

UAE's Construction Boom: A Deep Dive into the Flooring Market Dynamics

The construction activities are expected to surge in the United Arab Emirates during the study period. In a bid to attract more investments, the UAE government revised property ownership policies, allowing non-UAE and non-GCC residents to secure freeholds and leaseholds in select regions. Affordable housing emerged as a pivotal driver for the UAE's construction industry,

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aiding the nation in addressing housing challenges for its expanding populace. Also, the government is rolling out plans in the Eastern region for residential complexes, healthcare centers, schools, etc. Such initiatives are bolstering the region's flooring market.

UAE homes are adopting cutting-edge flooring solutions that boost aesthetics and tackle practical issues like scratches. Additionally, with the UAE's booming tourism and hospitality industry, highlighted by luxurious resorts and hotels, there is a consistent demand for premium carpeting and flooring to ensure comfort and elegance. The industry's adaptability to consumer demands is clear, with brands delving into innovative technologies, keeping the flooring market at the pinnacle of design and functionality.

UAE's Booming Commercial Construction Boosts the Floor Covering Market

As commercial property construction surges in the United Arab Emirates, the commercial segment of the floor covering market has outpaced the residential segment in market value. This uptick in the UAE's commercial construction is poised to invigorate the floor covering market. The rise in commercial developments is closely tied to the expanding urban population. Moreover, rapid lifestyle changes have intensified competition in the United Arab Emirates for bespoke flooring products. In response, industry leaders are innovating, introducing products that surpass traditional materials. A case in point is LVT flooring, which achieves a genuine look through cutting-edge techniques.

Also, the UAE's vibrant tourist and hospitality industry, renowned for its luxurious resorts and hotels, underscores the demand for premium carpeting and flooring. Such quality is paramount to ensuring comfort and elegance for both visitors and locals. It is crucial to prioritize high-quality materials when creating welcoming and visually appealing spaces. This growth trajectory is further propelled by the emergence of entertainment hubs, shopping malls, and family entertainment centers, amplifying the demand for a diverse range of floor coverings, from tiles and carpets to laminate and wooden floors.

UAE Floor Covering Industry Overview

The UAE floor covering market is fragmented with various players. The players are adopting various strategies, such as product innovations, partnerships, collaborations, and other strategies, to increase their production capacities with the help of rapidly changing technology advancements. The competitive landscape of the market has also been analyzed in the report. Some of the major players include RAK Ceramics, Carpet Land, AB Gustaf Kahr, Emirates Ceramic, and Terrazzo.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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