

UK Hospitality Industry - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 130 pages | Mordor Intelligence

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Report description:

The UK Hospitality Industry is expected to grow from USD 58.84 billion in 2025 to USD 66.67 billion by 2030, at a CAGR of 2.53% during the forecast period (2025-2030).

The hospitality industry in the United Kingdom is a substantial sector that includes hotels, restaurants, pubs, bars, and catering services. It is a crucial driver of the country's economy, providing employment to millions and significantly contributing to the GDP. There was an increase in investments in the hospitality industry, accompanied by positive fundamental performance indicators.

London alone has slightly higher overall critical performance indicators than the rest of the country. The demand for new hotels is expected to rise, particularly in London, due to increased travelers to the United Kingdom. Despite Brexit uncertainties impacting the investment environment, the growing demand attracts investors to the country.

There has been a noticeable increase in the number of serviced apartments and shared spaces, making the United Kingdom, especially London, an affordable destination for millennials and younger generations.

United Kingdom Hospitality Market Trends

The Hospitality Industry is Generating Growing RevPAR Numbers

The revenue per available room (RevPAR) is a critical metric in the hotel industry that indicates the average revenue generated per room, taking into account both occupancy and room rates. The United Kingdom is popular, attracting millions yearly with its

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rich history, vibrant culture, tourist destination, and diverse attractions. This influx of tourists drives up demand for accommodation, leading to higher occupancy rates and room rates, which increases RevPAR. The monthly occupancy rate in the United Kingdom stood at 81% as of September 2022. This figure shows an increase compared to the same month in the preceding two years.

Another driver is the economy's growth and high disposable incomes domestically and internationally. The increased leisure and business travel has boosted demand for hotel rooms and other hospitality services.

London as a Tourist Destination is Driving the Market

Travel and tourism are crucial to the United Kingdom's economy, significantly contributing to the GDP and creating employment opportunities. The country is a favored destination for tourists globally, who are enticed by its rich history, diverse culture, stunning landscapes, and iconic landmarks. London, the capital city, is a significant tourist attraction, boasting world-class attractions such as the Buckingham Palace, British Museum, and the Tower of London. Other famous destinations in the country include Edinburgh, known for its historic architecture and vibrant arts scene, and the Lake District, celebrated for its breathtaking natural beauty.

In recent years, there has been a growing focus on sustainable tourism in the United Kingdom, with efforts to promote responsible travel practices and minimize the environmental impact of tourism activities.

United Kingdom Hospitality Industry Overview

The market is fragmented with the presence of many players. The industry is a combination of domestic and international brands that share high competition. Their strategies include partnership approaches with government bodies, training stakeholders, and industry bodies to enhance workforce skills and efficiency. The key players include the Whitbread Group, InterContinental Hotels Group, Travelodge, Accor SA, and Marriott International Inc.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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