

## **UAE Private K12 Education - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 150 pages | Mordor Intelligence

### **AVAILABLE LICENSES:**

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

### **Report description:**

The UAE Private K12 Education Market size is estimated at USD 7.17 billion in 2025, and is expected to reach USD 10.29 billion by 2030, at a CAGR of 7.5% during the forecast period (2025-2030).

The K-12 private education market report covers the education market of private institutions providing education services from kindergarten to grade 12. The market's growth is due to factors like the increasing expatriate population, increasing enrollments, improved quality of education, and the growing shift from public schools to private schools. Currently, most Emirati and expat students in the United Arab Emirates are enrolled in private schools, and this trend is expected to grow, as there are over 16 curricula provided by private schools, displaying higher-than-average educational outcomes compared to public schools. The UAE private education market is highly consolidated and the most mature market among all the GCC countries, but it has the potential to grow further.

The education sector in the United Arab Emirates is developing and has enormous growth potential. Furthermore, the government's emphasis on improving the education system and significant expenditure on this sector over the past few years has created a strong base for its growth. Owing to the increasing demand for high-quality services, the private international education sector is estimated to have the highest growth rate in the region during the forecast period. The sizable school-age population and the country's focus on improving curricula, teaching methods, recruitment, training, and development of teachers are some of the factors for the growth of the private education sector.

UAE Private K12 Education Market Trends

Increased Rate of Population Growth, including Expatriates

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

One of the drivers of the growth of the UAE private K12 education market is the increasing population. Despite the overcrowded schools in Dubai and Abu Dhabi, there is still an opportunity for growth in the market. Over the past few years, public schools in the country have witnessed slower growth in the number of enrollments than private schools. The highest number of enrollments is seen in the cycle 1 (primary) level of schooling. It is followed by the intermediate level of schooling, the KG level, and then the secondary level of education. The government has also introduced ownership laws to allow 100% ownership of companies outside, free zones by foreign investors, and 10-year residency visa options, a move designed to bring more foreign investments into the country and attract long-term residents. With the ease of investments, the number of private schools is likely to increase during the forecast period.

#### Government Initiatives for Education is Driving the Market

The United Arab Emirates is among the leading providers of educational services in the GCC region. The country's private education sector has evolved with the influx of international institutions and a greater demand for various curricula. Furthermore, the government has also taken various initiatives and investments to increase the quality of education in the region. To provide the best quality of education, the tuition fees charged by private schools are in the high and premium range compared to the public schools. Despite this, the demand for private schooling is increasing.

#### UAE Private K12 Education Industry Overview

The UAE private K12 education market is consolidated by a few private school brands. Numerous private schools cater to the rising population of expatriates and Emirati students, yet there is still an excellent opportunity to invest in the country. The players are adopting collaboration and are offering various international and national curricula. Some of the key players in the market include GEMS Education, Athena Education, Esol Education, Kings' Schools Group, and SABIS Education Services.

#### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

#### **Table of Contents:**

##### 1 INTRODUCTION

###### 1.1 Study Assumptions and Market Definition

###### 1.2 Scope of the Study

##### 2 RESEARCH METHODOLOGY

##### 3 EXECUTIVE SUMMARY

##### 4 MARKET DYNAMICS AND INSIGHTS

###### 4.1 Market Overview

###### 4.2 Market Drivers

###### 4.2.1 Government Initiatives to Achieve High Education Standards is Driving Market Growth

###### 4.2.2 Growing Preferences for Private Education is Driving the Market

###### 4.3 Market Restraints

###### 4.3.1 High Average School Fees of Private School

###### 4.3.2 Low Presence of Qualified Teaching Staff

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 4.4 Market Opportunities
  - 4.4.1 Growing Demand for International Curriculum
  - 4.4.2 Developing Modern and Innovative Education System
- 4.5 Industry Value Chain Analysis
- 4.6 Industry Attractiveness - Porters' Five Forces Analysis
  - 4.6.1 Threat of New Entrants
  - 4.6.2 Bargaining Power of Buyers
  - 4.6.3 Bargaining Power of Suppliers
  - 4.6.4 Threat of Substitutes
  - 4.6.5 Intensity of Competitive Rivalry
- 4.7 Insights on technology Innovation in the Market
- 4.8 Impact of COVID-19 on the Market

## 5 MARKET SEGMENTATION

- 5.1 By Geography
  - 5.1.1 North Region
  - 5.1.2 West Region
  - 5.1.3 South Region
  - 5.1.4 East Region
- 5.2 By Source of Revenue
  - 5.2.1 Kindergarten
  - 5.2.2 Primary
  - 5.2.3 Intermediary
  - 5.2.4 Secondary
- 5.3 By Curriculum
  - 5.3.1 American
  - 5.3.2 British
  - 5.3.3 Arabic/UAE
  - 5.3.4 Indian
  - 5.3.5 Other Curricula

## 6 COMPETITIVE LANDSCAPE

- 6.1 Market Concentration Overview
- 6.2 Company Profiles
  - 6.2.1 GEMS Education
  - 6.2.2 Athena Education
  - 6.2.3 Taleem
  - 6.2.4 Esol Education
  - 6.2.5 Kings' Schools Group
  - 6.2.6 SABIS Education Services
  - 6.2.7 British International School
  - 6.2.8 Al-Mizhar American Academy
  - 6.2.9 Nord Anglia Education
  - 6.2.10 Dubai American Academy
  - 6.2.11 Glendale International School
  - 6.2.12 Deira International School\*

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

8 DISCLAIMER AND ABOUT US

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**UAE Private K12 Education - Market Share Analysis, Industry Trends & Statistics,  
Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 150 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-26"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

