

UAE Hospitality - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The UAE Hospitality Market size is estimated at USD 53.33 billion in 2025, and is expected to reach USD 69.57 billion by 2030, at a CAGR of 5.46% during the forecast period (2025-2030).

The hospitality industry is one of the most rapidly expanding and vibrant industries globally. In rapidly developing economies like the United Arab Emirates, hospitality significantly enhances the country's global presence and economic advancement. The increasing presence of hotel chains, resorts, and other establishments, including well-known international and local brands, underscores the industry's vitality and crucial role in the country's economy. Dubai, in particular, stands out as a premier tourism destination, with its popularity poised for further growth in the future.

The hospitality industry in the United Arab Emirates, particularly in Dubai and Abu Dhabi, thrives due to several key factors. These cities are major global tourism hubs, drawing millions of visitors annually for business and shopping. This consistent tourism growth stimulates the demand for hospitality services. The United Arab Emirates is renowned for its luxurious hospitality offerings, including upscale hotels, resorts, and restaurants. The desire for lavish experiences among wealthy travelers continues to propel market growth. Additionally, the United Arab Emirates is a top destination for business and MICE (meetings, incentives, conferences, and exhibitions) tourism in the region, owing to its exceptional conference facilities and exhibition centers, attracting many business travelers.

UAE Hospitality Market Trends

Rising Tourism in the United Arab Emirates is Leading to Growth in the Industry

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The UAE tourism industry is flourishing due to its stunning attractions and diverse offerings. Dubai, in particular, is renowned for its blend of entertainment, cultural experiences, technological advancements, and business opportunities, attracting tourists annually. Tourism remains a crucial focus of Dubai's development strategy and is set to play a vital role in the Dubai Economic Plan D33. The United Arab Emirates has established itself as a top global tourism destination, attracting millions of visitors annually through its commitment to innovation and advancement.

The United Arab Emirates offers vibrant and exotic destinations that captivate travelers. From the exhilarating rides of Ferrari World and the mystical ambiance of Sheikh Zayed Mosque to the unique Palm Jumeirah islands and the scenic Jabel Hafeet with its breathtaking desert views, the country offers many experiences. The Sharjah Arts Museum adds to this richness, making the United Arab Emirates a modern cultural paradise in the Middle East.

The Luxury Hotel Segment Dominates the Hospitality Industry in the United Arab Emirates

In the UAE hospitality industry, the luxury hotel segment stands out, especially in the bustling cities of Dubai and Abu Dhabi. Renowned for their lavish accommodations and top-tier services, these cities attract discerning travelers in search of opulence. Often, luxury hotels in the United Arab Emirates not only meet but also set benchmarks for global hospitality standards, consistently introducing innovative services for their guests.

As the tourism hub of the Gulf States, the United Arab Emirates is synonymous with glitz and glamour, drawing global visitors in pursuit of luxury. A notable highlight in Dubai's luxury landscape is "The Heart of Europe." Developed by the Kleindienst Group, this self-sufficient luxury resort is nestled six kilometers into the sea, among the iconic World Islands. The precinct features sixteen hotels and holiday resorts, each drawing inspiration from major European cities.

UAE Hospitality Industry Overview

The hospitality industry in the United Arab Emirates is fragmented, with the presence of many players. The hospitality industry in the United Arab Emirates has a strategic focus on providing exceptional experiences to guests, whether they are leisure travelers, business travelers, or attendees at events and conferences. It also invests in tourism infrastructure, including new hotels, resorts, and attractions. The key players include Marriott International Inc., Hilton Worldwide Holdings Inc., Jumeirah Group, Emaar Hospitality Group, and DAMAC Properties.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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