

Turkey Ceramic Tiles - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 160 pages | Mordor Intelligence

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Report description:

The Turkey Ceramic Tiles Market size is estimated at USD 1.62 billion in 2025, and is expected to reach USD 2.24 billion by 2030, at a CAGR of 6.7% during the forecast period (2025-2030).

The Turkish ceramic tiles market plays a pivotal role in the nation's construction industry. As a top global producer and exporter, Turkish ceramic tiles are celebrated for their durability, aesthetic appeal, and a vast array of patterns and colors. The market boasts high-quality products, innovative designs, and competitive pricing. Bolstered by state-of-the-art manufacturing facilities, cutting-edge technology, and a skilled workforce, Turkey adeptly satisfies both domestic and international demands. The market serves diverse segments, including residential, commercial, and institutional construction projects.

As construction activities surge in Turkey and the demand for ceramic tiles rises domestically and internationally, the industry is poised for continued growth. This expansion is driven by urbanization, ongoing renovation projects, and Turkey's strategic export location.

Turkey Ceramic Tiles Market Trends

Rising Construction Activities in Turkey are Fueling the Market Growth

The booming construction activities in Turkey are fueling the growth of its ceramic tiles market. As construction projects, ranging from residential buildings to commercial spaces and infrastructure developments, increasingly demand ceramic tiles, Turkish tiles are gaining prominence. Renowned for their quality, variety, and innovative designs, Turkish ceramic tiles enjoy popularity both at home and abroad. This surge in construction not only bolsters the local economy but also elevates the global standing of Turkish

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ceramic tiles. Furthermore, heightened investments in infrastructure spanning roads to energy are spurring a rise in housing projects, paving the way for new settlements across the nation.

Increasing Exports of Turkish Ceramic Tiles Fueling the Market Growth

Turkish ceramic tile manufacturers have actively pursued export opportunities in various regions worldwide. Diversifying their customer base and targeting international markets have expanded their market reach beyond domestic boundaries. This increased export activity has contributed to the growth of the Turkish ceramic tiles market. Turkey has invested significantly in its ceramic tile manufacturing infrastructure, increasing production capacity. This expanded capacity has enabled Turkish manufacturers to meet growing domestic demand while having surplus tiles available for export. The ability to fulfill large-scale orders has bolstered their export performance and contributed to the overall growth of the Turkish ceramic tiles market.

Turkey Ceramic Tiles Industry Overview

The Turkish ceramic tiles market is fragmented, with the presence of companies like Kale Group, Turkish Ceramics, and NG Kutahya Seramik. To attract attention from consumers, market players are constantly introducing products that are attractive with low impact on the environment and higher durability. Achieving optimal operating costs, improving product quality, and maximizing production capacity are priorities for the industry's leading players. Companies are investing in modern technology, such as digital inkjet printing, to maintain their market share.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Study Assumptions and Market Definition

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS AND INSIGHTS

4.1 Market Overview

4.2 Market Drivers

4.2.1 Surge in Renovation and Remodelling Activities Fuels Market Growth

4.2.2 Expansion of the Construction Sector

4.3 Market Restraints

4.3.1 Market Growth is Hampered by Competition from Alternative Flooring Solutions

4.3.2 Installation and Maintenance Costs Exceed Those of Alternative Flooring Choices

4.4 Market Opportunities

4.4.1 Rising Demand for Sustainable and Eco-friendly Flooring Solutions

4.4.2 Rising Demand for Tailored Interior Design Solutions

4.5 Industry Attractiveness - Porter's Five Forces Analysis

4.5.1 Threat of New Entrants

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- 4.5.2 Bargaining Power of Buyers
- 4.5.3 Bargaining Power of Suppliers
- 4.5.4 Threat of Substitutes
- 4.5.5 Intensity of Competitive Rivalry
- 4.6 Insights on Technological Innovations Shaping the Market Landscape
- 4.7 Insights on Understanding Government Regulations and Industry Policies
- 4.8 Impact of COVID-19 on the Market

5 MARKET SEGMENTATION

- 5.1 By Product
 - 5.1.1 Glazed
 - 5.1.2 Porcelain
 - 5.1.3 Scratch-free
 - 5.1.4 Other Products
- 5.2 By Application
 - 5.2.1 Floor Tiles
 - 5.2.2 Wall Tiles
 - 5.2.3 Other Applications
- 5.3 By Construction Type
 - 5.3.1 New Construction
 - 5.3.2 Replacement
 - 5.3.3 Renovation
- 5.4 By End User
 - 5.4.1 Residential
 - 5.4.2 Commercial

6 COMPETITIVE LANDSCAPE

- 6.1 Market Competition Overview
- 6.2 Company Profiles
 - 6.2.1 Turkish Ceramics
 - 6.2.2 Kale Group
 - 6.2.3 NG Kutahya Seramik
 - 6.2.4 Umpas Seramik
 - 6.2.5 Graniser Seramik
 - 6.2.6 Seramiksani
 - 6.2.7 VitrA
 - 6.2.8 Akgun Seramik
 - 6.2.9 Bien Seramik
 - 6.2.10 Ege Seramik
 - 6.2.11 Yurtbay Seramiks*

7 MARKET FUTURE TRENDS

8 DISCLAIMER AND ABOUT US

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