

Trade Surveillance Systems - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

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Report description:

The Trade Surveillance Systems Market is expected to register a CAGR of 18% during the forecast period.

Key Highlights

- The primary factor driving market growth is the increasing instances of market manipulation and fraud worldwide. These frauds and manipulations incur enormous losses for the overall public. Hence, the need for financial institutions to pre- and post-monitor trading activities is driving market growth. Also, the increasing demand for mandatory regulatory compliance further augments market growth. Furthermore, as social media usage grows, so does its impact on businesses worldwide. As a result, the need for careful monitoring of the risks involved in market trends is increasing, further stimulating market growth.
- For instance, the previous year, CoinDCX, India's first crypto unicorn and the country's safest crypto exchange, announced it had appointed Solidus Labs as a strategic compliance partner. Partnering with Solidus enabled CoinDCX to forge greater trust and transparency on its platform, cement its leadership as India's digital asset exchange, and protect its users from known market abuse and many emerging crypto-specific risks. However, market growth is expected to be hampered by a lack of technical expertise due to the complex infrastructure of trade surveillance systems. Lack of awareness, especially among small and medium-sized businesses (SMEs) in developing economies, is likely to be another major factor that slows the growth of the market.
- Regulated financial companies demand more sophisticated surveillance solutions to monitor the trades of more complex structured product offerings effectively. Furthermore, various trade surveillance providers are developing new products and feature updates to fulfill regulatory and end-user needs. For instance, last year, Trillium Labs announced its "best execution solution module" for its "surveyor's trade surveillance platform." Surveyor's best execution solution is expected to offer customers easy-to-understand visualizations, highlighting key metrics to monitor execution quality effectively. Additionally, it could identify pricing outliers and further drill down into order and execution data.

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- According to LexisNexis Risk Solutions, the COVID-19 pandemic created new challenges for end users, as most of these firms still need a formal process for identifying and tracking emerging threats. The company also said that a strategy that puts technology first can lower costs and improve operations across the compliance spectrum.

Trade Surveillance Systems Market Trends

Cloud-based Platforms Expected to Grow Significantly

- Cloud-based trading activities are rapidly evolving due to the convenience afforded by digitalization and ease of access. However, as cloud-based trading activities expand, the need for trading surveillance grows. Because of their advantages, cloud-based trade surveillance systems are rapidly gaining traction over on-premise trade surveillance systems.
- SteelEye, a compliance technology, and data analytics firm, launched a new suite of communication compliance solutions in the previous year to provide smaller financial firms with access to record-keeping and oversight tools. SMBs can better meet regulatory requirements by facilitating communication data through a flexible and cost-effective platform.
- Cloud-based platforms or solutions provide highly scalable performance and a stable environment for developing these solutions. Furthermore, AI technology predicts patterns in captured data, allowing for a standardized and efficient method of monitoring trade activities and ensuring industry compliance. Vendors are embracing sophisticated technology innovations powered by advanced technologies to automate tasks and workflows, improve regulatory compliance and risk management, and improve overall operational efficiency.
- NICE, for example, improved its SURVEIL-X conduct surveillance solution last year with advanced AI, cloud scalability, and risk detection coverage. Also, better NLP techniques make it possible to automatically link communications and market surveillance data faster, which speeds up the trade reconstruction process.

North America is Expected to Dominate the Market

- North America is expected to dominate the trade surveillance system market in the forecast period, owing to the well-established trading services in the region. With the most important trading market in North America, there is a high risk of fraud and manipulation, which makes it even more important to set up a trade surveillance system.
- According to the Federal Trade Commission, in the previous year, the United States reported crypto fraud losses that began on social media, the majority of which were investment scams since 2021, with USD 575 million of all crypto fraud losses involving bogus investment opportunities, far outnumbering any other type of fraud.
- Also, the high adoption of cloud-based trade surveillance systems by enterprises of all sizes and the regulations imposed by the regional governments are expected to augment market growth further. North America has also always been the first to adopt new technologies, which has helped the market for trade surveillance systems grow.
- For instance, in the previous year, IBM's partner ecosystem brought hybrid cloud services to any environment with IBM Cloud Satellite. It will enable the organization to deploy and run managed-as-a service applications across on-premises, public clouds, and at the edge. The platform extends the security and open architecture of IBM Cloud in any environment where workloads run to help clients address their challenges when operating across multiple domains and support clients' compliance readiness needs.
- Furthermore, according to a recent article, Nasdaq is testing an artificial intelligence surveillance system to monitor its United States stock market for new instances of exchange manipulation. The system will find unusual trading patterns and send an alert to exchange staff based on a machine-learned protocol. This will allow staff to look into the situation and, in some cases, remove fraudulent equity orders.

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Trade Surveillance Systems Industry Overview

The competitive landscape of the trade surveillance systems market is moving towards fragmentation due to the increasing adoption of the solution worldwide. However, the market players see continuous innovation since the market is still developing. They are designing innovative and technologically integrated solutions to stay ahead of their competitors. Also, many startup companies are raising funds and investing in them to enter the market and attract maximum market share smoothly.

- September 2022: NICE Actimize, a NICE (NASDAQ: NICE) business, announced the launch of Comliancentral, a cloud-based, end-to-end communications monitoring and trade compliance platform for financial services firms. Comliancentral from NICE Actimize helps buy-side, sell-side, online trading platforms, insurance, and wealth management firms capture and analyze all types of employee communications, trades, and behaviors to find hidden conduct risk.
- In July 2022, SymphonyAI, a provider of high-value enterprise AI SaaS for strategic industries, announced that it had acquired BAE Systems' financial crime detection leader NetReveal. This acquisition is a significant step forward in SymphonyAI's financial vertical expansion strategy. Furthermore, the SymphonyAI Sensa Sensa platform was developed and launched by the company in late 2021, bringing AI-based analytics and insights to financial crime detection. NetReveal, a member of SymphonyAI's financial vertical, continues to use Sensa AI technology to deliver transformative innovations and powerful new products that better uncover anomalous activity, reduce false positives, and control costs.
- In March 2022, eFLOW Global and GRSS strengthened their collaboration to provide a managed surveillance solution. According to eFlow, the partnership between eFlow and GRSS is built on effective compliance, which comes from combining powerful technology with real-world knowledge.

Moreover, GRSS provides experienced compliance and trade monitoring specialists who analyze the output of a company's surveillance systems and present actionable reports to the compliance officer. For nearly two decades, eflow's TZ system, which debuted in 2004, has assisted compliance professionals in providing intense market abuse surveillance. On the other hand, eflow said that its market abuse services are more important than ever with this new partnership.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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