

## **Threat Intelligence - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 220 pages | Mordor Intelligence

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### **Report description:**

The Threat Intelligence Market size is estimated at USD 9.20 billion in 2025, and is expected to reach USD 16.88 billion by 2030, at a CAGR of 12.9% during the forecast period (2025-2030).

A paradigm shift has taken place in the last few years between attack sources, targets, destination attacks profiles and different types of technology. While it is possible to identify attack types and targets, the source of those attacks remains a problem due to difficulties in determining who was responsible for them.

### **Key Highlights**

- Organizations are shifting their focus to different cyber security solutions in view of the increasing number of attacks and data breaches. Due to the increasing cyber arms race among attackers and defenders, a growing number of organisations are focusing their attention on cyber intelligence. Thanks to threat intelligence, defenders have been able to make quicker and more informed security decisions with a view to moving their behaviour from reactive to proactive in the event of an attack.
- Most organizations focus their intelligence efforts on more basic use cases, which are based on existing case studies and attacks, such as integrating intelligence feeds with existing IPS, firewalls and SIEMs, and do not take full advantage of the intelligence information they have to offer.
- The market for threat intelligence is primarily driven by the increasing uniqueness of the attack techniques, which makes the data vulnerable. The key factor driving this market is the increasing volumes of data generated by different enterprises.
- By integrating cloud and threat intelligence, organisations can protect themselves against cyber threats by using the Global Threat Community to detect unknown threats before they become known in order to prevent them from emerging so as to target an attack's surface. This has led to a significant increase in the adoption of threat intelligence solutions.
- The number of cyber crimes has increased in recent years, but there is no sign they are slowing down. telecommuting has

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increased as a result of the pandemic. The number of cyberattacks is increasing. The market for threat intelligence is further driven by the adoption of a remote working model by enterprises, which raises concerns about corporate security.

- The COVID 19 pandemic has had a positive impact on market growth, and new strategies are being developed by governments around the world to support organisations' concerns about cyber security. An increase in cyber vulnerabilities is driving the growth of threat intelligence markets.

## Threat Intelligence Market Trends

### BFSI Segment is Expected to Occupy a Significant Share

- Due to its large customer base, which the BFSI sector serves and due to the Financial Information at stake, it is one of the critical infrastructure segments facing a number of data breaches and cyber attacks on an ongoing basis.
- Cyber criminals optimize many calamitous cyberattacks to immobilize the financial sector because they are a highly lucrative business model with spectacular returns and an added upside of relatively low risk and detection. The threat landscape of these attacks ranges from ATM malware, Trojans, malware, ransomware, and mobile banking malware to data breaches, institutional intrusions, data thefts, tax evasion, etc.
- Public and privately owned banks are focusing on the implementation of new technology to prevent cyber attacks, as part of a strategy for safeguarding IT processes and systems, ensuring critical customer data is protected against unauthorised access while respecting government rules. Moreover, a proactive approach to security is required by banking institutions in view of increasing customer expectations, technical advances and legislative requirements.
- Online banking is becoming a favourite choice for customers of banking services due to the growing penetration of technology and digital channels, e.g. internet banking and cellphone banking. Advanced authentication and access control processes, such as threat intelligence strategies, must be used by the banks.

### North America to Hold the Largest Market Share

- There are more than 1 exabyte of stored data in the financial services industry in the United States. These data are collected from different sources, such as credit and debit card history, customer bank visits, banking volumes, call logs, account transactions or web interactions.
- A number of global financial institutions have increased their use of Internet of Things devices due to the availability of adequate infrastructure, and the growth of threat intelligence solutions in North America is expected to be driven by Internet users.
- In order to develop advanced threat intelligence solutions, public authorities and private players in different regions are investing in research and development. The US Department of Homeland Security (DHS) Cybersecurity and the Infrastructure Security Agency (CISA) mentioned that they experienced a massive rise in phishing and malware distribution using COVID-19-themed lures, registration of new domain names containing wording related to coronavirus or COVID-19, and attacks against newly and rapidly deployed remote access and teleworking infrastructure.
- In order to strengthen the security posture of a country, investments in threat intelligence solutions are essential. In order to ensure a seamless and secure operation throughout North America, organizations will benefit from the deployment of threat intelligence solutions.

## Threat Intelligence Industry Overview

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The threat intelligence market is consolidated and dominated by a few major players, with more secure software solutions being launched. Dell Inc., IBM Corporation, Anomali Inc., Fortinet Inc., and CrowdStrike Inc. are key players in the market that offer dedicated solutions for threat intelligence.

- December 2023 - Fortinet, Inc has announced the latest release of new, integrated operational technology (OT) security solutions and services. These additions further distance Fortinet's OT Security Platform from the rest of the market.
- October 2023 - IBM Corporation has launched the next evolution of its managed detection and response service offerings with new AI technologies, including the ability to automatically escalate or close up to 85% of alerts,1 helping to accelerate security response timelines for clients., Wher the new Threat Detection and Response Services (TDR) provide 24x7 monitoring, investigation, and automated remediation of security alerts from all relevant technologies across client's hybrid cloud environments - including existing security tools and investments, as well as cloud, on-premise, and operational technologies (OT).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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