

Sustainable Catering Services - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The Sustainable Catering Services Market size is estimated at USD 117.81 billion in 2025, and is expected to reach USD 145.60 billion by 2030, at a CAGR of 4.33% during the forecast period (2025-2030).

Sustainability caterers are allowed to create and implement eco-friendly processes. It reduces waste products through both manufacturing and real-world use. When resources are used responsibly, they will always be present. Social trends indicate that consumers are becoming more conscious of the environmental effects of their products.

Environmental concerns are rising, and more and more businesses are looking for ways to reduce their environmental impact while increasing efficiency and productivity. Eco-friendly catering equipment leads the way in reducing waste, saving resources, and encouraging sustainable practices in the catering world. Like many other industries, the catering industry faces several environmental issues. From food wastage and energy consumption to water usage and single-use packaging, there are a variety of ways in which catering impacts the environment. Realizing the importance of addressing these issues, many catering companies are adopting eco-friendly processes and equipment.

The most significant benefit of environmentally friendly catering equipment is its energy efficiency. Energy-efficient appliances use less energy while in use, which means lower utility bills and lower emissions of greenhouse gases. Energy-efficient equipment often includes improved insulation, heat retention, and optimized cooking processes.

Sustainable Catering Services Market Trends

Rise in Demand for Organic Food

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Organic produce is one of the most significant food trends of the past few years. Restaurants are beginning to recognize the need for a more eco-friendly diet. With a generation that cares deeply about their impact on the planet, millennials are some of the most enthusiastic consumers of organic foods. They believe that organic produce is not only safer but also more delicious. The main difference between organic and mass-produced food is that organic does not contain any chemicals or pesticides. Many people think that organic food from independent suppliers is better than food that comes from big companies.

The demand for organic food has significantly impacted the sustainable catering services industry. Consumers are becoming conscious of their food choices, seeking healthier, environmentally friendly options. This trend has led catering services to incorporate more organic ingredients into their menus and adopt sustainable practices.

Caterers are sourcing locally grown organic produce, using eco-friendly packaging materials, and implementing waste reduction strategies. With the increasing number of consumers opting for reduced meat consumption, caterers are also expanding their menus to include more plant-based and vegetarian options. Overall, the demand for organic food has driven the catering industry to become more sustainable, positively impacting public health and the environment.

Asia-Pacific is the Fastest Growing Region

As the population and the number of employees in the organized sector continue to increase, there is a growing demand for catering services across the APAC region. China is expected to lead the adoption of catering services, with Japan and India closely following. China currently dominates the inflight catering market in the region, driven by high aviation activity, with Chinese airlines expanding their fleets and routes to meet growing demand.

Additionally, the plant protein industry in APAC is experiencing rapid growth, fueled by rising health concerns, a growing number of flexitarians, increased participation of startups, and growing awareness of global warming. Soy, peas, wheat, and oats are among the key plant sources driving growth in the plant-protein segment in APAC.

Sustainable Catering Services Industry Overview

The sustainable catering services market exhibits moderate fragmentation. Company strategies vary based on their goals and resources. For instance, sourcing ingredients and products from local suppliers can reduce the carbon footprint linked to transportation and support local economies. Similarly, opting for biodegradable or recyclable packaging materials can help minimize waste and environmental impact. The key players include Aramark Corp., Compass Group PLC, Bartlett Mitchell Ltd., and CH and Co Catering Group Ltd.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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