

Sustainability - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The Sustainability Market size is estimated at USD 16.56 billion in 2025, and is expected to reach USD 27.63 billion by 2030, at a CAGR of 10.78% during the forecast period (2025-2030).

The sustainability market spans diverse sectors dedicated to environmental preservation, social responsibility, and economic viability. Key areas include renewable energy, sustainable agriculture, waste management, green building, and eco-friendly products. Across the globe, companies are heavily investing in sustainability and green technology, driven not only by legal requirements but also by a commitment to broader environmental objectives. These investments encompass a range of areas, from creating eco-friendly products and energy-efficient technologies to implementing sustainable supply chain practices and embracing renewable energy sources.

Furthermore, businesses are dedicating funds to research and development, aiming to minimize their carbon footprint and craft sustainable solutions. Furthermore, to leverage combined resources and expertise, strategic alliances and partnerships are on the rise. Additionally, environmental, social, and governance (ESG) factors are gaining prominence in the investment landscape, attracting funds from socially conscious investors.

Sustainability Market Trends

Surge in Green Building Initiatives is Boosting Market Growth

Prioritizing energy efficiency, green buildings are significantly cutting down on energy consumption. This is not only reducing operational costs for owners but also boosting the market for energy-efficient technologies and solutions. Numerous companies

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are committing to sustainability, often aligning their facilities with green building standards. Corporate demand is fueling the expansion of the sustainability market, with businesses increasingly pursuing eco-friendly solutions. Designs of green buildings often prioritize improved indoor air quality and occupant well-being. This growing awareness is amplifying market interest in health-focused building products and technologies. Consumers are increasingly gravitating towards sustainable living. With a rising consciousness about climate change and environmental challenges, consumers are favoring products and buildings that resonate with their values, thereby propelling the growth of the green building sector.

Increasing Demand for Sustainability Market in Europe

In Europe, consumer awareness of sustainability is on the rise. As European consumers grow more concerned about environmental issues, their preference for sustainable products and services intensifies. This shift is shaping market trends and prompting companies to embrace greener practices. The EU is driving a greener economy through initiatives like the Deforestation-Free Products Regulation and the Packaging and Packaging Waste Regulation, which are significantly impacting business operations. Companies are increasingly adopting sustainable practices, thanks in part to technological advancements like energy-efficient solutions and sustainable materials. These innovations are pivotal in helping firms meet their sustainability objectives. Meanwhile, the EU has set its sights on achieving climate neutrality by 2050. This goal addresses climate change risks and bolsters the EU's strategic autonomy, competitiveness, social economy model, and global leadership in the net-zero economy.

Sustainability Industry Overview

The sustainability market is fragmented. During the forecast period, it is poised for growth, intensifying competition. The competitive landscape includes all the strategies players use to maintain their market share globally, such as acquisitions and mergers. The major players in the market include Schneider Electric, NEC Corporation, Moncler, Brambles, and Illumina.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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