

South Korea Home Textile - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 160 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The South Korea Home Textile Market is expected to register a CAGR of greater than 5% during the forecast period.

South Korea's textile industry is observing changes and stages as the world's 7th largest exporter of textiles. The textile industry of South Korea is undergoing a major transformation with an increase in home furnishing. Home textiles are increasing the protection and decoration of home furnishings in the market. In the past, home textiles were mostly used for decoration purposes. However, consumer desire for health space is growing the demand for home textiles in the market rapidly.

The residential segment is seeing rising demand for duvets in home textiles. There is a growing demand for environmentally friendly products in the market. Thereby many players are investing in the products. Demand for home products and rising awareness among customers are expected to drive the growth of textiles in the forecasted period. Green Star certification announced by the Korean government will further add to the cost of the government.

The rapid COVID-19 outbreak affected the South Korean economy. It spread several difficulties to the home textile industry, where most of the market is under pressure, and disturbed the textile supply chain from fabric to garments. The lockdown of factories and retail stores completely affected the home textile. Due to this situation, the pricing also fell in the domestic and International markets.

South Korea Home Textile Market Trends

Growing Bed Linen Segment

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

The bedding market in Korea is valued at USD 1.5 trillion the previous year. Individuals in South Korea shows a lot of interest in bed linen as there is a rise in the demand for mattress and good sleep. It is, in turn, leading to the bed linen demand in the market.

New trends in the bedding market are showing up as consumers are desiring more functional and eco-friendly bedding. Households with cafes at home and dining are mostly leading to the healthy bedding demand at home.

Social consensus for healthy bed linen that keeps away dust linen is growing in the market. Reduced costs and mass customization is expected to drive the market. Crown Goose bedding is popular in the market owing to technology famous for high quality. The fluffy goose is used for the special method of down proof. 3-D printed and cotton textiles using nanotechnologies are getting traction in the market.

Rising E-commerce in The Market

The technological level in the textile industry of South Korea rose considerably, with around 85% use of technologies in the market. The market for home textile consumption through online distribution of channels is rising. Technological innovations such as easy order placement and direct goods delivery are increasing product consumption, such as bedspreads, duvets, and linen in the market.

The market competition is rising due to the growth in the e-commerce channel. With the rise in the number of websites, the market is also experiencing growth. Innovations in sleep technology, such as herbal, microbial, and anti-mist, are the future of the home textile market.

South Korea Home Textile Industry Overview

South Korea Home textile market is fragmented, with various small and local players and a large number of small companies present in the market. The home textile of the South Korean market is facing rising competition from manufacturers from China, India, and Vietnam. South Korean companies relocated to other destinations due to market competitiveness, minimum wage, and high-quality workforce between players.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET INSIGHTS AND DYNAMICS

- 4.1 Market Overview
- 4.2 Market Drivers

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 4.3 Market Restraints
- 4.4 Industry Value Chain Analysis
- 4.5 Industry Attractiveness- Porter's Five Forces Analysis
 - 4.5.1 Bargaining Power of Suppliers
 - 4.5.2 Bargaining Power of Buyers
 - 4.5.3 Threat of New Entrants
 - 4.5.4 Threat of Substitutes
 - 4.5.5 Intensity of Competitive Rivalry
- 4.6 Insights into Latest Technological Innovations and Recent Trends in the Industry
- 4.7 Impact of COVID-19 on the Market

5 MARKET SEGMENTATION

- 5.1 By Product
 - 5.1.1 Bed Linen
 - 5.1.2 Bath Linen
 - 5.1.3 Kitchen Linen
 - 5.1.4 Upholstery Covering
 - 5.1.5 Floor Covering
- 5.2 By Distribution
 - 5.2.1 Supermarkets & Hypermarkets
 - 5.2.2 Specialty Stores
 - 5.2.3 Online
 - 5.2.4 Other Distribution Channels
- 5.3 By End-User
 - 5.3.1 Residential
 - 5.3.2 Commercial
 - 5.3.2.1 Hospitality and Leisure
 - 5.3.2.2 Hospital
 - 5.3.2.3 Offices
 - 5.3.2.4 Other Commercial End-Users

6 COMPETITIVE LANDSCAPE

- 6.1 Market Concentration Overview
- 6.2 Company Profiles
 - 6.2.1 Evezary
 - 6.2.2 IKEA Korea
 - 6.2.3 Allerman co., Ltd.
 - 6.2.4 The Willbes & Co., Ltd.
 - 6.2.5 Texview Corporation
 - 6.2.6 Seo Yoon Fabrics Co., Ltd
 - 6.2.7 Songwol Co., Ltd.
 - 6.2.8 Hyosung Tnc.
 - 6.2.9 Songpa Terra Tower
 - 6.2.10 Bogwang I&t*

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**South Korea Home Textile - Market Share Analysis, Industry Trends & Statistics,
Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 160 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|--------------------------|-----------|
| | Single User License | \$4750.00 |
| | Team License (1-7 Users) | \$5250.00 |
| | Site License | \$6500.00 |
| | Corporate License | \$8750.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|---|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | <input type="text" value="2026-02-28"/> |
| | | Signature | |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

