

## **South Korea Ceramic Tiles - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 150 pages | Mordor Intelligence

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### **Report description:**

The South Korea Ceramic Tiles Market is expected to register a CAGR of greater than 3% during the forecast period.

The COVID-19 pandemic had a significant effect on the construction sector, which is sensitive to economic cycles. This had a direct effect on the disruption in the demand for ceramic tiles. COVID-19 slowed the production of these ceramic tiles due to a lack of labor and a country-wide lockdown. This depleted the demand for ceramic tiles in South Korea.

South Korea is predicted to be the key revenue pocket of the Asia-Pacific region over the coming years. Ceramic tile is commonly used in the construction of various buildings, such as housings, offices, and schools. Rising preference for marble floors along with the replacement of metal slabs, paints, and home decor items with ceramic tiles is expected to boost the growth of the market. Government initiatives to propel infrastructure growth, rising per capita income, foreign investment, and increasing population are a few of the factors predicted to benefit the construction industry, consequently stimulating the ceramic tiles market size.

South Korea Ceramic Tiles Market Trends

Commercial Sector is Driving the Market

Ceramic tiles are widely used in the residential and commercial sectors. They add a decorative touch to commercial structures such as offices, shopping malls, and airports. Customers' preferences can be reflected in the design, color, shape, and size of these tiles. Rising urban population density, combined with increased investment in commercial projects, has increased demand for ceramic tiles. Because of the increased modernization and urbanization in these areas, the commercial population expects a more modern touch to ceramic tiles, which can be achieved through spray drying, frying, and other methods. The development of

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new products and simple installation techniques has significantly fueled the commercial flooring ceramic tile market. Over the forecast period, the market is expected to be driven by rising demand for highly durable and cost-effective ceramic flooring for use in high-traffic commercial sectors.

### Replacement and Renovation Segment is Driving the Market

Ceramic tiles are an excellent substitute for a variety of flooring materials, including concrete, marble, carpet, wood, rugs, and so on. In the residential replacement sector, rising spending on renovation activities to improve the appearance of walls and floors is expected to drive demand for ceramic tile applications. Because of their ease of cleaning and aesthetic appeal, ceramic tiles are widely used in kitchens.

### South Korea Ceramic Tiles Industry Overview

The South Korean ceramic tiles market is moderately fragmented in nature. In terms of market share, some of the major players currently dominate the market. However, with technological advancement and product innovation, midsize to smaller companies are increasing their market presence by securing new contracts and tapping new markets. Players including IS DONGSEO CO. LTD, KCC Corporation, Sungil Ceramics, KFCC Ceramica, and Hanyoung Ceramic CO. LTD, among others have been profiled in the report.

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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