

South America Polyvinyl Chloride (PVC) - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The South America Polyvinyl Chloride Market size is estimated at 1.93 million tons in 2025, and is expected to reach 2.20 million tons by 2030, at a CAGR of 2.65% during the forecast period (2025-2030).

PVC is strong and lightweight, durable to weathering, rotting, chemical corrosion and abrasion, versatile, and easy to use, as it can be cut, shaped, welded, and joined in any style.

Key Highlights

- Major factors driving the market studied are the increasing use of plastics to reduce vehicle weight and enhance fuel economy, growing demand from the construction industry, and increasing applications in the healthcare industry
- However, hazardous impacts on humans and the environment are expected to majorly hinder the growth of the market studied.
- The accelerating usage of electric vehicles and PVC recycling are likely to act as an opportunity in the future.

South America Polyvinyl Chloride (PVC) Market Trends

Growing Demand from the Construction Industry

- PVC pipes have been used in building and construction for over 60 years, as they offer valuable energy savings during production, low-cost distribution, and a safe, maintenance-free lifetime of service. These pipes are widely used for pipeline systems for water, waste, and drainage as they suffer no build-up, scaling, corrosion, or pitting, and they provide smooth surfaces

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reducing energy requirements for pumping.

- In Q2 2022, the region's total hospitality construction pipeline includes 555 projects and 90,496 rooms. Following nearly two years of uncertainty caused by the pandemic, the Latin American hotel industry is finally showing signs of recovery. Consumer confidence has risen as border restrictions and quarantine requirements across the region have been relaxed.
- In South America, 40 projects totaling 8,481 rooms began construction in the first half of 2022. In Q2 2022, new project announcements increased 57% year-on-year to 36 projects or 6,208 rooms.
- In December 2022, Brazil's polyvinyl chloride (PVC) market was awaiting new policies to be announced by the government in the infrastructure and construction sectors, which will improve the supply chain and business conditions.
- Brazil's infrastructure investment amounted to 148 billion Brazilian reais (USD 27.45 billion) in 2021.
- All the above-mentioned factors are likely to drive the market growth during the forecast period.

Brazil to Dominate the Market

- Brazil dominated the market in South America and is likely to continue its dominance during the forecast period. The country is attributed to the rise in construction, automotive, and electronics industries.
- The government of Brazil launched the 'Infrastructure Concessions Program' to invest in infrastructure for roads, airports, ports, and energy, in the country. In this program, the government announced an investment of USD 14.4 billion in transport, energy, and sanitation projects.
- Additionally, the government plans to balance the demand for and supply of affordable housing (created by the increasing population and rapid urbanization) and its efforts to improve the country's aging transport infrastructure using the public-private partnership (PPP) model.
- According to a News Blog, Gateway to South America, Brazil's business confidence indicator (ICEI) in the construction industry improved in the first five months of 2022, rising to 56.2 in May 2022 from 55.5 in April and 55.3 in March 2022.
- Brazil has a high demand for vehicles and is considered among the ten leading passenger vehicle manufacturers across the world. According to the International Organization of Motor Vehicle Manufacturers (French: Organisation Internationale des Constructeurs d'Automobiles (OICA)), Brazil's passenger cars sale was 18,24,833 in 2022.
- Sales of consumer electronics appear to have reached a point of saturation in the country. Consumers are careful while buying expensive products, and this behavior is expected to continue in the upcoming years.
- All such factors are likely to drive the PVC market growth in Brazil over the forecast period.

South America Polyvinyl Chloride (PVC) Industry Overview

South America's polyvinyl chloride market is consolidated in nature. The top companies have been focusing on providing better materials for various end-user industries. Major manufacturers of South American PVCs are Formosa Plastics Corporation, INEOS, Shin-Etsu Chemical Co., Ltd., Occidental Petroleum Corporation, and Westlake Vinnolit GmbH & Co. KG, among others.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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