

South America Agrochemicals - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The South America Agrochemicals Market is expected to register a CAGR of 4.1% during the forecast period.

South America Agrochemical Market Trends

Growth of The Agriculture Sector

In recent years, insects, pests, and plant-parasitic nematodes became immensely resistant against agrochemicals like the crop protection chemicals. Brazil and Argentina are the world's two fastest-growing agrochemical markets. Organic farming in the region is increasing year-after-year and Argentina holds the major share in the market followed by Uruguay and Brazil. An important part of agriculture in Argentina is organized in a vertically-integrated system and organic farming is found throughout the country. The International Federation of Organic Agriculture Movements (IFOAM) America Latina is playing a vital role in sustainable agriculture and food security initiatives in South America. With the increased organic farmland, demand for biological chemicals is also expected to increase in the region. Despite its limited target pest specificity, it offers many opportunities for industries to boost sustainable agriculture for a healthier future. Each microbial pesticide is unique, not only in an organism or active ingredient but also with the host, the environment in which it is being applied, and the economics of production and control. The main crops driving growth in these countries are soybeans and corn. Finding sustainable ways to feed the rapidly increasing population while satisfying the evolving and diverse dietary needs of the growing middle class is an opportunity that can be utilized by South America. Therefore, the provision of agrochemicals plays an important role in the region.

Brazil Dominates the Market

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Brazil is one of the fastest-growing economies and the largest crop protection markets in the world. The rapid growth of the crop protection market in the country can be attributed to an increase in the export demand for corn and soybeans has increased the acreage of these crops, thus increasing the use of crop protection products. Due to the increased attack of Asian Rust in Brazil, fungicides constituted the most sold products in 2016. Due to the illegal trade of insecticides, the category witnessed a drop in sales in 2016 as compared to the previous year. Brazil also imports agrochemicals from across the globe in which China is the top-most exporter of agrochemicals in Brazil. China is followed by the United States, India, Argentina, etc.

Key players occupy the majority of the Brazilian agrochemical market with Syngenta leading the sales of agrochemicals in Brazil. Bayer and BASF occupy the second and third positions. Syngenta's Viptera led to an increase in its participation in the market for the protection of corn in Brazil. An increase in domestic food consumption by the expanding population increases produced crops and the associated inputs. Increase in the adoption of high-value seed technology and the related seed protectant products purchased as insurance policies.

South America Agrochemical Industry Overview

New product launches, mergers & acquisitions, and partnerships are the major strategies adopted by these leading companies in the market. These companies are also focusing on making an investment in innovations, collaborations, and expansions, in order to increase their market share. The agrochemicals market is fragmented, with key players being Syngenta AG, Bayer CropScience, Yara Brasil SA, BASF SE, and Nufarm. In 2017, Dow and DuPont merger was successfully completed. The merger of both companies is the biggest strength as of now as well as a great opportunity for the future. The combined capabilities and highly productive innovation engine will enable the company to bring a broader suite of products to the market faster. Such activities are likely to bring consolidation in the market.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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