

Smoke Ingredients - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The Smoke Ingredients Market is expected to register a CAGR of 5.19% during the forecast period.

Key Highlights

- Smoked foods have been a crowd-pleaser for centuries, as consumers discovered that smoked foods had a more authentic flavor than non-smoked foods. Cooking over fire has become a part of many cuisines and has permeated many cultures across continents.
- Demand for smoke ingredients arises from the food processing industry to impart an exotic smoky flavor into food without burning outside which also helps in preserving the food items, lowers the rate of food poisoning, and improves food color and texture. Smoke ingredients are gaining traction among vegetarian consumers as they are utilized to impart the flavor of smoked meat. These qualities are causing a surge in demand for smoke components in food, and throughout the forecast period, this demand is expected to propel market growth.
- As an alternative to traditional smoking, smoke flavorings are added to foods such as meat or cheese to give them a 'smoked' flavor. They can also be added to non-traditionally smoked foods such as soups, sauces, and confectionery. Smoke flavorings are sometimes used at very low levels to add an undertone to a specific flavor rather than the full smoky taste. The growing interest of consumers in ethnic foods due to the taste of these foods is attracting per capita spending toward the market.
- Players in the market are heavily investing in product innovation and developing/offering products with natural positioning owing to the consumer's inclination towards Natural and Organic food products.

Smoke Ingredients Market Trends

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Increasing Demand for Smoked Food

With changing lifestyles, consumer preferences are also changing. Consumers are favoring healthier food rather than greasy and oily foods, and many consumers are opting for traditional methods of cooking as well, such as grill, roasting, etc., as they believe that the traditional method of cooking is healthy and imparts a rich smoke aroma and woody flavor to the final products.

Consumers increasingly use smoke ingredients owing to the majority of them can relate to the taste of backyard cooking and barbecuing concepts. For instance, in 2020, Essentia Protein Solutions launched an all-natural smoked flavor ingredient made from hams from Southwestern Germany. The product is a smoke ingredient in powder form, which will add a distinct smoky taste of ham to the final products. The strategy behind the launch of the new product is business expansion by offering consumers a new product. The company is also enlarging its product portfolio.

Due to their busy lifestyles, consumers cannot afford the time to prepare food using the traditional method of cooking. Hence, the demand for smoke ingredients is rising rapidly because of the convenience of using these products. For example, the smoke powder is generally used as a dry rub on pulled pork, ribs, chicken, and other meat products. Many consumers are also combining these smoke powders with cider and vinegar to produce barbecue sauces. Thus, consumers' rising preference for having a smoky aroma in their foods is a major factor driving the market.

Additionally, restaurants and culinary businesses are becoming more focused on enhancing their customer experience. Several facilities have started using smoke components in specialty foods as a result of this requirement. Moreover, dishes are prepared with smoky substances to enhance their distinctive and sapid flavor. As a result, it is anticipated that the overall profit in the market for smoke ingredients in the food sector might help surge. Hot beverages and aromatized meals are significant demand stimulators in the global market.

Asia-Pacific is the Largest Market

Asia-Pacific is the fastest-growing market. The large population present in this region and the growth of chain restaurants play a vital role as they offer a large variety of cuisines from different countries to the consumers of this region. Moreover, consumers prefer a healthier lifestyle and opt for healthy food options where smoked foods play a significant role in delivering the customer's expectations. Since they are nutritious enough and contain rich proteins with a natural woody aroma. For example, consumers in China majorly prefer "suanmeitang," a drink that is made up of Chinese plumps. Smoked foods are low in fats, which is one more reason that consumers are shifting to smoked food products.

Additionally, smoke ingredients are used as food additives in many quick-service restaurants; for example, liquid nitrogen is one such food additive that is brushed over meat and meat recipes to provide a suitable delicacy to the final product. The changing preferences of consumers toward authentic foods and the natural woody taste offered by smoke ingredients are the major factors driving the market significantly.

Moreover, The smoke flavor elevates foods to a whole new level. The incorporation of smoky flavor into African cuisine has been well-received on the African continent as well. Smoking is a traditional way of preserving food products in Africa due to the bubbly smoke and grilled culture. This preservation technique extends the shelf life of food while imparting a distinct flavor and aroma which also shaping the product in the region.

Smoke Ingredients Industry Overview

The market studied is competitive in nature due to the presence of domestic and international players. Some of the major players in this industry are Kerry Group, International Fragrances and Flavors (IFF), Besmoke Ltd, Azelis Company, and Essentia Protein Solutions. Key players are majorly focusing on product developments and product innovations to meet the consumers' needs by

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offering a variety of tastes and the products' quality to maintain premiumization. Some of the major players use mergers and acquisitions as their key strategy, as this will enable them to sustain a dominant position and will be beneficial in business expansion. For instance, In April 2021, Azelis India acquired Spectrum Chemicals and Nortons Exim. These acquired companies are specialized in chemical production and have strong distribution channels. The strategy behind the acquisition is to innovate new products using the expertise given by Spectrum Chemicals and Nortons Exim, and eventually, the company will expand its distribution channel, which will be beneficial for it as it can reach a large number of consumers.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

- 4.1 Market Drivers
- 4.2 Market Restraints
- 4.3 Porter's Five Forces Analysis
 - 4.3.1 Threat of New Entrants
 - 4.3.2 Bargaining Power of Buyers/Consumers
 - 4.3.3 Bargaining Power of Suppliers
 - 4.3.4 Threat of Substitute Products
 - 4.3.5 Intensity of Competitive Rivalry

5 MARKET SEGMENTATION

- 5.1 Foam
 - 5.1.1 Liquid
 - 5.1.2 Powder
 - 5.1.3 Other Foams
- 5.2 Application
 - 5.2.1 Dairy
 - 5.2.2 Bakery and Confectionery
 - 5.2.3 Meat and Seafood
 - 5.2.4 Snacks and Sauces
- 5.3 Geography
 - 5.3.1 North America
 - 5.3.1.1 United States
 - 5.3.1.2 Canada
 - 5.3.1.3 Mexico
 - 5.3.1.4 Rest of North America

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- 5.3.2 Europe
 - 5.3.2.1 United Kingdom
 - 5.3.2.2 Germany
 - 5.3.2.3 France
 - 5.3.2.4 Russia
 - 5.3.2.5 Italy
 - 5.3.2.6 Spain
 - 5.3.2.7 Rest of Europe
- 5.3.3 Asia-Pacific
 - 5.3.3.1 India
 - 5.3.3.2 China
 - 5.3.3.3 Japan
 - 5.3.3.4 Australia
 - 5.3.3.5 Rest of Asia-Pacific
- 5.3.4 South America
 - 5.3.4.1 Brazil
 - 5.3.4.2 Argentina
 - 5.3.4.3 Rest of South America
- 5.3.5 Middle-East and Africa
 - 5.3.5.1 South Africa
 - 5.3.5.2 Saudi Arabia
 - 5.3.5.3 Rest of Middle-East and Africa

6 COMPETITIVE LANDSCAPE

- 6.1 Strategies Adopted by Leading Players
- 6.2 Market Share Analysis
- 6.3 Company Profiles
 - 6.3.1 Kerry Group
 - 6.3.2 Besmoke Ltd
 - 6.3.3 Azelis Holdings
 - 6.3.4 International Flavors & Fragrances Inc.
 - 6.3.5 Essentia Protein Solutions
 - 6.3.6 Stringer Flavours Ltd
 - 6.3.7 B&G Foods
 - 6.3.8 MSK Ingredients Ltd
 - 6.3.9 FlavourStream SRL
 - 6.3.10 Henning Gesellschaft fur Nahrungsmitteltechnik mbH

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

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