

## **Security Assessment - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

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### **Report description:**

The Security Assessment Market is expected to register a CAGR of 12.7% during the forecast period.

#### Key Highlights

- According to Cisco Systems, businesses that embrace BYOD policies save an average of USD 350 per employee per year due to the growing acceptance of BYOD policies. While this trend has several advantages for businesses, such as lower hardware costs, increased productivity for remote workers, and satisfied customers, it has also increased privacy and data thefts, as well as unsafe usage, resulting in data breaches and cyberattacks. Furthermore, because of the growing population and the increasing digitalization of industrial operations, there has been a significant increase in PCs, laptops, cell phones, tablets, and point-of-sale terminals.
- As the number of smart devices increases, many new endpoints are being added to networks worldwide. As a result, the growing number of endpoint devices drives the demand for security assessments. Unaddressed vulnerabilities in end-user industries are increasing with the significant shift toward the digital era. The rise of ransomware is an essential factor driving the demand for security assessment solutions. Furthermore, according to a recent Fortinet ransomware survey, approximately 94% of those polled are concerned about the threat of a ransomware attack, with 76% being very or extremely concerned. 85% of surveyed worry more about a ransomware attack than any other cyber threat. As a result, there is a growing demand for risk assessment solutions to help the market grow.
- Budgetary constraints and a lack of awareness across organizations are significant impediments to market growth. The costs of research and development to develop advanced security assessment solutions are very high, resulting in the high pricing of such security services. As a result, it may be a barrier to growth in the security assessment market.
- The global pandemic has increased the demand for remote working solutions; businesses are shifting from traditional workplace practices to the newly accepted work-from-home scenarios. In the context of the enterprise's security capabilities, these

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transitional effects must be carefully managed. As the number of unprotected personal devices contacting the network grows, so does the risk of compromised network security.

## Security Assessment Market Trends

### Applications at Airports will Increase to a large extent

- The global aviation industry is expected to increase significantly in the coming future. According to IATA, commercial airlines generated only 227 billion U.S. dollars in passenger revenue in the previous year. Still, in the present year, commercial airlines have already generated 378 billion U.S. dollars in passenger revenue and are further expected to increase.
- Additionally, airports are rapidly implementing cutting-edge security screening techniques because of the enormous increase in passengers and commercial air traffic. Governments worldwide are investing a hefty sum of money in the enlargement of these airports. According to the previous year's research by IATA, governments all across the globe have already allocated over 243 billion U.S. dollars to airlines due to the COVID-19 pandemic.
- Self-screening technologies are anticipated to gain significant demand from airport authorities in the upcoming years. Passengers can run their personal belongings through an X-ray machine due to the automated scanners as they simultaneously pass through a different body scanner.
- Vendors are rapidly creating solutions for automating airport screening, which is anticipated to expand the percentage of investments in the upcoming years dramatically. For instance, to improve the customer experience, London Southend Airport is testing a new cabin baggage screening system. To further minimize interaction points throughout the terminal journey, Smiths Detection's HI-SCAN 6040 CTiX, a cutting-edge computed tomography (CT) cabin baggage screening device, is being tested with the iLane.evo automated tray handling system.
- The Asia Pacific spent the most on current airport building in the previous year, with over 227 billion dollars invested. When combined, the value of these initiatives in North America and Europe was comparable to the amount spent in the Asia Pacific.
- Security assessments are routine exercises that assess your organization's security readiness. They include scanning for vulnerabilities in your IT systems and business processes and recommending steps to reduce the risk of future attacks. Security audits are also helpful in keeping your systems and policies up to date.

### North America is Expected to Hold a Significant Market Share

- The North American continent is anticipated to account for a significant market share. The main reason for this is the market's strong presence of large security assessment service providers, who supply a variety of services to several firms across numerous end-user industries. In other words, North America is home to some of the major players in the market, such as IBM Corporation, FireEye, Rapid7 Inc., and Qualys Inc., among others.
- The significant rise in data breaches across various industries encourages businesses to use thorough evaluation services. For instance, the White House Council of Economic Advisers estimates that risky cyber operations cause the United States economy to suffer losses of between USD 57 billion to USD 109 billion annually.
- Additionally, cyberattacks in North America, particularly in the United States, are on the rise and have hit an all-time high, primarily due to the region's fast-rising number of connected devices. For the convenience of banking, shopping, communication, and other activities, American customers use public clouds, and many mobile applications come preloaded with their data.
- The regulations imposed by the regional government authorities are also accelerating the adoption of cyber security solutions. The United States released an executive order to improve cybersecurity the previous year. Some top priorities highlighted in the order include the prevention, detection, assessment, and remediation of cyber incidents.

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- The US government signed the law to establish the Cybersecurity and Infrastructure Security Agency (CISA), to enhance national defense against cyberattacks. It works with the Federal Government to provide cybersecurity tools, incident response services, and assessment capabilities to safeguard the government networks that support essential operations of the partner departments and agencies.

## Security Assessment Industry Overview

Due to the existence of several vendors offering services to both domestic and foreign markets, the Security Assessment Market is quite competitive. The leading competitors have adopted strategies including product innovation and strategic collaborations, among others, to remain competitive in the market, giving the impression that the industry is fairly concentrated. IBM Corporation, Kaspersky Lab, and FireEye, Inc. are a few of the market's main participants.

- January 2023 - Smiths Detection, a provider of threat detection and security inspection technologies, has announced the release of the iLane A20, its next-generation fully automated tray return system. The new model provides high throughput and efficiency, allowing for a more seamless security process and a better passenger experience at the checkpoint. Furthermore, the iLane was created in collaboration with Interroll, the provider of material handling solutions, and evolved from Smiths Detection's existing portfolio of iLane tray return systems.
- In addition to being automated, it offers parallel divest, which allows multiple people to prepare for security screening simultaneously, empty tray verification, and the diversion of suspicious baggage. The iLane A20 is modular, with configurable configurations to meet specific throughput levels, aesthetic requirements, and space constraints. It also saves costs by eliminating the need to replace the entire lane for upgrades and providing health monitoring for system performance management.
- June 2022 - Trustwave announced new managed detection and response (MDR) offerings designed to improve threat visibility, detect and respond to threats quickly, and boost organizations' overall cybersecurity resilience in the face of an evolving threat landscape.
- Furthermore, Trustwave MDR and Trustwave MDR Elite provide real-time 24x7 monitoring of hybrid multi-cloud environments for active threats and anomalies backed by an elite team of global threat operators, threat hunters, and malware experts. Clients also receive a complimentary subscription to Trustwave Security Colony, a battle-tested resource explicitly designed for CISOs with hundreds of toolkits, guidelines, playbooks, and assessment capabilities developed from hundreds of cybersecurity consulting engagements around the world.
- February 2022- Qualys, Inc., a provider of disruptive cloud-based IT, security, and compliance solutions has announced the release of Qualys Context XDR, the industry's first context-aware XDR. The highly scalable Qualys Cloud Platform powers the solution and combines rich asset inventory, vulnerability context, network and endpoint telemetry from Qualys sensors, high-quality threat intelligence, and third-party log data to identify threats and quickly reduce alert fatigue.
- Moreover, Qualys Context XDR provides the security context that operations teams require to eliminate false positives and noise by triangulating risk posture, asset criticality, and threat intelligence. This includes visibility, contextual priority, and meaningful insights about the assets, allowing teams to quickly make the most impactful decisions for enhanced protection.

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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