School Information Management System - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The School Information Management System Market is expected to register a CAGR of 12.40% during the forecast period.

The advent of the Internet of Things (IoT), edge computing, and 5G telecommunications further boost industry growth. Analytics, mobile analytics, mobile apps, behavior monitoring, and cloud accessibility are the primary focuses of modern student information systems. The proliferation of connected mobile devices allows for the development of several mobile apps to boost convenience for students and their parents.

Key Highlights
- Current developments, such as cloud migration and mobile accessibility, are driving the incorporation of artificial intelligence into these applications. Furthermore, the increased emphasis of educational institutions on delivering high education and facilitating communication between professors, students, and parents, as the need to upgrade educational infrastructure, is predicted to increase the usage of SIS (Student Information and System) software and services.
- Governments around the globe are investing significantly in education. Several educational institutions have previously implemented ERP, eLearning, and Learning Management Systems (LMS) to improve internal operations while assuring quality education and raising academic standards.
- Lack of awareness and operational issues, lack of end-user training, lack of enthusiasm, system crash, lack of technical support, difficulty registering accounts, improper notice posted, need for system enhancement, lack of maintenance, need for additional kiosks, inaccuracy of account details, and need for an alternative system might impact the market growth.
- The recent COVID-19 outbreak also negatively impacted the education industry worldwide. With the lockdown, schools and colleges came to a complete halt and started implementing online solutions to continue the scheduled curriculum and assessments for the year. In this scenario, school information systems are expected to grow in countries having good network

infrastructure and internet penetration. However, these systems cater to comparatively fewer schools concerning the current demand for education. Thus, the cost might become one of the significant factors hindering the market's growth, as this may result in a loss of opportunity in emerging countries. After the pandemic, the market is growing rapidly with the growing investments from governments and local bodies in improving educational quality in public schools.

School Information Management System Market Trends

Greater Emphasis on the Use of Technology as a Tool to Track Student Activity ?is Expected to Boost Market Growth

- Software solutions provide institutions with well-organized information management systems that help faculty members build improved courses and manage classrooms and schools proficiently. The school data dashboard helps the admin generate powerful data analytics, reports, and customized visual dashboards for decision-making and quick presentations to all admin levels.
- For instance, Edecofy's Student Performance Analytics for School enables schools and universities to deeply analyze their student information and generate student data on subject areas, reports, metrics, and dashboards based on tests, results, student attendance, and class schedule information.
- Adopting Artificial Intelligence (AI) and big data analytics in student information systems enhances operational efficiency and the digital experience. Furthermore, student information systems employ Robotic Process Automation (RPA) or machine learning to decrease redundant staff work by automating mundane operations, allowing staff to spend more time with students.
- With the increasing adoption of mobile devices across demographics, mobile applications are increasingly being incorporated into student information systems to improve usability for both students and parents. The integration of AI into student information system applications is projected to expand with mobile accessibility and cloud migration, boosting the growth of the student information market throughout the forecast period.
- According to AppMagic, ABCmouse, a subscription-based learning app for children, was the most downloaded learning app for children in the United States market as of October last year, with approximately 2.77 million downloads across iOS and Android devices. Kiddopia was in second place with about 1.83 million downloads, while Noggin Preschool Learning App came in third with around 1.6 million downloads in the previous year.

Asia Pacific is Expected to be the Fastest-Growing Market

- The region has diverse sets of countries at different levels of income and development, especially in Central Asia, which has been boosting educational technology. The use of school information systems is witnessing demand, with the increasing demand and availability of MOOCs, online learning materials, devices, and internet connectivity at home.
- According to the Statistics Bureau of Japan, the education budget is one of the significant budgets in the general account of the Japanese government, focusing on the development of culture, education, and science in Japan. The original budget of the Japanese national government's general account for education and research expenditures in the previous fiscal year was approximately JPY 5.4 trillion (USD 0.041 trillion).
- According to MEXT (Japan), in the previous year, the number of students enrolled in private universities was estimated to reach over 2.2 million, the highest among students enrolled in higher education institutions. Over 2.9 million students were enrolled in Japanese institutions that year, with nearly 45 percent of them being female. It is a region with immense opportunities for school information system vendors to penetrate and increase its customer base.
- Besides, in Southeast Asian countries such as Singapore, the prospects for adopting such information management systems are high as the ubiquity of and familiarity with the technology, in addition to the cultural emphasis on education, make Singaporeans natural adaptors of new ed-tech.

School Information Management System Industry Overview

The School Information Management System Market is moderately fragmented, with the presence of major players like XIPHIAS Software Technologies, Foradian Technologies, Tribal Group PLC, Technology One Corporation, and Jenzabar Inc., among others. Players in the market are adopting strategies such as partnerships and acquisitions to enhance their product offerings and gain sustainable competitive advantage.

In June 2022, Jenzabar, Inc., a leading higher education technology developer for new students, announced a strategic partnership with the Higher Education Assistance Group (HEAG), a higher education financial aid consulting organization. The collaboration would allow HEAG and Jenzabar to address compliance issues while also providing improved financial assistance solutions and services to universities around the globe.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION
1.1 Study Assumptions and Market Definition
1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET INSIGHTS
4.1 Market Overview
4.2 Industry Attractiveness - Porter's Five Forces Analysis
4.2.1 Bargaining Power of Suppliers
4.2.2 Bargaining Power of Buyers
4.2.3 Threat of New Entrants
4.2.4 Threat of Substitutes
4.2.5 Intensity of Competitive Rivalry
4.3 COVID-19 Impact on the Market

5 MARKET DYNAMICS
5.1 Market Drivers
5.1.1 Greater Emphasis on the use of Technology as a Tool to Track Student Activity
5.1.2 Growing Investments from Governments and Local Bodies to Improve Educational Quality in Public Schools
5.2 Market Restraints
5.2.1 Awareness & Operational-related Challenges a Concern

6 MARKET SEGMENTATION
6.1 By Type

6.1.1 On-Premise
6.1.2 Cloud
6.2 By Application
6.2.1 Administration
6.2.2 Finance
6.2.3 Academics
6.2.4 Other Applications
6.3 By Geography***
6.3.1 North America
6.3.2 Europe
6.3.3 Asia
6.3.4 Australia and New Zealand
6.3.5 Middle East and Africa

7 COMPETITIVE LANDSCAPE
7.1 Company Profiles*
7.1.1 XIPHIAS Software Technologies
7.1.2 Foradian Technologies
7.1.3 Tribal Group PLC
7.1.4 Technology One Corporation
7.1.5 Jenzabar Inc.
7.1.6 Ellucian Company LP
7.1.7 Frontline Education
7.1.8 Open Solution For Education Inc.
7.1.9 Workday Inc.
7.1.10 Engage MIS

8 INVESTMENT ANALYSIS AND FUTURE OUTLOOK

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