

Saudi Arabia Tiles - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 130 pages | Mordor Intelligence

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Report description:

The Saudi Arabia Tiles Market is expected to register a CAGR of greater than 9% during the forecast period.

Saudi Arabia is the largest consumer and producer of tiles in the GCC region. Growth in the market is anticipated on account of growing number of infrastructure development projects in line with the government's aim to diversify its oil-based economy. Tile consumption is also expected to increase in the coming years due to construction of multibillion-dollar project NEOM', growing focus towards green buildings and smart city development projects. Moreover, increasing focus of domestic companies towards expanding their operations and technology developments such as use of digital printing technology is expected to positively influence the country's tiles market over the course of next five years.

Saudi Arabia Tiles Market Trends

Housing Sector is Driving the Market for Tiles

The number of new residential buildings or individual houses rose rapidly over the years in the country. Some of the other factors that have been proactive in maintaining the demand for tiles are Increasing urbanization, advancements in technology, inflating incomes, and growth in population which has resulted in added housing requirements. Manufacturers are thus focusing on the production of ceramic tiles for housing purposes. Thus, the housing sector and new installation activities are anticipated to drive growth of the ceramic tiles market. The growing urbanization in the region is expected to propel population growth in the cities and this will increase the demand for utilities, leading to increased housing demand in the region. The trend is expected to drive the market growth of the region.

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Ceramic Tiles Segment

Ceramic tiles are thin slabs of clay or other inorganic materials, hardened by oven firing and usually coated with glaze. The ceramic tiles production industry is witnessing a rising trend of digital inkjet printing technology for decoration of tiles. These products are commercially available in a wide range of colors, sizes, and textures, thus are gaining consumer attraction for high-end flooring applications. Growing industrialization, urbanization, and an increase in disposable income are estimated to have a positive impact on the demand for ceramic tiles. The growth of the ceramic tiles market can be attributed to the growing consumption of residential buildings, hospitals, and laboratories among others owing to their durability and low price. Ceramic tiles are available in different glaze options and styles, which range from traditional to western. With consumers seeking stylish and less expensive flooring options, their demand has significantly increased over the past few years.

Saudi Arabia Tiles Industry Overview

The report covers major international players operating in the Saudi Arabia tiles market. In terms of market share, some of the major players currently dominate the market. However, with technological advancement and product innovation, mid-size to smaller companies are increasing their market presence by securing new contracts and by tapping new markets.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Study Deliverables

1.2 Study Assumptions

1.3 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

4.1 Market Overview

4.2 Market Drivers

4.3 Market Restraints

4.4 Value Chain / Supply Chain Analysis

4.5 Porters 5 Force Analysis

4.5.1 Threat of New Entrants

4.5.2 Bargaining Power of Buyers/Consumers

4.5.3 Bargaining Power of Suppliers

4.5.4 Threat of Substitute Products

4.5.5 Intensity of Competitive Rivalry

4.6 Impact of COVID-19 on the Market

5 MARKET SEGMENTATION

5.1 Type

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5.1.1 Floor Tiles

5.1.2 Wall Tiles

5.1.3 Roof Tiles

5.2 Material

5.2.1 Ceramic

5.2.2 Porcelain

5.2.3 Natural Stone and Mosaic

5.2.4 Others

5.3 End-User

5.3.1 Residential

5.3.2 Commercial

6 COMPETITIVE LANDSCAPE

6.1 Market Concentration Overview

6.2 Company Profiles

6.2.1 Saudi Ceramics

6.2.2 Forsan Ceramics

6.2.3 RAK Ceramics

6.2.4 STN Ceramica

6.2.5 Arabian Tile Company

6.2.6 Al-Jawdah Ceramic Company

6.2.7 Alfarnar Group

6.2.8 Ceramica Cleopatra

6.2.9 Future Ceramics Company

6.2.10 Kajaria Ceramics

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

8 APPENDIX

9 DISCLAIMER

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