

Saudi Arabia Pharmaceutical Packaging - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The Saudi Arabia Pharmaceutical Packaging Market size is worth USD 1.28 Billion in 2025, growing at an 6.64% CAGR and is forecast to hit USD 1.76 Billion by 2030.

Key Highlights

- Pharmaceutical packaging primarily refers to items designed for transporting and storing drugs and is made of appropriate materials. Based on the nature of the medicine, packaging materials are chosen from various material types and product types to provide protection, identity, and integrity for the contained drug product.
- Saudi Arabia is the largest economy in the Middle East in terms of GDP and population. Saudi Arabia has the largest pharmaceuticals market in the Gulf Cooperation Council (GCC) region. According to the OECD, by 2030, pharmaceutical spending in Saudi Arabia will reach approximately USD 22,782 million.
- Saudi Arabia is widely well-known as a pharma manufacturing hub in the Middle East. With many domestic and international vendors setting up businesses with local generic manufacturers, there is a scope for robust, secure, organic growth, which is expected to drive demand for packaging.
- The pharmaceutical industry has developed significantly due to numerous circumstances, including Saudi regulatory norm expansion and an emphasis on population health management and invention. Furthermore, rising demand for over-the-counter medications and a more knowledgeable client base are boosting market expansion.
- However, substantial obstacles such as financial limits, a lack of expertise, outdated equipment, a shortage of competent personnel, and an understanding of fundamental healthcare processes limit access to healthcare services. The volatility of raw material costs and stringent regulatory norms and requirements may also hamper the pharmaceutical packaging market. Environmental issues about pharmaceutical packaging raw materials limit business expansion.

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Saudi Arabia Pharmaceutical Packaging Market Trends

Growing Health Concerns in the Country Drives Market Growth

- Growing health concerns and investments in the healthcare sector of Saudi Arabia are boosting the pharmaceutical packaging market. Saudi Arabia's government announced that it would invest USD 3.4 billion in the immunization and biomedical drugs industry. The move is part of the country's push toward achieving pharmaceutical security and making Saudi Arabia a more prominent hub.
- The opportunities would help achieve the country's pharmaceutical and health security goals and make Saudi Arabia an important center for this promising industry. Saudi Arabia is one of the most attractive markets in the Middle East for multinational corporations. Diversification plans in the country bode well for local and regional businesses, with 'Vision 2030' encouraging the expansion of manufacturing agreements. Multinational corporations are very interested. Key draws include the market's share size, demand sophistication, and favorable epidemiological trends. Given the need to meet the rising demand for established generic treatments, local players are also expected to find a fertile commercial base.
- Saudi Arabia has taken significant steps toward implementing its Vision 2030 healthcare reforms to enhance healthcare effectiveness and quality. Despite this, Saudi Arabia's pharmaceutical industry is unlikely to see significant changes due to challenges concerning patent approval for foreign drugmakers, a discriminatory procurement system, and flawed pricing policies.
- Saudi Arabia's Vision 2030 defined healthcare as one of its key pillars for development and set the goals and strategy for improved healthcare access and quality. Building a world-class infrastructure is crucial. The government turned to the private sector to achieve this with a USD 66 billion investment, making Saudi Arabia the most promising healthcare market in the Middle East.
- Saudi Arabia's Vision 2030 and National Transformation Plan would encourage the expansion of domestic pharmaceutical manufacturing in the country. This would reduce the reliance on imported generic medicines while providing opportunities for exports to neighboring import-reliant states.
- To expand the pharmaceutical industry in the country, the government is taking various initiatives, which have led to the high demand. The GCC countries also aim to develop domestic manufacturing capabilities to reduce import dependency. GCC regulations stipulate that producers in member states are not required to obtain registration or licenses to export to Saudi Arabia; regional producers are effectively given preferential treatment for entry into the Saudi market.

The Bottles Segment is Expected to Hold a Major Market Share

- The bottles segment accounts for a major share in terms of packaging type. This is due to the increased applications of plastics and glass in both solid and liquid oral medications, as bottles provide safety, convenience, and security.
- Glass containers are one of the primary packaging materials used in the pharmaceutical industry. The major reason for glass to hold the majority share in terms of adoption rate is that glass is an inorganic material made up of substances that prevent drug interactions. Increasing regulatory pressure and stringent standards for patient safety, coupled with the implementation of extra measures to reduce the risk of drug interaction, are also driving the market growth. Glass containers are classified into Type I, Type II, Type III, and Type IV glass, based on the degree of chemical/hydrolytic resistance to a water attack.
- Plastic bottle packaging is expected to witness significant growth because of its lightweight and easy-to-handle characteristics, making it easy to carry. Plastic bottle packaging does not break as easily as glass bottles. Plastics also have a greater aesthetic value and a barrier against moisture and air. These characteristics of plastic bottles are expected to boost the segment's growth.
- Plastics are compatible with many formulations as well. Since plastic containers may be in direct contact with pharmaceutical formulations, they are usually made of materials that do not contain any substance that can alter the efficiency or stability of the

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formulation or present a risk of toxicity.

- However, the Saudi Standards, Metrology, and Quality Organization (SASO) announced new rules for plastic products in Saudi Arabia. The plastic needs to be OXO-biodegradable, and plastic products entering the country have to be mandatorily registered and approved by SASO for industrial or commercial use. Hence, different government regulations are expected to hinder the growth of plastic bottles in the country, further affecting the overall bottle packaging segment.

Saudi Arabia Pharmaceutical Packaging Industry Overview

The Saudi Arabian pharmaceutical packaging market is fragmented, with the presence of major players like CCL Industries, Napco Group, Becton, Dickinson and Company, Rexam PLC (Ball Corporation), and Sealed Air. Players in the market are adopting strategies such as partnerships and acquisitions to enhance their product offerings and gain a sustainable competitive advantage.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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