

Saudi Arabia Home Textile - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

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Report description:

The Saudi Arabia Home Textile Market is expected to register a CAGR of greater than 4% during the forecast period.

The market experienced a short-term slowdown due to the COVID-19 pandemic, which effectively reduced tourism in Saudi Arabia. The Saudi Arabia home textile industry is popular in the world because of its association with heritage and its dependence on handicrafts in addition to its association with the Hajj and Umrah season in selling.

Development in end-user segments, for instance, residential and commercial (hospitality), together with the increasing attentiveness regarding altering inclinations of home-based interior decoration is expected to motivate the home textiles industry in Saudi Arabia. The increasing rate of urbanization and improved quality of living are responsible for the growing demand for home textiles like beddings, bed sheets, towels, blankets, and covers. Growing real estate market and improving standards of living have resulted in increased spending on home decoration and interior. This is also projected to be one of the key factors augmenting market growth over the forecast years. In addition, changing trends in home furnishing is expected to boost the market growth further.

Saudi Arabia Home Textiles Market Trends

Growth of Imports and E-Commerce Segments is Fueling the Market

E-commerce is one of the fastest-growing segments of the retail markets in Saudi Arabia. Online shopping is growing its importance, although take-up varies significantly by region in the country. The Saudi Arabia home textile industry is popular in the world because of its association with heritage and its dependence on handicrafts in addition to its association with the Hajj and

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Umrah season in selling.

The Saudi Arabia Home Textile Market is experiencing unprecedented growth created by the explosion in population and the huge surge in the property market. Standing currently at more than USD 4 billion, the Saudi Arabia Textile imports are increasing at 13-15% annually. Ihram for men and Abayas for women, form a large section of this expanding market due to the increasing number of Haj and Umrah pilgrims. The top e-commerce website in Saudi Arabia for home textiles is Amazon. Tents and towels are also in great demand due to the nature of the countries geography and environmental requirements.

Rise in Demand for Home Furnishing and Residential Real Estate is Boosting the Market

Saudi Arabia is one of the largest home textile (especially, bed linen) exporters in the Middle East. Favorable economic conditions and trade equations have led to the growth and development of the home textile segment in Saudi Arabia. Recent surveys reveal that the population of the KSA is relatively young and growing, with a preference for high-end brands. Wool-based textile accounted for more than 13.0% of the market in terms of revenue in recent year. In addition, changing trends in home furnishing is expected to boost the market growth further. The export of textile and clothing products accounted for 9% of total sales within the export market for this country. Furthermore, the construction of residential buildings and luxury hotels is expected to drive the demand of home textiles in the region. Growth of end-use sectors like housing, hospitality, office spaces, and healthcare has ignited interest in home textiles among consumers.

Saudi Arabia Home Textiles Industry Overview

The Saudi Arabia home textile market is competitive in nature with several small, medium and large players in the region. Manufacturers in the region are adopting new technologies and using new innovative methods such as 3-D cotton textiles and other materials like nylon, synthetic fibers to attract consumers in the market. Players are also adopting for the use of recycled and sustainable materials that are cost-effective and use fewer natural resources. The major competitive players of the market are Satex, Omar Kassem Alesayi for Textiles, Safa Al Shams Est., AlJedaie and Bed Quarter (Al Mazro Group).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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