

Saudi Arabia Dairy - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 251 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The Saudi Arabia Dairy Market size is estimated at 6.04 billion USD in 2025, and is expected to reach 7.37 billion USD by 2030, growing at a CAGR of 4.05% during the forecast period (2025-2030).

Popular supermarket and hypermarket chains coming up in the country, proving the rise in consumption through the channel

- Among all distribution channels, the off-trade segment dominates the Saudi Arabian dairy market. Supermarkets and hypermarkets accounted for most of the share in the off-trade segment. In 2022, supermarkets and hypermarkets accounted for 61.92% of the value share. This was due to the strong penetration of popular chains such as Carrefour, Spinney's, Lulu, and Hyper Panda, providing a range of imported and locally made dairy products.
- There is an increasing demand for dairy-based recipes from foodservice channels, which is boosting the market's growth. Dairy sales in the on-trade channel are anticipated to grow by USD 6,042.2 million in 2025, up from USD 5,332.1 million in 2021. The growth in the segment is attributed to consuming food prepared away from home while eating out at a restaurant or ordering takeout. In 2023, 41% of Saudi Arabian consumers are expected to spend on eating out. In 2021, over 90% of Riyadh's 7.8 million population ate out at least once every week. The average monthly spending on eating out in a restaurant or ordering for delivery is SAR 1,330 (USD 355).
- The rising number of internet users in the region is one of the major factors driving online sales of dairy products during the forecast period. In January 2023, there were 36.31 million internet users in Saudi Arabia. Saudi Arabia's internet penetration rate stood at 99% of the total population at the beginning of 2023. Between 2022 and 2023, there was a growth of 539 thousand (+1.5%) internet users in Saudi Arabia.
- Among all the dairy products, milk accounted for the majority of share in overall retail channels. In 2022, milk accounted for

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

30.6% of the total category. Cheese stood in second place with 24.3% of the value share.

Saudi Arabia Dairy Market Trends

Increasing government support, rising health consciousness, and rise of local production are driving the consumption of dairy products in Saudi Arabia

- Saudi Arabia dominates the dairy market consumption in the Middle East due to factors such as the increasing government-run health and wellness campaigns designed to combat obesity and related problems (diabetes, high blood pressure, heart disease, and high cholesterol), which have been encouraging consumers to purchase healthier products and directly fueling the consumption of dairy products in the country. The government has also been ramping up efforts to increase local production by encouraging manufacturers and producers with incentives and subsidies.
- An increasing number of health-conscious consumers are moving toward milk and related products to supplement food with the nutrition required for the body. The majority of the population consumed milk with their tea, coffee, shakes, or drinks. Thus, the per capita consumption of milk in the country experienced an increase of 1.69% in 2022 compared to 2021.
- With the adoption of Western culture and changing food habits, the demand for cheese has been increasing across the country. Cheese is also generating strong demand from the fast food industry, where foreign foodservice operators are strategically expanding their presence. In 2021, the number of Pizza Hut outlets in Saudi Arabia reached 222. Laban is majorly consumed by Middle Eastern countries, including Saudi Arabia, as they consider it an essential part of the Arab diet. It is majorly produced in Lebanon and some other Arab countries. With the growing consumption of laban, companies are differentiating their offerings in terms of flavor, ingredient, health benefit claims, and packaging format and size.

Saudi Arabia Dairy Industry Overview

The Saudi Arabia Dairy Market is moderately consolidated, with the top five companies occupying 51.94%. The major players in this market are Almarai Company, Arla Foods AmbA, Danone SA, Saudia Dairy and Foodstuff Company (SADAFCO) and The National Agricultural Development Company (NADEC) (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 EXECUTIVE SUMMARY & KEY FINDINGS

2 REPORT OFFERS

3 INTRODUCTION

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

3.1 Study Assumptions & Market Definition

3.2 Scope of the Study?

3.3 Research Methodology

4 KEY INDUSTRY TRENDS

4.1 Per Capita Consumption

4.2 Raw Material/commodity Production

4.2.1 Butter

4.2.2 Cheese

4.2.3 Milk

4.3 Regulatory Framework

4.3.1 Saudi Arabia

4.4 Value Chain & Distribution Channel Analysis

5 MARKET SEGMENTATION (includes market size in Value in USD and Volume, Forecasts up to 2030 and analysis of growth prospects)

5.1 Category

5.1.1 Butter

5.1.1.1 By Product Type

5.1.1.1.1 Cultured Butter

5.1.1.1.2 Uncultured Butter

5.1.2 Cheese

5.1.2.1 By Product Type

5.1.2.1.1 Natural Cheese

5.1.2.1.2 Processed Cheese

5.1.3 Cream

5.1.3.1 By Product Type

5.1.3.1.1 Double Cream

5.1.3.1.2 Single Cream

5.1.3.1.3 Whipping Cream

5.1.3.1.4 Others

5.1.4 Dairy Desserts

5.1.4.1 By Product Type

5.1.4.1.1 Cheesecakes

5.1.4.1.2 Frozen Desserts

5.1.4.1.3 Ice Cream

5.1.4.1.4 Mousses

5.1.4.1.5 Others

5.1.5 Milk

5.1.5.1 By Product Type

5.1.5.1.1 Condensed milk

5.1.5.1.2 Flavored Milk

5.1.5.1.3 Fresh Milk

5.1.5.1.4 Powdered Milk

5.1.5.1.5 UHT Milk

5.1.6 Sour Milk Drinks

5.1.7 Yogurt

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.1.7.1 By Product Type
 - 5.1.7.1.1 Flavored Yogurt
 - 5.1.7.1.2 Unflavored Yogurt
- 5.2 Distribution Channel
 - 5.2.1 Off-Trade
 - 5.2.1.1 Convenience Stores
 - 5.2.1.2 Online Retail
 - 5.2.1.3 Specialist Retailers
 - 5.2.1.4 Supermarkets and Hypermarkets
 - 5.2.1.5 Others (Warehouse clubs, gas stations, etc.)
 - 5.2.2 On-Trade

6 COMPETITIVE LANDSCAPE

- 6.1 Key Strategic Moves
- 6.2 Market Share Analysis
- 6.3 Company Landscape
- 6.4 Company Profiles (includes Global Level Overview, Market Level Overview, Core Business Segments, Financials, Headcount, Key Information, Market Rank, Market Share, Products and Services, and Analysis of Recent Developments).
 - 6.4.1 Al-Othman Holding Company
 - 6.4.2 Almarai Company
 - 6.4.3 Arla Foods AmbA
 - 6.4.4 BEL SA
 - 6.4.5 Danone SA
 - 6.4.6 Fonterra Co-operative Group Limited
 - 6.4.7 Groupe Lactalis
 - 6.4.8 Nestle SA
 - 6.4.9 Saudia Dairy and Foodstuff Company (SADAFCO)
 - 6.4.10 The National Agricultural Development Company (NADEC)

7 KEY STRATEGIC QUESTIONS FOR DAIRY AND DAIRY ALTERNATIVE CEOS

8 APPENDIX

- 8.1 Global Overview
 - 8.1.1 Overview
 - 8.1.2 Porter's Five Forces Framework
 - 8.1.3 Global Value Chain Analysis
 - 8.1.4 Market Dynamics (DROs)
- 8.2 Sources & References
- 8.3 List of Tables & Figures
- 8.4 Primary Insights
- 8.5 Data Pack
- 8.6 Glossary of Terms

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Saudi Arabia Dairy - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 251 pages | Mordor Intelligence

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-06
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com