

## **Russia Plastic Packaging - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 105 pages | Mordor Intelligence

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### **Report description:**

The Russia Plastic Packaging Market size in terms of production volume is expected to grow from 1.77 million tonnes in 2025 to 2.50 million tonnes by 2030, at a CAGR of 7.15% during the forecast period (2025-2030).

Customers are more inclined toward plastic packaging than other packaging products, as plastic packages are lightweight and easier to handle. Similarly, significant manufacturers prefer plastic packaging solutions because of their lower cost of production.

### **Key Highlights**

- Polyethylene terephthalate (PET) and high-density polyethylene (HDPE) polymers have expanded plastic packaging applications in the liquid packaging segment. HDPE bottles are popular for milk and fresh juice packaging. The rise in the working women population in the country is increasing the overall demand for packaged food as these consumers also contribute to significant spending power and a busy lifestyle.
- Stringent regulations on plastic use can hinder the market's growth. The availability of alternates in the market can also impact market growth. However, with increasing awareness about health concerns and the prevention of waterborne diseases, consumers are continuously purchasing packaged water. With the increase in the sales of bottled drinking water, the demand for plastic packaging is rising, driving the market.
- According to Wisconsin Economic Development, the production and processing of plastics is one of the largest industries of the Russian chemical sector in terms of the number of companies. Russia has significantly increased its possibility of producing plastics in the last five years. The industry logged 62% growth from its size five years earlier. About 15% of industrial products in Russia are made from plastic. These products are used in various industries, such as food, beverages, and manufacturing. All such factors drive the growth of the market.
- The region's beverage industry is generating significant demand for plastic packaging. With plastic packaging being a primary

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packaging material for beverages, the market for plastic packaging is expected to grow at a healthy rate. According to the Russian Federal State Statistics Service, bottled water in retail stores was RUB 43.7 (USD 0.48) per liter.

## Russia Plastic Packaging Market Trends

### Flexible Plastic Packaging Drives Market Expansion

- The demand for flexible plastic packaging is increasing for food, beverages, and pharmaceutical applications for product packaging. Daily orders of staples and fresh food online are increasing the demand for flexible plastic packaging. The Russian government informed food industry players to ramp up production to avoid shortages and maintain uninterrupted supply. FMCG companies are responding by demanding more flexible plastic packaging products.
- The demand for flexible plastic packaging from the pharmaceutical industry will remain strong as hospitals, pharmaceuticals, and PPE manufacturers respond to the crisis. The demand for household, healthcare, and medical products is not expected to decline dramatically, and retail distribution of these products through online distribution is expected to increase. This will increase the demand for flexible plastic packaging solutions for timely raw materials and finished products to their respective end users.
- The demand for pharmaceutical packaging is expected to continue to rise. The government plans to increase export volumes by 2030 and use more internally produced preparations in Russia. Since January 2020, all medication packaging has been labeled with a crypto code and a data matrix code or RFID tag for each saleable unit to end the black market for counterfeit medications.
- According to the Russian Federal State Statistics Service, the production volume of polyethylene polymers in 2020 was 3.2 million metric tons, which increased to 3.54 million metric tons in 2023. A rise in plastic resins over the forecast period would create more opportunities for the plastic packaging market in the country.
- In July 2023, Sibur introduced its new polypropylene production facility in Tobolsk, Russia, with a capacity of 570,000 tonnes. The company anticipates the project to be completed by 2026. Starting in 2027, Russia and Sibur are expected to benefit from the increased capacity, providing consumers with a greater polypropylene supply.

### The Food Industry is Expected to Drive the Market

- Food production and processing play a pivotal role in Russia's economy. The food industry stands out as one of the most lucrative in Russia, holding a prominent position on the global stage. Over the past few years, grocery sales in Russia have shown a consistent upward trajectory, with online food retail emerging as a critical driver of market revenues.
- As food demand surges, so does the need for packaging and rigid plastics. An increasing number of Russian households are opting for takeaway meals delivered by services, further amplifying the demand for packaging.
- Additionally, with the rise of online trade, there is a growing requirement for packaging. According to the Federal Customs Service of Russia, the import value of food products and agricultural raw materials in 2019 was USD 29.8 billion, which was expected to reach USD 35.1 billion in 2023. The rise in the import value of food products drives the demand for packaging in the country.
- As per the Agriculture Ministry, Russia is actively seeking packaging suppliers for baby food and dairy products. This move came in response to supply disruptions caused by Western sanctions on Moscow. Despite being a significant player in global agriculture, Russia faces challenges due to these sanctions, especially with some foreign suppliers exiting the market.
- Organizations such as the Flexible Packaging Association are rapidly adopting barrier films in secondary recycling. This came in light of new taxes imposed on non-recyclable packaging. Concurrently, the focus is increasing on broadening the scope of reusable packaging in food and other industries.

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## Russia Plastic Packaging Industry Overview

The Russian plastic packaging market is Semi-consolidated, with multiple players. These include RPC, Aptar Group, SIBUR Holdings, PJSC, Mirpack Company LLC, and ALPLA Group. The companies are focused on expanding their business through collaborations, mergers, and product innovations, among others.

- March 2024: SIBUR Holdings is expected to develop industries utilizing polypropylene, polyethylene, and synthetic rubbers. The company is set to overhaul its business management model. The company shifted from a product division-centric structure to an industry-based model. In place of its Basic Polymers, Plastics and Organic Synthesis, and Synthetic Rubbers divisions, SIBUR is expected to introduce industry-focused divisions, including flexible packaging, rigid packaging, and many others. SIBUR aims to cater to the demands of Russian customers, especially those in socially vital industries.

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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