

Residential Vacuum Cleaners - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The Residential Vacuum Cleaners Market is expected to register a CAGR of greater than 3% during the forecast period.

Growth in the urban population in developing countries, improved infrastructural facilities, and a rise in awareness towards cleanliness and hygiene globally are factors that drive the market. Cost-effectiveness, safety, efficiency, high accessibility to small areas, and automation in residential cleaning have resulted in increased demand for vacuum cleaners. The improvement in living standards, rise in disposable income, and increase in the working population, coupled with high purchasing power, and ease of operations in vacuum cleaners are anticipated to further drive the demand for household vacuum cleaners globally.

However, unawareness, high energy consumption in the conventional type of vacuum cleaners, and high prices of robotic cleaners limit market growth. Offline sales are expected to grow at a slower pace as they are affected by increasing online sales. The demand for vacuum cleaners using high-efficiency particulate air filtration technology is increasing at a fast pace, in the developed markets.

An exponential rise in demand for vacuum cleaners was observed in the residential Vacuum cleaner market during COVID-19, primarily owing to the increased demand to maintain hygiene conditions in homes amid a surge in coronavirus cases. Post COVID-19 there are wider technological advancements in the industry to prevent virus transmission.

Residential Vacuum Cleaners Market Trends

Canister Residential Vacuum Cleaner is Dominating the Market

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com

Canister residential vacuum cleaners segment accounted for major share in the residential vacuum cleaners market in recent years, as these are the most commonly used vacuum cleaners for household cleaning, due to their high suction power and easy accessibility. The segment is predicted to witness substantial expansion as the equipment is user-friendly and can easily be handled. The segment is expected to grow at a significant rate in the forecast period.

Growth in Asia-Pacific Region is Fueling the Market

The Asia Pacific accounted for the majority share in revenue in past few years, owing to the increased adoption of automated cleaning solutions in metro cities, increased awareness about health and hygiene, rise in popularity of robotics and drum household vacuum cleaners, and growth in disposable incomes.

Government initiatives and rapid urbanization in countries such as India, China, Australia, Japan, Malaysia, South Korea, and other South Asian countries are expected to further boost the demand for vacuum cleaners in this region. The growing urbanization across the region, especially in developing countries such as India and China, is creating immense expansion potential in the market. Due to the increasing cost of domestic help services, a shift toward consumer appliances has been witnessed in the last few years. During the COVID-19-related lockdowns, people had to rely on themselves to clean their homes, which skyrocketed the demand for vacuum cleaners in some countries, including India. Geographically, the Asia-Pacific region is expected to maintain its leading position, followed by Europe. North America region growth momentum would continue as a result of favorable economic conditions and growing awareness.

Residential Vacuum Cleaners Industry Overview

The report covers major international players operating in the Residential Vacuum Cleaners Market. In terms of market share, few of the major players currently dominate the market. However, the demand is driven by consumer income. Large companies compete through volume purchasing, breadth of products, and effective merchandising and marketing. Small companies focus on a market segment and compete through depth of products and superior customer service. Some of the major players in the market include Oreck Corporation, Bissell Inc., Haier Group Corporation, Electrolux Group, and Dyson Limited.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Study Assumptions and Market Definition

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET INSIGHTS AND DYNAMICS

4.1 Market Overview

4.2 Market Drivers

4.2.1 Hygiene and Cleanliness Awareness is Driving the Market

4.2.2 Urbanization is Driving the Market

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 4.3 Market Restraints
 - 4.3.1 Economic Downturns are Restraining the Market
- 4.4 Market Opportunities
 - 4.4.1 Technological Advancements will Create Opportunities to New Entrants
- 4.5 Industry Value Chain Analysis
- 4.6 Industry Attractiveness: Porter's Five Forces Analysis
 - 4.6.1 Threat of New Entrants
 - 4.6.2 Bargaining Power of Buyers
 - 4.6.3 Bargaining Power of Suppliers
 - 4.6.4 Threat of Substitutes
 - 4.6.5 Intensity of Competitive Rivalry
- 4.7 Insights on Technological Advancements in the Market
- 4.8 Impact of COVID 19 on the market

5 MARKET SEGMENTATION

- 5.1 By Type
 - 5.1.1 Upright
 - 5.1.2 Canister
 - 5.1.3 Central
 - 5.1.4 Drum
 - 5.1.5 Wet/Dry
 - 5.1.6 Robotic
- 5.2 By Distribution Channel
 - 5.2.1 Supermarkets/Hypermarkets
 - 5.2.2 Specialty Stores
 - 5.2.3 Online
 - 5.2.4 Others
- 5.3 By Geography
 - 5.3.1 North America
 - 5.3.2 Europe
 - 5.3.3 Asia-Pacific
 - 5.3.4 South America
 - 5.3.5 Middle East and Africa

6 COMPETITIVE LANDSCAPE

- 6.1 Market Concentration Overview
- 6.2 Company Profiles
 - 6.2.1 Oreck Corporation
 - 6.2.2 Bissell Incorporation
 - 6.2.3 Haier Group
 - 6.2.4 Electrolux Group
 - 6.2.5 Dyson Limited
 - 6.2.6 Eureka Forbes Limited
 - 6.2.7 TTI Floor Care
 - 6.2.8 LG Corporation
 - 6.2.9 Panasonic Corporation
 - 6.2.10 iRobot Corporation*

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

7 MARKET FUTURE TRENDS

8 DISCLAIMER AND ABOUT US

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Residential Vacuum Cleaners - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-01"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

