

Qatar Facility Management - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The Qatar Facility Management Market size is estimated at USD 7.42 billion in 2025, and is expected to reach USD 12.04 billion by 2030, at a CAGR of 10.15% during the forecast period (2025-2030).

The country's increasing infrastructural development and rising public awareness are key drivers of the Qatari facility management market growth. With a heightened focus on cleaning, disinfection, effective maintenance of facilities, and efficient space management, coupled with numerous infrastructural projects, the facility management market is poised for steady growth in the coming years.

Key Highlights

- The facility management (FM) sector in Qatar is on the rise, fueled by the nation's rapid economic expansion and government initiatives to boost the sector's awareness. Further, there is a surging need for cutting-edge infrastructure driven by initiatives such as the Qatar National Vision 2030. This surge offers FM companies opportunities to showcase their expertise in facility maintenance and optimization.
- In recent years, Qatar strengthened its position as a key investment destination in the Gulf Cooperation Council (GCC). This rise is primarily driven by its strategic location, progressive economic policies, and substantial infrastructure investments. Qatar's expanding economy is paving the way for significant opportunities in various sectors, including facility management, which is experiencing significant growth.
- Facility management encompasses a broad range of services, including maintenance, cleaning, security, energy management, and more. Traditionally, many organizations managed these functions in-house, often diverting resources and attention from their primary business activities. Organizations are re-evaluating this approach as Qatar's business environment is becoming more complex and competitive.

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- Driven by rapid urban development, infrastructure projects, and economic diversification, Qatar's facility management market is witnessing significant growth. Yet, this growth is not without its challenges. Notably, the sector struggles with a shifting regulatory and legal environment. These changes pose substantial obstacles for facility management (FM) firms, directly affecting their operations, compliance, and efficiency.
- The expansion and evolution of Qatar's real estate landscape have far-reaching implications for the facility management industry, impacting everything from operational requirements to service demand and market dynamics. According to the report by the Qatar Financial Market Forum 2024, the country is witnessing several ongoing real estate projects.

Qatar Facility Management Market Trends

Hard FM Segment Holds Major Share

- Qatar's facility management market is witnessing strong growth, propelled by urbanization, infrastructure expansion, and economic diversification.
- The government intends to spend more than USD 200 billion on a significant infrastructure-building program. It is the state's fastest-growing industry. Under the auspices of Qatar National Vision 2030 (QNV 2030), the sector may continue to dominate economic diversification efforts due to large-scale transportation projects and the rapid growth of tourism, education, and real estate builds. This vision, in turn, amplifies the need for top-tier facility management services and opens substantial avenues for FM service providers.
- The Qatari government introduced a range of policies to attract foreign direct investment (FDI), including favorable regulatory frameworks, tax incentives, and simplified business procedures. Moreover, the Government of Qatar announced that it would allow foreign investment and foreign property ownership laws to be 100% in most sectors. Such initiatives attract foreign companies to invest in the country.
- For instance, in June 2024, the Prime Minister and Minister of Foreign Affairs launched the Simaisma Project, spearheaded by the Ministry of Municipality and developed by the Qatari Diar Real Estate Investment Company. Spanning 8 million square meters, this project is poised to be a significant cultural landmark, boasting a 7 km waterfront along Qatar's eastern coastline. It presents a myriad of investment opportunities for the private sector, offering 16 plots for development. These plots will host luxury resorts in four distinct areas: a theme park, an 18-hole golf course, residential villas, a yacht club, a marina, and a variety of dining and retail establishments. Such projects are expected to further boost the FM services in the region.

Outsourced Facility Management Holds Major Share

- The Qatar single facility management market, a subset of the broader facility management sector, specializes in overseeing individual facilities, distinct from managing multiple or integrated services. It serves various residential, commercial, industrial, and institutional sectors. The services in single facility management encompass maintenance, cleaning, security, and HVAC management, all customized to suit the specific requirements of each facility.
- Qatar is also experiencing rapid urban expansion due to its growing population and ongoing economic development. Major cities, particularly Doha, are seeing substantial increases in residential, commercial, and mixed-use developments. Also, according to the report published by the World Bank, the share of the urban population in 2023 reached 99.35%, which was 99.14% in 2018. With the growing urban population and emphasis on sustainability, the single-facility management market is on the brink of substantial expansion.
- Qatar's bundled facility management market is witnessing rapid expansion, fueled by organizations' pursuit of streamlined operations and cost savings. By consolidating services like cleaning, maintenance, and security, these integrated solutions not

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only boost efficiency but also elevate service quality. Such offerings, customized for sectors spanning commercial, residential, industrial, and healthcare, underscore the market's versatility.

- The surge in corporate real estate, encompassing office spaces and commercial structures, is fueling the demand for integrated facility management services. These services are vital for the efficient and effective upkeep of these properties. In March 2024, Spiro, a global brand experience agency, exemplified this trend by inaugurating a new office in Doha, Qatar's capital and economic center.
- In June 2024, Microsoft bolstered its presence in Qatar by unveiling a new facility in Lusail City. This marks Microsoft's fourth and most extensive facility in the nation, part of a substantial investment in Qatar, including the imminent launch of the Microsoft Cloud Datacenter Region.

Qatar Facility Management Industry Overview

The facility management market is fragmented and highly competitive, with several local and international players active in Qatar, such as Al Faisal Holdings (MMG Qatar), Elegancia Facility Management (Estithmar Holdings QPSC), Al-Asmakh Facilities Management, G4S Qatar WLL, Al Mirqab Facilities Management Services. These participants operate in the country through partnerships with local players. With the market expected to broaden and yield more opportunities, more players are expected to enter the market soon.

The FM companies are incorporating technologies into their services, adding strength to their Facility management service portfolio. For instance, Al Faisal Holding leverages automation, IoT, and data analytics, especially in its facility management field, to drive operational efficiency and elevate service standards.

Quality certification, service offerings, costs, and technical capabilities are important factors for attracting new contracts. As the market is in the growth stage, the players in the market are opting for significant strategies to sustain the market. For instance, recognizing the value of a skilled workforce, Al-Asmakh Facilities Management in Qatar heavily invests in ongoing training and development programs.

Overall, the intensity of the competitive rivalry is high in the studied market and is expected to be the same over the forecasted period.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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