

Poland Facility Management - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The Poland Facility Management Market is expected to register a CAGR of greater than 1.21% during the forecast period.

Key Highlights

- Facility management consists of a wide range of solutions and services to influence enterprises' efficiency and productivity. Conforming with the industry standards and certifications, the new management system establishes a benchmark for driving effective facility management principles across Poland.
- ISO 41001 is an international standard for a facility management system. It offers a framework to implement, develop, and maintain the ideal benchmark of effective facilities management across industry sectors worldwide. Therefore, a facility management standard that sets apart the industry by adopting global best practices and policies has offered a win-win situation for FM organizations and customers in this country.
- Facility management services across Warsaw, Krakow, and Wroclaw depict a growing sector. With the rising infrastructure development projects across Poland for economic growth, facility management services are also required to a considerable extent.
- Multiple local players shared plans on offering a defined structure and business streams to offer the client a cradle-to-grave solution. The inclusion of FM providers from design to decommissioning has been considered a competitive edge and simultaneously attracts GCC or Global entrants to the market.
- Moreover, the real estate owners and government officials are considered forerunners after MNCs became increasingly aware of the added value to their assets. This has been fueling the adoption of comprehensive and fully integrated service platforms delivering all facility management services and, thus, not having each service delivered through different companies.
- Furthermore, the COVID-19 outbreak has acted as a catalyst for change and has reiterated the need to pay attention to how facilities are being managed and services are being delivered. All built environments, owned or leased offices, warehouses, retail

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stores, or manufacturing facilities, will require careful consideration and tailored plans. Digital technologies have offered ways to change how real estate functions and facilities are used. It has altered how, when, and where people work, redefining the workplace and the way of living.

Poland Facility Management Market Trends

Single Facility Management to have a significant share

- Working with a single facility management service provider entails primarily delegating task management to separate entities. It also entails having a different service provider for each service the organization requires, such as one for cleaning, one for reception, and one for vending machines. Using the services of specialized service providers has several advantages.
- It allows customers to concentrate on their core business, while single-service providers provide effective services to customers and help operational efficiency. Having experts handle task management will result in much higher efficiency and service quality. It will also free up company employees to focus on the most important business areas while saving resources for non-core activities.
- The outsourced FM has been successfully used in various sectors, including the public sector, retail, professional services, healthcare, technology, logistics, manufacturing, and education. The areas that FM services look after vary widely, primarily depending on their type, the size of the company, and the sector in which it operates. Some organizations will only require a single service solution provider. Such demand is driving the single FM in the country.
- When businesses choose a single service provider, they are outsourcing their day-to-day operations to a specialist provider. They can be assured of superior service quality and efficiency by hiring the help of specialists. Using several service providers is a time-consuming activity that necessitates the management of multiple vendors and the associated hazards. This helps in creating significant opportunities for the market vendors to expand single FM services in the country.
- Vendors operating in the Poland market have been offering single services to the clients, regardless of the emergence of bundled and integrated services, because some organizations still require a single solution. For example, Engie FM Limited facilities can provide customers with an integrated service that includes all of the advantages of dealing with a single supplier, a comprehensive solution - developed specifically for them.

Commercial End User sector is expected to hold major share

- The major countries which contribute to the growth of facility management services include Poland, among others. The paid urbanization and development of a new economic hub in eastern Europe has further spiked the demand for facility management service providers in the above-mentioned regions.
- The commercial segment is one of the prominent segments that contributes a good share of facility management in Poland, owing to the rapid infrastructure development and rising demand from hotels, retail outlets, malls, and office buildings in the country.
- Poland accounts for most of the development projects being undertaken in the country's commercial sector. Under the current EU funding scheme, from 2014 to 2023 (with perspective until 2025), the government plans to invest USD17.5 billion in railway infrastructure and USD 36.6 billion in road infrastructure.
- In Sep 2021, the Polish government announced to increase in the spending plans on infrastructure, healthcare, and higher education as the state expects its income to be PLN 78.5 billion (EUR 17 billion) higher than originally forecasted.
- The investments from the Polish government across a range of infrastructure and related commercial projects are also increasing the demand for facility management services in the commercial sector.

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Poland Facility Management Industry Overview

The Poland facility management is highly fragmented as it is a highly competitive market with the presence of several players of different sizes. This market is expected to experience a number of mergers, acquisitions, and partnerships as companies continue to invest in offsetting the present slowdowns that they are experiencing strategically.

- Nov 2021 - JLL partnered with Yareal to help them with a lease of commercial areas. JLL will be searching for future tenants for commercial premises inside two of Yareal's largest projects in Kamionek and Warsaw's Wola districts.
- Sep 2021 - JLL and CPI Property Group signed an advisory framework for comprehensive project management services in 13 office buildings in Warsaw. The total GLA that the cooperation encompasses is around 320,000 sq meters.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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