

## **Pizza Ovens - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 150 pages | Mordor Intelligence

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### **Report description:**

The Pizza Ovens Market size is estimated at USD 1.97 billion in 2025, and is expected to reach USD 2.51 billion by 2030, at a CAGR of 4.91% during the forecast period (2025-2030).

Pizza consumption is surging, fueled by the fast-casual dining industry's embrace of diverse pizzas and innovative toppings. This rising demand for pizza, now a staple in nearly every dining establishment, is propelling the growth of the pizza oven market. As more commercial entities seek pizza ovens to meet this demand, the market for these specialized appliances expands. Furthermore, the pizza oven market has grown significantly thanks to the diverse range of pizzas catering to global tastes. Critical drivers for pizza oven sales include user-friendliness and size considerations.

Moreover, the surging demand for pizza, primarily via online food ordering, is poised to drive the growth of the pizza oven market. Presently, a notable trend is the emphasis on tailored solutions. Commercial kitchens, with their diverse requirements, seek variations in size, fuel type, cleaning convenience, grill dimensions, burner count, regulation ease, affordability, custom heat settings, and timers.

Manufacturers can partner with renowned chefs or culinary experts to promote their products and highlight unique pizza recipes. Additionally, technological advancements like smart features, temperature control systems, and energy-efficient designs allow manufacturers to meet consumers' changing demands. They are emphasizing energy efficiency and user-friendly designs, enhancing their market appeal. As a result, the market is set to grow, particularly in areas experiencing urbanization and an uptick in food service establishments.

Pizza Ovens Market Trends

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## Commercial Sector Fuels Growth in the Pizza Oven Market

The commercial sector is propelling the growth of the pizza oven market, especially with a rising preference for gas-powered models. As the global foodservice industry expands, there's an increasing demand for efficient, high-performance ovens capable of handling high-volume production without sacrificing quality. Gas-powered ovens, known for their rapid heat-up times, precise temperature control, and consistent cooking results, have become indispensable for pizzerias and restaurants focused on swift service. Their ability to enhance kitchen efficiency while upholding quality standards solidifies their popularity in the commercial arena.

Commercial demand for gas-powered pizza ovens is surging due to an emphasis on energy efficiency. In contrast to traditional wood-fired variants, gas ovens offer superior temperature regulation and reduced energy waste, making them more economical to operate. This advantage becomes paramount as energy costs rise, prompting restaurants and pizzerias to seek ways to cut operational expenses while maintaining food quality. With their reliable and cost-effective cooking capabilities and minimal maintenance, gas-powered ovens have emerged as the favored choice for numerous commercial food service establishments.

The emphasizing convenience and user-friendliness drive the adoption of gas-powered pizza ovens in the commercial sector. Modern gas ovens now boast features like programmable controls, digital displays, and surfaces that are easy to clean. Such enhancements make these ovens more user-friendly for kitchen staff, which boosts operational efficiency.

## Asia-Pacific Emerges as a Leading Region in the Surge of Pizza Ovens Market

The Asia Pacific region is witnessing robust growth in the pizza oven market, driven by rising discretionary incomes, swift urbanization, and economic advancements. As more individuals gain purchasing power, the demand for consumer products, especially pizza ovens, intensifies. Furthermore, the food service industry in the Asia Pacific has seen substantial expansion, marked by a surge in cafes, pizzerias, and restaurants. This burgeoning landscape amplifies the demand for commercial pizza ovens and entices more manufacturers to enter the fray.

The growing trend of outdoor living and entertaining, coupled with the surge in fast-casual dining culture across the region, means that Asia Pacific is poised to showcase notable growth in this arena. With the region's dense population, increasing demand for diverse pizza toppings and flavors, and rising consumer spending power, Asia-Pacific is set for significant expansion.

Furthermore, the thriving food service industry in the Asia Pacific, marked by a notable uptick in restaurants, pizzerias, and cafes, has heightened the demand for commercial pizza ovens. This rise in demand has attracted domestic and international manufacturers to the region, eager to serve the expanding customer base.

## Pizza Ovens Industry Overview

The pizza oven market is semi-consolidated. While various players offer different types of pizza ovens, the market is not fully consolidated under a few large companies. The pizza oven market remains diverse, featuring a blend of smaller and well-established manufacturers rather than being dominated by a handful of large companies. Some of the major players in the market are Morello Forni, Woodstone Corporation, Mugnaini, Fontana Forni, and Forno Bravo.

### Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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