

Per Diem Nurse Staffing - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The Per Diem Nurse Staffing Market size is estimated at USD 15.99 billion in 2025, and is expected to reach USD 22.30 billion by 2030, at a CAGR of 6.88% during the forecast period (2025-2030).

COVID-19 had a significant impact on the per diem nurse staffing market due to the high demand for nursing staff and the high number of hospital admissions during the COVID-19 pandemic. However, hospitals & clinics faced shortages of nurses as many nurses resigned due to nurse burnout during COVID-19. For instance, as per the article published by the Archives of Psychiatric Nursing in December 2022, during the COVID-19 restrictions, nursing staff experienced chronic staffing shortages, high turnover, and burnout in a long-term care environment. This had an adverse impact on the per diem nurse staff market during the pandemic. The market is gradually recovering by recruiting per diem nurse staffing to meet the high operational needs and reduce the shortage of staff nurse-to-patient ratios worldwide.

In addition, rising demand for healthcare facilities and growing preference for per diem nursing due to flexible work atmosphere is expected to drive the growth of the studied market. The demand for healthcare facilities is increasing, primarily due to the increasing burden of long-term illnesses such as cancer and diabetes. These long-term illnesses cannot be cured by acute hospitalization and are living significantly longer which increases the demand for healthcare facilities. According to the report published by Pan American Health Organization in 2023, the cancer burden globally is estimated to increase by 60% over the next two decades, further straining health systems, people, and communities. In addition, the burden of cancer cases by 2040 is estimated to be 30 million new cancer cases with the greatest increase in low- and middle-income countries. Therefore, the high burden of chronic diseases like cancers increases the need for nurse staff for proper management in hospitals and is anticipated to propel the market growth over the forecast period.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

The strategic initiatives by key players, such as partnerships and collaborations in the per diem services increase the availability of staff in healthcare facilities which is expected to propel the market growth. For instance, in July 2022, the University of California (UC) entered a collaboration with the California Nurses Association on a new three-year contract for the more than 17,000 nurses who work in UC medical and student health facilities. These nursing staff include per diem staff with significantly high pay around USD 3,000. The agreement takes effect immediately and will run through October 2025. Thus, the growing preference for per diem nursing along with new collaborations of market players is expected to drive market growth over the forecast period.

However, low job security of per diem nurse staff is likely to impede market growth over the forecast period.

Per Diem Nurse Staffing Market Trends

Hospital Segment is Expected to Hold Significant Market Share Over the Forecast Period

Hospitals usually have a considerable workload and hence need a large number of skilled and regular healthcare providers. Owing to cost constraints and a shortage of regular professional nurse staff, hospitals often use per diem nurses to cover staffing needs which are expected to have significant growth in the market. In addition, the rising burden of diseases leads to a huge influx of patients in hospitals and increases the need for per diem for proper healthcare management.

There is an increased shortage of registered nurses in various countries, which is expected to rise the demand for per diem nurse staff and is likely to boost the market growth. For instance, as per the Health and Human Services study in 2021, the demand for registered nurses in hospitals would hit more than 3.6 million by the year 2030 in the United States. This huge demand and need for nurse staff is likely difficult to manage and increases the role of per diem nurse staff which is expected to have significant growth in the segment over the forecast period.

Additionally, with the growing incidence and prevalence of various diseases and disorders around the world, governments, and private entities are investing heavily in new hospitals or expanding the capacity of existing ones which rise the need for nurse staff in hospitals. For instance, in May 2023, the United Kingdom (UK) government revealed its 'New Hospital Program,' under which five new hospitals will be constructed across the country with an estimated funding of GBP 20 (USD 25.5) billion by 2030. Thus, the establishment of new hospitals increase the need for per diem nurse staff and which is expected to drive the market over the forecast period.

Therefore, owing to the aforesaid factors, such as shortage of regular nurse staff and new hospital establishments is expected to boost the segment's growth during the forecast period.

North America is Expected to Hold a Significant Share in the Market Over the Forecast Period

Per diem nursing has been observing a significant rise in demand and preference in North America owing to several factors, such as the high number of hospitals, better healthcare infrastructure, and the rising preference for per diem nursing due to the flexible work atmosphere.

In addition, there is increasing interest in the nursing staff for extra income sources through various ways one of which is through per diem nurse staff jobs. For instance, in August 2023, connectRN published its study results in a nursing poll. As per the study half of over 1,300 American nurses polled have side hustles outside of nursing to earn extra income. Additionally, nearly half of new nurses plan on transitioning their side hustle to their full-time job. One of the best ways for this extra income is per diem nursing due to its flexible timings in the work environment. Hence, due to its flexibility to earn extra income, it is expected to have high demand and likely to propel the market in the region.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Additionally, the increasing shortage of nurses in the region is expected to increase the demand for per diem nurses. As per the report published by the Financial Accountability Office of Ontario, in March 2023, Ontario is projected to be short 33,000 nurses and personal support workers by 2028. Thus, the shortage of nurses in the country demands per diem nurses which is expected to boost the growth of the market over the forecast period.

Therefore, owing to the above-mentioned factors, such as benefits and flexibility of per diem nurse, and shortage of regular nursing staff, the growth of the studied market is anticipated in the North America Region.

Per Diem Nurse Staffing Industry Overview

The Per Diem Nurse Staffing market is moderately competitive and consists of several key players in the market. Some of the major players hold a substantial market share which includes Accountable Healthcare Staffing, AMN Healthcare, ATC Healthcare, Cross Country Healthcare, and others.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

- 4.1 Market Overview
- 4.2 Market Drivers
 - 4.2.1 Rising Demand for Healthcare Facilities
 - 4.2.2 Growing Preference for Per Diem Nursing due to Flexible Work Atmosphere
- 4.3 Market Restraints
 - 4.3.1 Low Job Security
- 4.4 Porter's Five Force Analysis
 - 4.4.1 Threat of New Entrants
 - 4.4.2 Bargaining Power of Buyers/Consumers
 - 4.4.3 Bargaining Power of Suppliers
 - 4.4.4 Threat of Substitute Products
 - 4.4.5 Intensity of Competitive Rivalry

5 MARKET SEGMENTATION (Market Size by Value - USD)

- 5.1 By End Users
 - 5.1.1 Hospitals
 - 5.1.2 Independent Clinics

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.1.3 Nursing Homes
- 5.2 Geography
 - 5.2.1 North America
 - 5.2.1.1 United States
 - 5.2.1.2 Canada
 - 5.2.1.3 Mexico
 - 5.2.2 Europe
 - 5.2.2.1 Germany
 - 5.2.2.2 United Kingdom
 - 5.2.2.3 France
 - 5.2.2.4 Italy
 - 5.2.2.5 Spain
 - 5.2.2.6 Rest of Europe
 - 5.2.3 Asia Pacific
 - 5.2.3.1 China
 - 5.2.3.2 Japan
 - 5.2.3.3 India
 - 5.2.3.4 Australia
 - 5.2.3.5 South Korea
 - 5.2.3.6 Rest of Asia-Pacific
 - 5.2.4 Middle East and Africa
 - 5.2.4.1 GCC
 - 5.2.4.2 South Africa
 - 5.2.4.3 Rest of Middle East and Africa
 - 5.2.5 South America
 - 5.2.5.1 Brazil
 - 5.2.5.2 Argentina
 - 5.2.5.3 Rest of South America

6 COMPETITIVE LANDSCAPE

- 6.1 Company Profiles
 - 6.1.1 Accountable Healthcare Staffing
 - 6.1.2 AMN Healthcare
 - 6.1.3 ATC Healthcare
 - 6.1.4 Cross Country Healthcare
 - 6.1.5 Dedicated Nursing Associates (DNA)
 - 6.1.6 Favorite Healthcare Staffing
 - 6.1.7 HealthTrust Workforce Solutions (HCA)
 - 6.1.8 Interim HealthCare
 - 6.1.9 Maxim Healthcare Services
 - 6.1.10 Supplemental Health Care

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**Per Diem Nurse Staffing - Market Share Analysis, Industry Trends & Statistics,
Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 120 pages | Mordor Intelligence

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-03-06
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com