

Pakistan Courier, Express, and Parcel (CEP) - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 299 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The Pakistan Courier, Express, and Parcel (CEP) Market size is estimated at 2.95 billion USD in 2025, and is expected to reach 3.64 billion USD by 2030, growing at a CAGR of 4.29% during the forecast period (2025-2030).

Shift towards e-commerce and industrial digitization driving the CEP market growth

- In 2021, the State Bank of Pakistan launched Raast, an autonomous digital payment platform, aiming to encourage the transition from cash on delivery to online payments. Designed to cater to individuals, businesses, and government entities, Raast focuses on facilitating small-value retail transactions, particularly within the domestic and cross-border e-commerce sectors. This initiative is expected to significantly influence the growth of the CEP market, with the retail delivery segment, a key contributor, valued at USD 94.45 billion in 2021.
- Domestic and international e-commerce is growing in the country, in turn significantly contributing to the growth of the overall CEP market by generating demand. E-commerce was valued at about USD 5.91 billion in 2022 and is expected to touch about USD 7.28 billion by 2027, owing to the growing adoption of e-commerce shopping and the shift toward online payments. E-commerce users are also expected to reach 70.79 million by 2027, which would largely potentially contribute to further growth of the CEP market.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Pakistan has an agreement with China for an economic corridor with 56 ambitious projects worth USD 25.5 billion for connectivity and trade

- The transport and storage sector contributed 17.33% YoY to the GDP in 2021 due to abolishing government restrictions and increasing international connectivity for trade. However, the sector started to decline again in 2022, registering a - 6.19% YoY growth in GDP contribution due to the Ukraine-Russia war.
- The China-Pakistan Economic Corridor (CPEC) is a regional connectivity framework. It improves geographical linkages and has improved all modes of transportation by enhancing understanding through academic, cultural, and regional knowledge and the activity of a higher volume of trade and business flow. The CPEC is part of the Belt and Road Initiative (BRI) and aims to bring Pakistan to the forefront of the global trade route. Under the CPEC program, Pakistan and China launched 56 projects. So far, 26 projects totaling USD 17 billion have been completed, with 30 projects totaling USD 8.5 billion still in the works. Furthermore, the total cost of the 36 CPEC projects is estimated to be USD 28.4 billion.

Increasing oil prices has led to a decrease in demand and decline in sales of fuel by 19% in H1 2023

- Diesel and Gasoline experienced the maximum impact of COVID-19 in 2020. Diesel prices declined by -14.46% YoY, and Gasoline prices declined by a negative 10.30% YoY in 2020. However, the price of diesel increased by 31.03% in 2021 due to global oil supplies having been significantly impacted by the sanctions imposed on Russia as a consequence of the Russia-Ukraine conflict, which has contributed to the rise in prices. [1]
- In the first half of FY2023, the oil industry experienced an overall decline of 19% compared to the previous year, with residual fuel oil (RFO) sales having the highest decline at 24%. The increase in oil prices has led to a significant reduction in demand for petroleum products globally, especially domestically, where taxes and levies have also increased. It affects the agricultural sector, which is one of the country's main sources of income and provides raw materials for the industry, and rising oil prices will increase electricity costs.

Pakistan Courier, Express, and Parcel (CEP) Industry Overview

The Pakistan Courier, Express, and Parcel (CEP) Market is fairly consolidated, with the major five players in this market being DHL Group, Leopards Courier Services, M&P Courier, TCS Pvt. Ltd. and United Parcel Service of America, Inc. (UPS) (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 EXECUTIVE SUMMARY & KEY FINDINGS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

2 REPORT OFFERS

3 INTRODUCTION

- 3.1 Study Assumptions & Market Definition
- 3.2 Scope of the Study?
- 3.3 Research Methodology

4 KEY INDUSTRY TRENDS

- 4.1 Demographics
- 4.2 GDP Distribution By Economic Activity
- 4.3 GDP Growth By Economic Activity
- 4.4 Inflation
- 4.5 Economic Performance And Profile
 - 4.5.1 Trends in E-Commerce Industry
 - 4.5.2 Trends in Manufacturing Industry
- 4.6 Transport And Storage Sector GDP
- 4.7 Export Trends
- 4.8 Import Trends
- 4.9 Fuel Price
- 4.10 Logistics Performance
- 4.11 Infrastructure
- 4.12 Regulatory Framework
 - 4.12.1 Pakistan
- 4.13 Value Chain & Distribution Channel Analysis

5 MARKET SEGMENTATION (includes Market Value in USD, Forecasts up to 2030 and analysis of growth prospects)

- 5.1 Destination
 - 5.1.1 Domestic
 - 5.1.2 International
- 5.2 Speed Of Delivery
 - 5.2.1 Express
 - 5.2.2 Non-Express
- 5.3 Model
 - 5.3.1 Business-to-Business (B2B)
 - 5.3.2 Business-to-Consumer (B2C)
 - 5.3.3 Consumer-to-Consumer (C2C)
- 5.4 Shipment Weight
 - 5.4.1 Heavy Weight Shipments
 - 5.4.2 Light Weight Shipments
 - 5.4.3 Medium Weight Shipments
- 5.5 Mode Of Transport
 - 5.5.1 Air
 - 5.5.2 Road
 - 5.5.3 Others
- 5.6 End User Industry
 - 5.6.1 E-Commerce
 - 5.6.2 Financial Services (BFSI)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.6.3 Healthcare
- 5.6.4 Manufacturing
- 5.6.5 Primary Industry
- 5.6.6 Wholesale and Retail Trade (Offline)
- 5.6.7 Others

6 COMPETITIVE LANDSCAPE

- 6.1 Key Strategic Moves
- 6.2 Market Share Analysis
- 6.3 Company Landscape
- 6.4 Company Profiles
 - 6.4.1 BlueEX
 - 6.4.2 DHL Group
 - 6.4.3 Dynamic Logistics International
 - 6.4.4 FedEx
 - 6.4.5 Leopards Courier Services
 - 6.4.6 M&P Courier
 - 6.4.7 SkyNet Worldwide Express
 - 6.4.8 TCS Pvt. Ltd.
 - 6.4.9 Trax Online (Pvt.) Ltd.
 - 6.4.10 United Parcel Service of America, Inc. (UPS)

7 KEY STRATEGIC QUESTIONS FOR CEP CEOS

8 APPENDIX

- 8.1 Global Overview
 - 8.1.1 Overview
 - 8.1.2 Porter's Five Forces Framework
 - 8.1.3 Global Value Chain Analysis
 - 8.1.4 Market Dynamics (DROs)
 - 8.1.5 Technological Advancements
- 8.2 Sources & References
- 8.3 List of Tables & Figures
- 8.4 Primary Insights
- 8.5 Data Pack
- 8.6 Glossary of Terms

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Pakistan Courier, Express, and Parcel (CEP) - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 299 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-23"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

