

Packaging Industry in Spain - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 100 pages | Mordor Intelligence

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Report description:

The Packaging Industry in Spain Market is expected to register a CAGR of 10.78% during the forecast period.

Key Highlights

- Excellent presentation, a powerful visual impression, and the growing demand for compact and convenient packages are some elements that will support the expansion of the packaging sector in the country.
- As an illustration, the fish and shellfish producer Globalimar has succeeded with Sealed Air's vacuum packing, the Cryovac VST tray skin. The package utilizes a gentle suction that doesn't distort the tray support, striking a balance between cost and quality, ensuring the product's shelf life and a reduction in retail shrinkage due to the strong oxygen barrier capabilities of the top film.
- Additionally, due to the increased frequency of diseases and growing nutrition awareness, the Spanish population is becoming more health concerned, encouraging them to eat more fresh foods.
- Among Spain's top companies that offer fresh food packaging are Mondi, DS Smith, Sonoco Products Company, Smurfit Kappa, and International Paper. As a global leader, Mondi Group offers corrugated packaging for fresh produce that keeps the product fresh from the farm to the shop while enhancing transport effectiveness, extending the shelf life, and promoting sales. Due to the nation's historically high consumption of fresh meat, the poultry and meat products industry is expected to have a sizeable market.
- The biggest driver of industrial demand throughout the five years leading up to 2021 had been the start of the COVID-19 pandemic has positively impacted the market.

Spain Packaging Market Trends

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Paper Based Packaging is Expected Hold a Significant Share

- A range of goods can be efficiently and affordably transported, preserved, and packaged using paper-based materials. Many end-user sectors employ different types of paper packaging, including shipping sacks, paperboard, paper bags, and containerboard.
- According to the European Carton Makers Association, European governments and shops reportedly realized the value of packaging during the COVID-19 pandemic. Particularly folding cartons have been crucial in helping brand owners distribute important goods to families and communities at essential times. For instance, AR Packaging increased its offering to UK food and healthcare customers by adding local folding carton production in January 2021 with the acquisition of FirstanHoldings Ltd, including its subsidiary FirstanLimited. This strategic choice has resulted in the Group being.
- It hasn't proven easy to recycle packaging materials, particularly when it comes to plastic. This may encourage the use of readily recyclable materials like paper, which could result in more people in the area using paper packaging.
- Worldwide demand for branded consumer durables and fast-moving consumer goods (FMCG) is driving an increase in the use of corrugated boards for packaging. In the food and beverage sector, boards are most widely used to package processed goods, such as bread, snacks, ready-to-eat (RTE) meals, meat products, fruits, durable foods, and beverages.
- The companies are innovating new packaging solutions to meet the different needs of customers. In February 2021, Mondi launched an innovative Corrugated packaging solution called BCoolBox, featuring thermo-insulation that keeps food chilled below 7 Celsius for up to 24 hours without a cooling truck. This box is entirely made from recycled material and 100% recyclable. It allows online retailers to expand their geographical reach for deliveries.

Food and Beverage Industry to Contribute Significantly for the Growth of Packaging Industry

- The quality, traceability, and safety of processed food products are particularly prioritized in Spain, where a modern food processing industry with a domestic market-centric focus exists. Throughout the forecast, this is anticipated to strengthen the market in the area.
- With an expected steady increase in alcohol consumption after the lockdown restrictions are eased out, the market is expected to see more focus on off-premise consumption compared to on-premise consumption. The off-premise consumption of alcohol is favorable for the growth of the flexible paper packaging market. Beverages packaged in pouches for single-serve consumption are a few notable examples that have become increasingly popular in the market studied.
- The improving economic environment and the increase in people's disposable income are two major factors propelling the packaging industry's expansion during the projection period. For instance, retail food sales in Spain reached USD 27.4 billion in 2021.
- The region is seeing some major firms in the packaging sector grow their presence, which is predicted to increase demand for packaging supplies across the board.
- For instance, in May 2022, KraftHeinz collaborated with Pulpex to develop a paper-based, renewable, and recyclable bottle made entirely of sustainably sourced wood pulp. According to the CPG giant, Heinz is the first sauce brand to evaluate the possibilities of Pulpex's sustainable paper bottle packaging for its sauces. Packaging has been used by nearly every food and beverage CPG to lessen its environmental impact.

Spain Packaging Industry Overview

The packaging industry in Spain is moderately fragmented, with players such as Nekicesa Packaging SL, Tecnocap SpA., and Mondi Group, Tetra Pak International SA., Amcor PLC. operating in the market. The packaging market comprises several global

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and regional players vying for attention in a contested market.

- April 2022 -Amcor announced an investment to expand its new thermoforming capabilities for medical packaging in its Sligo, Ireland, healthcare packaging facility. The expansion will strengthen Amcor's leadership in the growing industry for sterile packaging, providing customers in Europe and North America with another site with inclusive healthcare solutions.
- May 2022 - Buen Vato, the world's first tequila in a cardboard bottle manufactured from 94% recycled material, will debut in Europe in July 2022, focusing on the Swedish market. Tequila Buen Vatois on a mission to revolutionize the beverage business by investing in sustainable manufacturing, transportation, and CSR initiatives.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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