

Packaging Coatings - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 140 pages | Mordor Intelligence

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Report description:

The Packaging Coatings Market size is estimated at USD 5.95 billion in 2025, and is expected to reach USD 7.40 billion by 2030, at a CAGR of 4.45% during the forecast period (2025-2030).

The COVID-19 pandemic had a negative impact on the market for packaging coatings. Nationwide lockdowns and strict social distancing measures led to the closure of packaging facilities, consequently affecting the packaging coatings market. However, after the COVID-19 pandemic, the market recovered well following the lifting of restrictions. It rebounded significantly due to the increased consumption of packaging coatings in various packaging applications.

Key Highlights

- Increasing demand for food and beverage packaging and the growing utilization of packaging coatings in aerosol cans for the personal care industry are expected to drive market demand during the forecast period.
- On the flip side, stringent regulations and environmental concerns regarding VOC emission from packaging coatings are expected to hinder the growth of the market studied.
- The growing inclination for eco-friendly packaging coatings is likely to act as an opportunity for the market studied over the forecast period.
- The Asia Pacific region accounts for the highest market share and is expected to dominate the market during the forecast period.

Packaging Coatings Market Trends

Food and Beverage Packaging to Dominate the Market

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- In the food and beverage industry, packaging coatings enhance the barrier properties, shelf-life, and overall aesthetics of the packaging, while also protecting against moisture, light, and other external factors that can potentially impact the quality of the packaged products.
- Epoxies resin-based packaging coatings, due to their features, such as fast-drying properties, toughness, adhesion properties, resistance to water, and good curing, are suitable for protecting metal surfaces. These unique characteristics make acrylic resins a noble choice as a coating material.
- Different blends of epoxy-based coatings are available, which include epoxy-phenolic, epoxy-anhydride, and epoxy-amino coatings, among which epoxy-phenolic is mainly used.
- In January 2023, the European Bank for Reconstruction and Development (EBRD) announced to provide a EUR 15 million loan to Akkim Kimya Sanayi ve Ticaret A.S. (Akkim) in Turkey to finance the establishment of the first local epoxy resin manufacturing plant at its premises in Yalova. The loan will enable Akkim to produce liquid epoxy resin (LER), solid epoxy resin (SER), and epichlorohydrin (ECH), with an annual production capacity of 68,000 tonnes.
- The demand for canned food and beverages has been increasing over time. The growing preference for canned fruit juice and beer among people in recent times has been boosting the demand for cans and other metal caps, which may further drive the applications of epoxy-based packaging coatings in the coming years.
- According to the data reported by PAC Global, the United States packaging market is expected to reach about USD 31 billion by 2025, owing to the increasing demand for packaging from the manufacturing and FMCG sectors.
- According to the Beverage Marketing Corporation, in the United States, the sales volume of liquid refreshment beverages reached 36,300 million gallons in 2022 and registered growth when compared to 36,040 million gallons in 2021.
- According to the government, the packaging industry in Canada is expected to reach about USD 31.2 billion by 2025, owing to the increasing demand for flexible packaging from the country's manufacturing and FMCG sectors.
- Hence, with the increasing demand from the food and beverage packaging industry, the demand for packaging coatings is projected to increase worldwide, during the forecast period.

China to Dominate the Asia-Pacific Region

- China has the biggest manufacturing sector in the world and the largest consumer base. Being the most populated country, China makes it the largest consumer of various goods. Owing to various reasons, the packaging coatings market is one of the fastest-growing markets in the Chinese economy.
- The applications of coatings on various products have grown significantly in recent times. The increasing need for decorative and attractive packaging has led to an increase in the demand for coatings for packaging.
- China has the largest share of the e-commerce market. Sales in China account for more than 30% of the total e-commerce sales. China is one of the fastest-growing e-commerce markets in the world, and it is home to the e-commerce giant Alibaba.
- The growth in the e-commerce market led to a huge increase in demand for the packaging industry and, consequently, the packaging coatings industry. Food and beverage packaging is the fastest-growing sector among them.
- In China, the awareness concerning the environment and pollution led to the formation of regulations related to harmful chemicals (such as volatile organic compounds (VOCs)). Such factors can adversely affect the market for packaging coatings. These factors have also been a blessing in disguise, as companies have quickly adapted to various eco-friendly alternatives.
- Moreover, companies such as Foshan Ikeda Air Freshener Co., Ltd. are focusing on specializing in the production of canned car fresheners. The company has 4 factories in China with a total area of more than 100,000 square meters, with over 30 different production lines. The company's vision is to increase the output value will reach 1 billion by 2026. Such developments are expected to affect the studied market.
- The factors above contribute to the increasing demand for packaging coatings consumption in the country during the forecast

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period.

Packaging Coatings Industry Overview

The packaging coatings market is consolidated. Some of the major players (not in any particular order) in the market include Akzo Nobel NV, PPG Industries Inc., The Sherwin-Williams Company, Axalta Coating Systems, and Kansai Paint Co. Ltd, among others.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

- 1.1 Study Deliverables
- 1.2 Study Assumptions
- 1.3 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

4.1 Drivers

- 4.1.1 Increasing Demand from Food and Beverage Packaging
- 4.1.2 Growing Utilization of Packaging Coatings in Aerosol Cans for Personal Care Industry

4.2 Restraints

- 4.2.1 Stringent Regulation and Environmental Concern Regarding VOC Emission

4.3 Industry Value Chain Analysis

4.4 Porter's Five Forces Analysis

- 4.4.1 Bargaining Power of Suppliers
- 4.4.2 Bargaining Power of Consumers
- 4.4.3 Threat of New Entrants
- 4.4.4 Threat of Substitute Products and Services
- 4.4.5 Degree of Competition

5 MARKET SEGMENTATION (Market Size in Value)

5.1 By Resin

- 5.1.1 Epoxies
- 5.1.2 Acrylics
- 5.1.3 Polyurethane
- 5.1.4 Polyolefins
- 5.1.5 Polyester
- 5.1.6 Other Resins

5.2 By Application

- 5.2.1 Food Cans

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- 5.2.2 Beverage Cans
- 5.2.3 Aerosol and Tubes
- 5.2.4 Caps and Closures
- 5.2.5 Industrial and Specialty Packaging
- 5.3 Geography
 - 5.3.1 Asia-Pacific
 - 5.3.1.1 China
 - 5.3.1.2 India
 - 5.3.1.3 Japan
 - 5.3.1.4 South Korea
 - 5.3.1.5 Malaysia
 - 5.3.1.6 Thailand
 - 5.3.1.7 Indonesia
 - 5.3.1.8 Vietnam
 - 5.3.1.9 Rest of Asia-Pacific
 - 5.3.2 North America
 - 5.3.2.1 United States
 - 5.3.2.2 Canada
 - 5.3.2.3 Mexico
 - 5.3.3 Europe
 - 5.3.3.1 Germany
 - 5.3.3.2 United Kingdom
 - 5.3.3.3 Italy
 - 5.3.3.4 France
 - 5.3.3.5 Spain
 - 5.3.3.6 NORDIC Countries
 - 5.3.3.7 Turkey
 - 5.3.3.8 Russia
 - 5.3.3.9 Rest of Europe
 - 5.3.4 South America
 - 5.3.4.1 Brazil
 - 5.3.4.2 Argentina
 - 5.3.4.3 Colombia
 - 5.3.4.4 Rest of South America
 - 5.3.5 Middle-East and Africa
 - 5.3.5.1 Qatar
 - 5.3.5.2 United Arab Emirates
 - 5.3.5.3 Nigeria
 - 5.3.5.4 Egypt
 - 5.3.5.5 South Africa
 - 5.3.5.6 Rest of Middle-East and Africa

6 COMPETITIVE LANDSCAPE

- 6.1 Mergers and Acquisitions, Joint Ventures, Collaborations, and Agreements
- 6.2 Market Ranking Analysis
- 6.3 Strategies Adopted by Leading Players
- 6.4 Company Profiles

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- 6.4.1 Akzo Nobel N.V.
- 6.4.2 ALTANA
- 6.4.3 Axalta Coating Systems, LLC
- 6.4.4 BASF SE
- 6.4.5 FGN Fujikura Kasei Global Network
- 6.4.6 Hempel A/S
- 6.4.7 Henkel Corporation.
- 6.4.8 Jamestown Coating Technologies
- 6.4.9 Kangnam Jevisco Co. Ltd
- 6.4.10 Kansai Paint Co.,Ltd.
- 6.4.11 PPG Industries, Inc.
- 6.4.12 RPM International Inc.
- 6.4.13 The Sherwin-Williams Company
- 6.4.14 Weilburger

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

7.1 Growing Inclination for Eco-Friendly Packaging Coatings

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