

## **Norway Facility Management - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

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### **Report description:**

The Norway Facility Management Market is expected to register a CAGR of 2.76% during the forecast period.

#### Key Highlights

- Facility management (FM) includes management methods and techniques for building management, infrastructure management for an organization, and overall harmonization of the work environment in an organization. This system standardizes services and streamlines processes for an organization.
- Tech innovations in facility management are expected to drive significant growth in the Norway market by improving efficiency, reducing costs, enhancing user experiencing, and aligning with the country's focus on sustainability. As technology continues to evolve, innovations will likely emerge, further shaping the facility management landscape in Norway.
- As the workplace environment evolves, facility management will remain critical for businesses in Norway to enhance productivity, employee satisfaction, and operational effectiveness. By adapting to changing needs of organizations and leveraging innovative technologies, the facility management market in Norway is likely to experience sustained growth driven by this renewed emphasis on workplace optimization and productivity.
- Diminishing profit margins and ongoing macro-environment changes restrain the country's market growth. While sustainability was gaining importance in the facility management market, a decreased emphasis on environmental issues may have impacted workplace optimization efforts.
- With the implementation of lockdowns and social distancing measures during the COVID-19 pandemic, many businesses in Norway transitioned to remote work or adopted flexible work arrangements. This shift reduced the immediate demand for on-site facility management services, as fewer employees were in physical workplaces.
- The COVID-19 pandemic accelerated the adoption of technology in facility management. Post-COVID-19, facility managers are likely to continue leveraging digital solutions for remote monitoring, contactless operations, and data analytics to enhance

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efficiency and reduce physical interactions.

## Norway Facility Management Market Trends

### In-house Facility Management Offering Type Holds Significant Market Share

- In-house facility management refers to services provided by a dedicated resource directly employed by the client organization. In this type of facility management, monitoring and control of the performance is usually conducted under the terms of a conventional employee/employer relationship.
- In-house facility management involves recruiting specialized personnel to maintain and manage various functional attributes of a facility or area. These days, most generic services are outsourced to third-party service providers. However, some services, such as security services or cybersecurity assistance, are still operated and monitored in-house to ensure the safety and integrity of the facilities.
- Organizations manage their buildings' maintenance and repair, including electrical systems, plumbing, HVAC, and other infrastructure. The in-house staff cleans and maintains the workplace, ensuring cleanliness, hygiene, and tidiness.
- Factors including increased consumer spending, economic activity, and tourism activities have augmented the occupancy of large residential layouts/projects, hotels, and commercial spaces. This has, in turn, increased the need for better management of the facilities.
- The country is witnessing increasing construction in the residential sector, which would further boost the demand for in-house facility management services. According to Statistics Norway, the number of residential buildings in Norway built from 2021 to April 2023 amounted to almost 60,000 units. In the decade between 2011 and 2020, approximately 296,000 residential buildings were built in Norway.

### Commercial and Retail End-User Holds Significant Market Share

- The commercial end-user sector mostly refers to office buildings used by suppliers of business services, such as manufacturers' corporate offices, IT and communication businesses, and other service providers.
- Retail facilities management refers to making a company's location hygienic, secure, and welcoming while boosting the brand and simplifying things for the clients. Cleaning floors, restrooms, and window displays, assembling eye-catching retail displays, and occasionally completely renovating the facility or shop floor constitute the retail facilities management process. These tasks vary based on the requirements of the client.
- Also, the market provides several chances for manufacturers to adopt and execute different IoT-based facility management and smart building development across the country. This is due to the increased interest in constructing smart buildings and IoT technology. Furthermore, the increase in business acumen among industry suppliers and the expansion of the economy from diverse industries is expected to boost demand for facility management services in the country.
- Increasing non-residential building construction and development drive the demand for facility management (FM) services in the commercial and retail sectors of the Norway FM market. As the number of retail properties grows, there is a corresponding need for comprehensive facility management to ensure these buildings' efficient operation, maintenance, and optimization.
- According to Statistics Norway, the number of existing non-residential buildings in Norway increased constantly between 2010 and 2023. In 2023, there were over 2.7 million non-residential buildings existing in Norway.

## Norway Facility Management Industry Overview

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The Norway facility management market is moderately fragmented, with major players like ISS Facility Services, Toma Facility Services AS, Coor Service Management, CBRE Group, and Ability FM. Players in the market are adopting strategies such as partnerships and acquisitions to enhance their product offerings and gain sustainable competitive advantage. In

In June 2023, CBRE Acquired work-in-progress (WiP) to Enhance Workplace and Change Management Services across Continental Europe. WiP provides strategic consultancy focused on helping occupiers to optimize workplace experience and employee engagement.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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