

North America International Express Service - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The North America International Express Service Market size is estimated at 11.46 billion USD in 2025, and is expected to reach 15.12 billion USD by 2030, growing at a CAGR of 5.70% during the forecast period (2025-2030).

The cross-border e-commerce sector is fueling the international express service market's growth in North America

- Cross-border e-commerce is significantly boosting the international express service market in North America by increasing demand for fast, reliable shipping solutions. In April 2024, Integrated 3PL and DSV formed a partnership to enhance cross-border logistics and e-commerce between Mexico and the United States and launched operations in Tijuana. Their focus is on simplifying logistics and offering cost-effective, high-quality services, including cross-border and domestic e-commerce and air cargo through Tijuana International Airport.
- In 2021, total automotive parts exported from the US to the world increased by 6% to USD 70.9 billion. Mexico and Canada are the top three markets for automotive parts exports from the US. Also, 3D printing, or additive manufacturing (AM), has emerged as one of the most disruptive innovations in the express market. With 3D printing, parts can be printed and delivered within hours after they are ordered. For instance, Quickparts has partnered with Roboze to integrate its resin-based systems into the Quickparts Express offering. Moreover, the AM market in North America is expected to register a CAGR of 20.8% during 2023-2030, driving the growth of the end-user market.

Toronto-Windsor-Detroit-Chicago corridor and Pan-American Highway facilitating regional parcel deliveries

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- The United States leads the North American international express service market, along with Canada, Mexico and other countries. The growing preference for online shopping and demand generated by end-users such as BFSI sector, healthcare, manufacturing among others has driven the regional market demand. Around 50% of US-based companies receive more than 80% of e-commerce revenue from the North American market.
- Many retailers in the United States currently provide international same-day delivery services due to increased customer demand with priority delivery requirements. Retailers are providing international same-day delivery services, specifically via air cargo, to more than 200 locations globally. Time-sensitive shipments and other perishables are also driving international express deliveries in Canada via air. Mexico announced its plans to move its air cargo airport from Mexico City International Airport (AICM) to Felipe Angeles International Airport (AIFA) in 2023 for exclusive cargo shipments, which may improve international same-day deliveries.

North America International Express Service Market Trends

The US dominates with maximum regional GDP contribution, fueled by an infrastructure program that boosts ports and supply chains

- An efficient and reliable transportation system is crucial for the economy. Through the National Trade Corridors Fund, the Government of Canada invests in improving supply chains, reducing trade barriers, and fostering business growth for future economic opportunities. In May 2024, the Minister of Transport announced up to USD 51.2 million for 19 digital infrastructure projects under this fund. The Canadian government aims to enhance supply chains with innovative technologies to expedite and reduce costs for Canadians. This initiative will drive collaboration with stakeholders nationwide on digital projects to address transportation bottlenecks, vulnerabilities, and port congestion effectively.
- In United States, infrastructure development and the rise of e-commerce are anticipated to boost employment in the transportation and storage sector. According to the Bureau of Labor Statistics (BLS), this sector is projected to grow at a rate of 0.8% annually from 2022 to 2032, resulting in the addition of nearly 570,000 jobs during that timeframe. The couriers and messengers industry, along with warehousing and storage, are expected to contribute significantly to about 80% of the sector's projected job growth.

Rising tensions in the Middle East are expected to affect crude oil supplies and lead to sudden price hikes in the region

- By October 2024, just ahead of the presidential election, gasoline prices in the US were projected to dip below USD 3 a gallon for the first time in over 3 years. This decline in fuel prices, primarily driven by waning demand and decreasing oil prices, offered a reprieve to consumers who had been grappling with elevated costs contributing to inflation. Such a development could have bolstered Vice President Kamala Harris and other Democrats in addressing Republican critiques regarding soaring gas prices. As of September 2024, regular gas averaged USD 3.25 a gallon, marking a 19-cent drop from the previous month and a 58-cent YoY decrease.
- Annual maintenance on Canada's oil sands plants in 2024 is expected to proceed normally. However, trade union officials warn of a labor shortage in Alberta's 2025 turnaround season due to two new industrial projects. Alberta producers annually hire thousands of skilled workers for essential maintenance on oil sands upgraders, thermal projects, and refineries. As the world's fourth-largest oil producer, Canada gets about two-thirds of its 4.9 million barrels per day of crude from the northern Alberta oil sands. This shortage might raise fuel prices in 2025.

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North America International Express Service Industry Overview

The North America International Express Service Market is fairly consolidated, with the major five players in this market being DHL Group, FedEx, International Distributions Services (including GLS), OnTrac and United Parcel Service of America, Inc. (UPS) (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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