SCOTTS INTERNATIONAL

North America General Aviation - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 171 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License $4750.00
- Team License (1-7 Users) $5250.00
- Site License $6500.00
- Corporate License $8750.00

Report description:

The North America General Aviation Market size is estimated at 21.37 billion USD in 2025, and is expected to reach 24.01 billion USD by 2030, growing at a CAGR of 2.35% during the forecast period (2025-2030).

Increase In Business Travel Flight Hours After The Pandemic Generated A High Demand For Business Jets

- The North American business jets market has experienced robust growth and innovation in recent years, particularly in large, light, and mid-size jets. The region accounted for around 69% of the global business jet deliveries in 2022, making it the biggest general aviation market globally.
- Among all the jets, the light jet category accounted for the largest share, with over 43% of the deliveries in 2022 in the North American region. An increase in business travel flight hours after the pandemic generated a high demand for regional business jets. During the COVID-19 pandemic in 2020, the light jet category was the least impacted business jets in this region, with a decline of 17.8% compared with the mid-size 35.3% and large jets 21.5%, respectively.
- This is due to the consistent demand for light jets, with clients prioritizing light jets over other mid-size and large jets. During the historic period, Textron Aviation became the leading player in deliveries with 980 aircraft, while Gulfstream Aerospace was in the second position with 591 deliveries. Cirrus Aircraft, Embraer, and Bombardier were the other major market players, accounting for 40% of the share in the historic period.
- Regarding the operational business jets, Textron Aviation became the leading player in deliveries with 6,693 aircraft, followed by Gulfstream Aerospace with 2,354 deliveries. Embraer, Dassualt Aviation, Bombardier, and Learjet were the other major market players, accounting for 35% of the fleet as of December 2022.
- Overall, the demand is anticipated to be driven by the North American market for businesses and individuals seeking efficient

and customized air transportation solutions, and 1,749 large jets are expected to be procured to meet the demand for these jets during the forecast period

The Increasing HNWI Population Is Driving The Sales Of General Aviation Aircraft In The Region

- The general aviation sector significantly contributes to the GDP of major countries in the region. For instance, it contributes around USD 150 billion annually to the US economy.
- In 2022, North America accounted for the highest growth in the ultra-wealthy population, with remarkably high purchasing power parity, representing an increase in the sales of general aviation aircraft in the region. For instance, the number of HNWI individuals in North America increased from 34 million in 2016 to 57 million in 2022, with a growth of 61% from 2016 to 2022.
- The overall aircraft deliveries in the general aviation sector were affected during the COVID-19 pandemic, and the growth in 2020 declined by 12%. The reduction in North America's economic activities and travel-related restrictions affected the demand for general aviation aircraft in the region. However, the region recovered in terms of general aircraft deliveries.
- In 2022, the growth was 5% compared to 2021. The United States accounts for around 90% of the total operational business jet fleet in North America, making it the most dominating market in terms of volume and value. Mexico and Canada accounted for 3% and 6% of the current operational fleet in the region, respectively, as of December 2022.
- Pilot training institutes are the major users of piston fixed-wing aircraft. The positive economic recovery led to a surge in demand for piston aircraft in the region, and deliveries increased by around 10% in 2022 compared to 2021.
- During 2023-2030, a total of 21,456 general aviation aircraft are expected to be procured, of which 21,456 aircraft comprise 4,314 business jets, 11,455 piston aircraft, 2,960 helicopters, and 2,736 turboprop aircraft.

North America General Aviation Market Trends

Rise in the HNWI population is acting as the major growth driver for the market

- Individuals with liquid financial assets over USD 1 million are termed as HNWIs, and those with a net worth of at least USD 30 million are termed as UHNWIs. Due to the rising equity markets and government stimulus, in 2022, the region overtook Europe and Asia-Pacific to lead the total HNWI population. North America's HNWI wealth grew by almost 4% in 2022 compared to 2021. The leading position of North America in terms of the number and assets of HNWIs is mostly attributed to the United States. North America recorded the most significant rise in the ultrawealthy population, which recorded 49% of the global HNWI population in 2022.
- HNWIs often own private jets for personal or business travel. Although North America accounts for almost 70% of private jets globally, it lags in terms of private jets present as a percentage of its super-rich population compared to Latin America and Africa. As of December 2022, there were around 16,524 registered private aircraft in North America, of which the United States accounted for almost 91%, followed by Mexico and Canada, with 6% and 3%, respectively.
- Sustainable investing (SI) is attracting more attention and providing businesses with a high-potential engagement opportunity. In the ultra-HNWI segment, SI is rapidly gaining traction. For instance, about 40% of ultra-HNWIs are willing to invest money in sustainability, compared to 27% of HNWIs who expressed interest in SI products. Furthermore, in 2021 and 2022, there was an increase in the demand for aircraft ownership in the United States, driven by health considerations during the pandemic and a surge in global wealth in the financial markets. This trend is strengthened with capital raising and Initial Public Offering (IPO) activities and boosted by supportive public market valuations.

North America General Aviation Industry Overview

The North America General Aviation Market is fairly consolidated, with the top five companies occupying 72.91%. The major players in this market are Bombardier Inc., Dassault Aviation, Embraer, General Dynamics Corporation and Textron Inc. (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

SCOTTS INTERNATIONAL

North America General Aviation - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 171 pages | Mordor Intelligence

To place an Order with Scotts International:
- - Print this form
- - Complete the relevant blank fields and sign
- - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	$4750.00
	Team License (1-7 Users)	$5250.00
	Site License	$6500.00
	Corporate License	$8750.00
	VAT	
	Total	

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.
** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-03-04
		Signature	

Scotts International. EU Vat number: PL 6772247784
tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com

Scotts International. EU Vat number: PL 6772247784
tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com