

North America Cross Border Road Freight Transport - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The North America Cross Border Road Freight Transport Market size is estimated at 247.6 billion USD in 2025, and is expected to reach 308.1 billion USD by 2030, growing at a CAGR of 4.47% during the forecast period (2025-2030).

The trade between the US and its neighbors, Canada and Mexico, constituted USD 1.6 trillion, or 24% of the total trade in 2022

- The land borders of the United States, along with Canada and Mexico, serve as the primary and economically crucial pathways for supply chains across North America, facilitating approximately USD 3 billion in cross-border trade on a daily basis. In 2022, the total value of US international trade reached USD 6.5 trillion. Notably, trade between the United States and its neighbors, Canada and Mexico, constituted USD 1.6 trillion, or 24% of this total. North America's manufacturing industry faced increasing supply chain disruptions, rising costs, and a shrinking labor force. Similarly, the construction industry faced labor shortages and rising raw material prices in the previous year.
- The North American e-commerce industry is anticipated to grow at a substantial YoY growth of 11.25% during the period 2023-2027. Among the countries, the United States is expected to contribute the highest to the growth of the e-commerce retail market. Despite accounting for merely 5% of the global population, North America wields considerable influence over the global economy. Among the various markets experiencing notable expansion in North America, the retail e-commerce industry stands out. Moreover, the US manufacturing market is expected to amount to USD 14.1 billion by 2030.

The United States dominated the cross border road freight market in North America

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- In August 2022, the total transborder freight between the United States, Canada, and Mexico recorded a YoY increase of 13.9%. Road freight was a crucial mode of transportation in North America, wherein truck freight witnessed a YoY increase of 19% in August 2022. The busiest border crossing between Canada and the United States was at Windsor, Ontario, accounting for USD 131 billion in trade. In October 2022, the US Department of Transportation invested around USD 31 million to expand cargo infrastructure and strengthen the supply chain. The Government of Mexico initiated a USD 44 billion plan for 2020-2024, focusing on transportation infrastructure under the framework of the National Private Sector Infrastructure Investment Agreement.
- In 2022, truck driver employment in the US increased by 1.5% to 3.54 million, with the broader trucking sector employing 8.4 million people. The US government allocated USD 350 billion for highway programs through September 2026. This allocation marks the most significant bridge-focused investment since the inception of the Interstate Highway System. Notably, this investment is a provision under The Bipartisan Infrastructure Law. Additionally, in 2022, the US set ambitious targets, aiming for 30% nationwide zero-emission truck sales by 2030, with a further goal of achieving 100% by 2040.

North America Cross Border Road Freight Transport Market Trends

The US dominates with maximum regional GDP contribution, fueled by an infrastructure program that boosts ports and supply chains

- An efficient and reliable transportation system is crucial for the economy. Through the National Trade Corridors Fund, the Government of Canada invests in improving supply chains, reducing trade barriers, and fostering business growth for future economic opportunities. In May 2024, the Minister of Transport announced up to USD 51.2 million for 19 digital infrastructure projects under this fund. The Canadian government aims to enhance supply chains with innovative technologies to expedite and reduce costs for Canadians. This initiative will drive collaboration with stakeholders nationwide on digital projects to address transportation bottlenecks, vulnerabilities, and port congestion effectively.
- In United States, infrastructure development and the rise of e-commerce are anticipated to boost employment in the transportation and storage sector. According to the Bureau of Labor Statistics (BLS), this sector is projected to grow at a rate of 0.8% annually from 2022 to 2032, resulting in the addition of nearly 570,000 jobs during that timeframe. The couriers and messengers industry, along with warehousing and storage, are expected to contribute significantly to about 80% of the sector's projected job growth.

Rising tensions in the Middle East are expected to affect crude oil supplies and lead to sudden price hikes in the region

- By October 2024, just ahead of the presidential election, gasoline prices in the US were projected to dip below USD 3 a gallon for the first time in over 3 years. This decline in fuel prices, primarily driven by waning demand and decreasing oil prices, offered a reprieve to consumers who had been grappling with elevated costs contributing to inflation. Such a development could have bolstered Vice President Kamala Harris and other Democrats in addressing Republican critiques regarding soaring gas prices. As of September 2024, regular gas averaged USD 3.25 a gallon, marking a 19-cent drop from the previous month and a 58-cent YoY decrease.
- Annual maintenance on Canada's oil sands plants in 2024 is expected to proceed normally. However, trade union officials warn of a labor shortage in Alberta's 2025 turnaround season due to two new industrial projects. Alberta producers annually hire thousands of skilled workers for essential maintenance on oil sands upgraders, thermal projects, and refineries. As the world's fourth-largest oil producer, Canada gets about two-thirds of its 4.9 million barrels per day of crude from the northern Alberta oil

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sands. This shortage might raise fuel prices in 2025.

North America Cross Border Road Freight Transport Industry Overview

The North America Cross Border Road Freight Transport Market is fragmented, with the major five players in this market being Fastfrate Inc., Knight-Swift Transportation Holdings Inc., Landstar System Inc., Ryder System, Inc. and United Parcel Service of America, Inc. (UPS) (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 EXECUTIVE SUMMARY & KEY FINDINGS

2 REPORT OFFERS

3 INTRODUCTION

3.1 Study Assumptions & Market Definition

3.2 Scope of the Study?

3.3 Research Methodology

4 KEY INDUSTRY TRENDS

4.1 GDP Distribution By Economic Activity

4.2 GDP Growth By Economic Activity

4.3 Economic Performance And Profile

4.3.1 Trends in E-Commerce Industry

4.3.2 Trends in Manufacturing Industry

4.4 Transport And Storage Sector GDP

4.5 Logistics Performance

4.6 Length Of Roads

4.7 Export Trends

4.8 Import Trends

4.9 Fuel Pricing Trends

4.10 Trucking Operational Costs

4.11 Trucking Fleet Size By Type

4.12 Major Truck Suppliers

4.13 Road Freight Tonnage Trends

4.14 Road Freight Pricing Trends

4.15 Modal Share

4.16 Inflation

4.17 Regulatory Framework

4.18 Value Chain & Distribution Channel Analysis

5 MARKET SEGMENTATION (includes market size in Value in USD, Forecasts up to 2030 and analysis of growth prospects)

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- 5.1 End User Industry
 - 5.1.1 Agriculture, Fishing, and Forestry
 - 5.1.2 Construction
 - 5.1.3 Manufacturing
 - 5.1.4 Oil and Gas, Mining and Quarrying
 - 5.1.5 Wholesale and Retail Trade
 - 5.1.6 Others
- 5.2 Country
 - 5.2.1 Canada
 - 5.2.2 Mexico
 - 5.2.3 United States
 - 5.2.4 Rest of North America

6 COMPETITIVE LANDSCAPE

- 6.1 Key Strategic Moves
- 6.2 Market Share Analysis
- 6.3 Company Landscape
- 6.4 Company Profiles
 - 6.4.1 Cowntown Logistics Freight Management
 - 6.4.2 DHL Group
 - 6.4.3 Fastfrate Inc.
 - 6.4.4 Knight-Swift Transportation Holdings Inc.
 - 6.4.5 Landstar System Inc.
 - 6.4.6 Ryder System, Inc.
 - 6.4.7 Trans International Trucking, Inc.
 - 6.4.8 United Parcel Service of America, Inc. (UPS)
 - 6.4.9 Werner Enterprises Inc.
 - 6.4.10 XPO, Inc.

7 KEY STRATEGIC QUESTIONS FOR ROAD FREIGHT CEOS

8 APPENDIX

- 8.1 Global Logistics Market Overview
 - 8.1.1 Overview
 - 8.1.2 Porter's Five Forces Framework
 - 8.1.3 Global Value Chain Analysis
 - 8.1.4 Market Dynamics (Market Drivers, Restraints & Opportunities)
- 8.2 Sources & References
- 8.3 List of Tables & Figures
- 8.4 Primary Insights
- 8.5 Data Pack
- 8.6 Glossary of Terms
- 8.7 Currency Exchange Rate

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