

## **North America Courier, Express, and Parcel (CEP) - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

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### **Report description:**

The North America Courier, Express, and Parcel (CEP) Market size is estimated at 216.2 billion USD in 2025, and is expected to reach 269.5 billion USD by 2030, growing at a CAGR of 4.51% during the forecast period (2025-2030).

Rising e-commerce market sales along with growing trade influencing the demand for parcel delivery market

- E-commerce growth and the global pandemic fueled the parcel shipping market in the North American region, as consumers were more inclined toward ordering online compared to purchasing from physical stores. With rising volumes, many companies are undertaking acquisitions in the country. In the United States, in October 2023, UPS Inc. acquired Happy Returns, a returns management software company, from PayPal Holdings Inc. The deal enhances UPS' presence in the rapidly growing online returns sector. The company will provide box and label-free return options at over 12,000 drop-off locations across the US.
- In Mexico, 11% of the population in rural areas made online purchases in 2019, which equated to almost 1.4 million people. The percentage of internet users who made purchases online increased from 2018 to 2019 by about 58%, an indication of the accelerated growth of e-commerce in the country. With the increasing demand and positive growth pattern, the Mexican CEP volume increased in 2023. With consistent growth related to courier and parcel services, the trend is anticipated to increase further the adoption of online purchases, wherein by 2040, 95% of purchases are estimated to be made online in Mexico.

Infrastructure investments, adoption of robotic delivery cars, automated warehousing driving regional market

- With rising parcel demand, many companies are undertaking mergers and acquisitions across the region. For instance, in

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October 2023, UPS Inc. acquired Happy Returns, a leading reverse logistics company, to enable easy and quick returns of parcels for merchants and consumers. Also, in 2021, Estafeta invested USD 97.5 million in improving its physical and digital infrastructure, including the construction of a new hub in Mexico City focused entirely on e-commerce. In 2023, FedEx announced the merger of FedEx Express and Ground operations in Canada to streamline parcel delivery operations.

- In 2024, Jamaica's e-commerce market is set to generate a revenues of USD 696.20 million. With an annual growth rate of 9.28%, projections indicate a surge to USD 1,085.00 million by 2029. This growth is driven by increasing internet penetration, rising smartphone usage, and a growing preference for online shopping. User numbers are anticipated to climb to 710.2k by 2029, with penetration rates rising from 19.1% in 2024 to 25.8% in 2029, reflecting a significant shift in consumer behavior towards digital platforms.

#### North America Courier, Express, and Parcel (CEP) Market Trends

The US dominates with maximum regional GDP contribution, fueled by an infrastructure program that boosts ports and supply chains

- An efficient and reliable transportation system is crucial for the economy. Through the National Trade Corridors Fund, the Government of Canada invests in improving supply chains, reducing trade barriers, and fostering business growth for future economic opportunities. In May 2024, the Minister of Transport announced up to USD 51.2 million for 19 digital infrastructure projects under this fund. The Canadian government aims to enhance supply chains with innovative technologies to expedite and reduce costs for Canadians. This initiative will drive collaboration with stakeholders nationwide on digital projects to address transportation bottlenecks, vulnerabilities, and port congestion effectively.

- In United States, infrastructure development and the rise of e-commerce are anticipated to boost employment in the transportation and storage sector. According to the Bureau of Labor Statistics (BLS), this sector is projected to grow at a rate of 0.8% annually from 2022 to 2032, resulting in the addition of nearly 570,000 jobs during that timeframe. The couriers and messengers industry, along with warehousing and storage, are expected to contribute significantly to about 80% of the sector's projected job growth.

Rising tensions in the Middle East are expected to affect crude oil supplies and lead to sudden price hikes in the region

- By October 2024, just ahead of the presidential election, gasoline prices in the US were projected to dip below USD 3 a gallon for the first time in over 3 years. This decline in fuel prices, primarily driven by waning demand and decreasing oil prices, offered a reprieve to consumers who had been grappling with elevated costs contributing to inflation. Such a development could have bolstered Vice President Kamala Harris and other Democrats in addressing Republican critiques regarding soaring gas prices. As of September 2024, regular gas averaged USD 3.25 a gallon, marking a 19-cent drop from the previous month and a 58-cent YoY decrease.

- Annual maintenance on Canada's oil sands plants in 2024 is expected to proceed normally. However, trade union officials warn of a labor shortage in Alberta's 2025 turnaround season due to two new industrial projects. Alberta producers annually hire thousands of skilled workers for essential maintenance on oil sands upgraders, thermal projects, and refineries. As the world's fourth-largest oil producer, Canada gets about two-thirds of its 4.9 million barrels per day of crude from the northern Alberta oil sands. This shortage might raise fuel prices in 2025.

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## North America Courier, Express, and Parcel (CEP) Industry Overview

The North America Courier, Express, and Parcel (CEP) Market is fairly consolidated, with the major five players in this market being DHL Group, Fedex, OnTrac, United Parcel Service of America, Inc. (UPS) and USPS (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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