

## **North America B2B Legal Services - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 150 pages | Mordor Intelligence

### **AVAILABLE LICENSES:**

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

### **Report description:**

The North America B2B Legal Services Market size is estimated at USD 392.50 billion in 2025, and is expected to reach USD 487.96 billion by 2030, at a CAGR of 4.45% during the forecast period (2025-2030).

The North American B2B legal services market serves a broad spectrum of industries, with a pronounced focus on finance, technology, healthcare, and energy. Within this sector, service providers primarily concentrate on corporate law, covering areas like mergers and acquisitions, governance, litigation, intellectual property, and regulatory compliance.

Players in this market vary, ranging from all-encompassing full-service firms to specialized boutiques and tech-driven innovators. This diversity ensures a rich tapestry of expertise and solutions. Competition is fierce, with large firms and niche players vying for market share. To stay ahead, legal service providers must not only adapt but also anticipate and meet the evolving demands of their clients. The market's dynamism is fueled by shifting regulations, a globalizing economy, and the increasing need for businesses to navigate complex legal landscapes adeptly.

Success in this sector hinges on a firm's ability to innovate, swiftly respond to emerging legal challenges, and, most importantly, provide tailored strategic counsel that aligns with their clients' evolving requirements.

North America B2B Legal Service Market Trends

The Growth and Impact of the Legal Tech Market Driving Efficiency and Innovation in Legal Services

The legal tech market has seen consistent and significant growth over recent years, reflecting an increasing demand for

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

technology-driven solutions within the legal industry. This upward trajectory highlights the sector's expanding role in enhancing the efficiency, accuracy, and overall delivery of legal services. Innovations such as case management software, document automation, and eDiscovery tools are becoming essential components of legal practices, enabling firms and corporate legal departments to streamline complex legal processes more effectively.

This growth is driven by the need for legal professionals to manage rising volumes of data, ensure compliance with regulatory changes, and improve client service. Legal tech solutions offer significant advantages, including reduced operational costs, improved productivity, and enhanced decision-making capabilities.

Consequently, law firms and in-house legal teams are ramping up investments in these technologies to remain competitive and cater to their clients' changing demands. With the legal sector's ongoing digital shift, the surge in legal tech adoption is expected to catalyze innovation and streamline operations, cementing its pivotal role in the legal services landscape.

#### United States B2B Legal Services Market

The US B2B legal services market has experienced significant growth in recent years. This trend can be explained by several key market drivers. Firstly, the increasing complexity of regulatory environments and the need for compliance have spurred demand for legal expertise. Businesses across various sectors are seeking legal counsel to navigate these complexities and ensure adherence to regulations.

Secondly, the rise in corporate transactions, including mergers and acquisitions, has significantly contributed to the demand for legal services. As companies expand and restructure, the need for legal advice and representation becomes paramount. Additionally, the growth of digital and intellectual property rights, particularly with the surge in technological advancements and innovation, has led to an increased need for legal protection and enforcement. This has further fueled the demand for legal services.

The legal industry's adoption of advanced technologies, such as artificial intelligence and data analytics, has also enhanced service delivery and efficiency, attracting more clients and boosting market growth. These technologies have allowed legal firms to offer more accurate, timely, and cost-effective services, thereby increasing their appeal to both existing and potential clients.

Overall, these drivers have collectively contributed to the sustained growth of the US B2B legal services market, reflecting the sector's adaptability and resilience in meeting evolving client needs and regulatory demands.

#### North America B2B Legal Service Industry Overview

The North American B2B legal service market is considered to be fragmented. This fragmentation is due to the presence of numerous law firms of varying sizes, specialties, and regional focuses. While there are several large, well-established firms that dominate certain areas of the market, there are also many smaller and mid-sized firms that cater to specific niches or geographic regions.

In the market, Jones Day, Baker McKenzie, Simpson Thacher & Bartlett, Latham & Watkins, and Kirkland & Ellis dominate with their global reach, specialized expertise, and strong client relationships. Their focus varies from corporate law to private equity, influencing their competitive positioning and market impact.

#### Additional Benefits:

- The market estimate (ME) sheet in Excel format

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 3 months of analyst support

## **Table of Contents:**

### 1 INTRODUCTION

1.1 Study Assumption and Market Definition

1.2 Scope of the Study

### 2 RESEARCH METHODOLOGY

### 3 EXECUTIVE SUMMARY

### 4 MARKET INSIGHTS AND DYNAMICS

4.1 Market Overview

4.2 Market Drivers

4.2.1 The Adoption of Advanced Technologies, Including Artificial Intelligence and Blockchain, is Transforming Legal Service Delivery

4.2.2 Growing Regulatory and Compliance Demands Across Industries Require Robust Legal Support For Effective Navigation

4.3 Market Restraints

4.3.1 Small and Medium-sized Enterprises Often Face Prohibitive Costs When Seeking Legal Services, Constraining Their Access to Vital Legal Support

4.4 MARKET OPPORTUNITIES AND FUTURE TRENDS

4.4.1 The Increasing Adoption of Artificial Intelligence, Machine Learning, and Legal Tech Solutions Is Poised to Boost Efficiency, Cut Costs, and Revolutionize Service Delivery

4.4.2 Complexity in Healthcare, Technology, and Finance Creates Opportunities For Firms to Specialize and Address New Market Needs

4.5 Insights on Technological Innovations in the Market

4.6 Insights on Industry Policies and Government Regulations in the Market

4.7 Porter's Five Forces Analysis

4.7.1 Threat of New Entrants

4.7.2 Bargaining Power of Buyers

4.7.3 Bargaining Power of Suppliers

4.7.4 Threat of Substitutes

4.7.5 Intensity of Competitive Rivalry

4.8 Impact of COVID 19 on the Market

### 5 MARKET SEGMENTATION

5.1 By Segment

5.1.1 Civil or Criminal

5.1.2 Mergers and Acquisitions

5.1.3 Business Transactions

5.1.4 Other Segments

5.2 By Service Type

5.2.1 Legal Assistance

5.2.2 Legal Documentation

5.2.3 Legal Advice

5.2.4 Other Services

5.3 By Mode

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.3.1 Online Legal Services
- 5.3.2 Offline Legal Services
- 5.4 By End User
  - 5.4.1 Large Enterprises
  - 5.4.2 Small and Medium Enterprises
- 5.5 By Country
  - 5.5.1 United States
  - 5.5.2 Canada

## 6 COMPETITIVE LANDSCAPE

- 6.1 Market Concentration Overview
- 6.2 Company Profiles
  - 6.2.1 Jones Day
  - 6.2.2 Baker Mckenzie
  - 6.2.3 Simpson Thacher & Bartlett
  - 6.2.4 Latham & Watkins
  - 6.2.5 Kirkland & Ellis
  - 6.2.6 Sidley Austin
  - 6.2.7 Hogan Lovells
  - 6.2.8 Skadden, Arps, Slate, Meagher & Flom
  - 6.2.9 Paul, Weiss, Rifkind, Wharton & Garrison
  - 6.2.10 White & Case\*

## 7 Market Future Trend

## 8 DISCLAIMER AND ABOUT US

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**North America B2B Legal Services - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

Market Report | 2025-04-28 | 150 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-22"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

