

North America Amusement Parks - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The North America Amusement Parks Market is expected to register a CAGR of greater than 3.5% during the forecast period.

North America's amusement park industry is one of the most advanced in the world, offering a wide variety of entertainment options, from world-class resorts such as Disney and Universal Studios to regional parks such as Cedar Point. North America accounts for a significant portion of the worldwide amusement park market. One of the main reasons for the regional market growth is the growing acceptance of the augmented and virtual reality technologies. Land and water rides are also growing in importance.

According to the World Bank, over 50% of the global population resides in urban areas. Urban dwellers, including families and young adults, are increasingly drawn to leisure activities within their city's confines. In this pursuit, amusement parks have emerged as the favored choice. With their diverse attractions and entertainment offerings, these parks cater to the evolving preferences of city residents. As urban populations continue to surge worldwide, the demand for accessible and enjoyable recreational spaces within cities is on the rise.

The theme park industry is capitalizing on the surging interest in themed entertainment and the growing appetite for immersive experiences. As visitors seek more than just rides, theme parks are stepping up by providing captivating settings, narratives, and interactive elements, elevating the overall visitor experience.

North America Amusement Parks Market Trends

Mechanical Rides Powering North America's Amusement Park Industry

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Mechanical rides are the backbone of North America's amusement park sector, fueling its popularity, thrill, and overall prosperity. A key driver of the industry's success is the diverse range of experiences these rides offer. From timeless classics like Ferris wheels and carousels to heart-pounding attractions like roller coasters, mechanical rides ensure there's something for every visitor. This rich variety entices guests to return, always on the lookout for novel and exhilarating rides.

Thrill and excitement are paramount in the allure of mechanical rides. Many are engineered to deliver an intense, addictive experience, especially for thrill-seekers. Whether it's the breakneck speeds of roller coasters or the dizzying spins of spinning rides, amusement park-goers crave that adrenaline rush unique to mechanical rides.

Moreover, mechanical rides are pivotal in providing family-friendly entertainment. From carousels and train rides to bumper cars, these attractions cater to families and young children, offering a relaxed and memorable experience. They serve as a platform for families to bond and forge cherished memories.

United States Amusement Parks, a Global Leader in Entertainment

America's museums are known for their extensive collections, top quality exhibitions and educational initiatives. In cities such as New York, Washington, D.C., and Los Angeles, they are a major attraction, covering a wide range of topics, from art and history to science and technology. Millions of visitors visit the world's most famous museums, such as the Metropolitan Museum of Art, the Smithsonian Institution and the Getty Center annually. U.S. zoos and wildlife parks, known for their focus on animal conservation, education, and entertainment, showcase a rich variety of both exotic and native species. Wildlife parks, in particular, offer immersive encounters in natural habitats, fostering a deeper appreciation for wildlife conservation and environmental stewardship.

With a vast network of national parks, state parks, urban parks, and scenic landscapes, the U.S. offers an abundance of outdoor recreational opportunities. From renowned destinations like Yellowstone and Yosemite National Parks to urban gems like Central Park and Golden Gate Park, these green spaces provide both residents and tourists a chance to reconnect with nature and enjoy outdoor amenities.

North America Amusement Parks Industry Overview

The report covers the major international players operating in the North American amusement parks market. In terms of market share, some of the major players currently dominate the market with players such as Magic Kingdom, Disneyland, and Disney's Animal Kingdom. However, with technological advancements and product innovations, mid-size to smaller companies are increasing their market presence by securing new contracts and tapping into new markets.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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