

## **Nordics Freight And Logistics - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

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### **Report description:**

The Nordics Freight And Logistics Market size is estimated at 76.38 billion USD in 2025, and is expected to reach 91.8 billion USD by 2030, growing at a CAGR of 3.74% during the forecast period (2025-2030).

Rising government initiatives to boost truck drivers' working conditions, leading to road freight demand in the region

- The e-commerce sector has emerged as a key driver of the market, with its revenue surging to USD 40.1 billion in 2023. A notable catalyst for e-commerce growth in the Nordics is the rising trend of regular purchases, spanning groceries, pharmaceuticals, and beauty products. These frequent transactions have not only bolstered monthly e-commerce sales but also set the stage for a promising future. Analysts project the e-commerce market in the Nordics to surge further, with its value anticipated to hit USD 56 billion by 2027.
- Highlighting its commitment to infrastructure, the Swedish government has unveiled an ambitious National Transport Plan, earmarking a record-breaking SEK 881 billion (USD 86.6 billion) during 2022-2027. This comprehensive blueprint not only emphasizes the upkeep of the Swedish transport infrastructure but also aims to enhance labor market accessibility, foster regional development, bolster national cohesion, boost competitiveness, and align with the nation's climate change targets.

Developing freight and logistics market network amidst disruptions in the Nordics region

- Sea and inland waterways have witnessed rising demand within domestic boundaries due to increased country volumes and a rising focus on the environment. For instance, in October 2023, a consortium of ports, ministries, and shipping companies in

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Finland and Estonia agreed to establish an environmentally friendly corridor connecting the capital ports of Helsinki and Tallinn. This initiative aims to encourage more sustainable and eco-friendly shipping practices. The agreement entails the development of shared roadmaps by shipping companies, cities, and ports, along with associated partners, to achieve the target of zero carbon emissions.

- Norwegian grocery wholesaler ASKO announced plans to achieve a zero-emission truck fleet by 2026 and currently operates over 60 electric trucks. In 2023, it introduced four hydrogen gas trucks with electric drivelines in collaboration with Scania. The Norwegian government's National Transport Plan 2022-2033 aims to establish an eco-friendly transport system by 2050, focusing on road freight infrastructure and transitioning all heavy vehicles to zero-emission by 2040, potentially cutting CO2 emissions by 9% annually.

## Nordics Freight And Logistics Market Trends

Sweden dominates the GDP of the Nordic transport sector, fueled by modern logistics infrastructure

- The European Commission granted USD 41.74 million to 11 projects in Finland through the Connecting Europe Facility (CEF). Five government projects received USD 21.52 million, and six private sector projects got USD 20.23 million. The CEF Transport Committee made the allocations in July 2024, ultimately awarding USD 7.48 billion to 134 projects out of over 400 applications requesting more than USD 23.48 billion. The Commission focuses on funding projects that are well-prepared for planning and implementation.

- Denmark's initiative, "Denmark Forward," pledges DKK 160 billion (USD 23.68 billion) towards infrastructure development by 2035. This investment aims to enhance the nation's road and railway systems, directly benefiting both citizens and businesses. Meanwhile, Norway has ramped up its public investments in transportation, a move poised to yield substantial economic advantages. This is particularly crucial as robust transportation infrastructure can facilitate Norway's shift from oil-centric activities.

Owing to the impact of the Russia-Ukraine war on fuel prices globally, fuel prices in the Nordic countries are rapidly increasing

- Petrol and diesel prices in Sweden have dropped due to two changes that started in early 2024, a tax cut and a reduction in the greenhouse gas reduction mandate. These cuts were part of election promises by the governing parties and the Sweden Democrats but have faced criticism for potentially increasing carbon emissions. Major fuel chains continued to lower prices through July 2024, with 95-octane petrol dropping by 25 ore to SEK 17.94 (USD 1.71) per liter, the lowest since mid-January. Diesel prices also fell by the same amount to SEK 17.54 (USD 1.67) per liter.

- In January 2024, Denmark launched the Green Fuels Alliance India (GFAI) initiative to strengthen cooperation between Denmark and India in sustainable energy solutions and achieve carbon neutrality while stabilizing fuel prices in Denmark. Key players include Maersk, Topsoe, and Novozymes. Denmark, recognized for its environmental efforts, also ranked 1st in the global Climate Performance Ranking 2024 and aims to achieve carbon neutrality by 2050. These initiatives have led to increased GDP growth forecast to 2.4% for 2024.

## Nordics Freight And Logistics Industry Overview

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The Nordics Freight And Logistics Market is fragmented, with the major five players in this market being A.P. Moller - Maersk, Deutsche Bahn AG (including DB Schenker), DHL Group, DSV A/S (De Sammensluttede Vognmand af Air and Sea) and Kuehne+Nagel (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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