

Non-Resilient Floor Covering - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

Market Report | 2025-04-28 | 150 pages | Mordor Intelligence

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Report description:

The Non-Resilient Floor Covering Market size is estimated at USD 44.91 billion in 2025, and is expected to reach USD 66.51 billion by 2030, at a CAGR of 8.17% during the forecast period (2025-2030).

The market is experiencing significant growth, with projections indicating continued expansion during the forecast period. This market includes various organic hard surface flooring materials such as ceramic and porcelain tiles, hardwood (both solid and engineered), laminates, natural stone, slate, and bricks. The anticipated high growth is driven by increasing activities in new home and commercial construction, particularly in developing economies, as well as a surge in homeowner remodelling due to rising residential property prices globally. Suppliers of ceramic and stone products are increasingly leveraging online retail channels and technological advancements in mining to lower prices of natural and manufactured stones, thereby further fuelling industry growth.

The demand for non-resilient flooring products is further driven by factors such as water resistance, ease of cleaning, enhanced comfort, and durability. Among these, the ceramic tiles segment is poised for rapid expansion over the forecast period, buoyed by the multitude of benefits they offer. With such favourable market dynamics, opportunities abound for stakeholders to capitalize on technological advancements, expand online retail presence, and innovate product offerings to meet evolving consumer preferences, ensuring sustained growth and competitiveness in the market.

Non-Resilient Floor Covering Market Trends

Ceramic Tile Segment Drives the Market

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Ceramic tiles are extensively used in new residential and home improvement activities. Furthermore, ceramic tiles are used in commercial applications like malls, shopping centers, and work and office spaces. Ceramic flooring is the main driver of the resilient floor covering market. In the Asia-Pacific region, there is an increase in the demand for ceramic flooring products from developed countries, such as the United States, Mexico, China, and Italy. The ability of ceramic flooring products to replicate wood and stone finishes is fueling the demand. The vendors are leveraging the advancements in digital printing technology to provide ceramic tiles with a wide range of design aesthetics.

Asia Pacific is the Fastest Growing Region

In the Asia-Pacific region, there is an increase in the demand for ceramic flooring products from developed countries, such as the United States and Italy. The ability of ceramic flooring products to replicate wood and stone finishes is fuelling the demand. The vendors are leveraging the advancements in digital printing technology to provide ceramic tiles with a wide range of design aesthetics.

Non-Resilient Floor Covering Industry Overview

The report covers major international players operating in the non-resilient floor-covering market. The market is fragmented, with major players capturing a larger market share. However, with technological advancement and product innovation, mid-size to smaller companies are increasing their market presence by securing new contracts and tapping new markets. Major players include China Ceramics Co. Ltd, Mohawk Industries Inc., Kajaria Ceramic, Shaw Industries, Inc., and Dal Tiles.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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