

## **Nigeria Courier, Express, and Parcel (CEP) - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)**

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### **Report description:**

The Nigeria Courier, Express, and Parcel (CEP) Market size is estimated at 129.8 million USD in 2025, and is expected to reach 186.8 million USD by 2030, growing at a CAGR of 7.56% during the forecast period (2025-2030).

The CEP market is witnessing steady growth due to increasing demand and sectoral advancements

- In Nigeria, self-service lockers are being implemented to handle domestic and international parcel deliveries. Registered individuals and companies can use SmartParcel to drop parcels and paperwork at a local smart locker run by a company franchisee. SmartParcel's delivery partners then deliver the items to a locker close to the receiver or any locker the consignee requests. The items can also be delivered directly to the recipients' residences or places of business by courier partners. As part of this plan, SmartParcel signed an agreement with the Nigerian Postal Service to install smart lockers in post offices across Nigeria's 774 local government areas in 2022. The aim is to set up 10,000 lockers via a franchise model wherein users and corporate entities can own lockers and monitor activities from a dashboard.
- In 2021, the Nigerian Postal Services recorded revenue of NGN 3.63 billion (USD 4 million), with EMS-SpeedPost contributing the highest income of NGN 1.27 billion (USD 1.7 million), representing 35.14% of the total revenue. The projected increase in e-commerce, expected to reach approximately USD 10.11 billion by 2027, is anticipated to drive growth in the volume of CEPs in the country.

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The transportation sector contribution to nominal GDP dropped to 1.35% in Q2 2023 due to petrol subsidy removal

- In 2024, the government predicted that converting 1 million vehicles to run on CNG could save about USD 2.5 billion annually. This initiative could also help lower the country's inflation rate. CNG vehicles can save 40-50% compared to petrol and are 18 times safer. In Nigeria, especially in Lagos with over 15 million city residents, the transportation sector is struggling with major problems like traffic jams and dirty air. Many of the vehicles on the roads are old and run on petrol, which adds to the pollution. To make things better, in May 2024, Nigeria announced plans to switch 5,500 vehicles to run on CNG. This change is important for cutting down on carbon emissions and making the air cleaner in big cities like Abuja.
- The Nigerian logistics industry has grown slowly due to persistent infrastructure challenges. In 2023, the Nigerian e-commerce market generated USD 6.7 billion in revenue. Its revenue is expected to register a 10.79% CAGR between 2023 and 2027, resulting in a market volume of around USD 10.1 billion by 2027 due to infrastructure improvements in railways and roads and enhanced relations with other nations.

Fuel prices have witnessed a steep rise as fuel subsidies have been terminated, citing budgetary concerns

- In April 2024, Nigeria continued to experience gasoline shortages leading to a significant surge in prices and worsening the nation's cost-of-living challenges. In Lagos and Abuja, petrol prices surpassed USD 1.89 per liter, while in places like Kano, they exceeded USD 2.23 per liter. Despite NNPC Ltd. importing petrol at an average of USD 1.37, pump prices remained high. In 2023, the government eliminated subsidies and permitted private firms to import petrol. However, due to foreign currency shortages and a price cap on petrol, NNPC remains the exclusive importer.
- Nigeria's crude oil production has increased, and the country's oil reserves are estimated to be 36.89 billion barrels, consisting of 31.418 billion barrels of crude oil and 5.476 billion barrels of condensate. Nigeria aims to have a reserve of around 40 billion barrels by 2025. The country's national gas reserve is 203.16 trillion cubic feet (TCF), with a target of 210 TCF by 2025 and 220 TCF by 2030.

## Nigeria Courier, Express, and Parcel (CEP) Industry Overview

The Nigeria Courier, Express, and Parcel (CEP) Market is moderately consolidated, with the major five players in this market being DHL Group, Nipost, Red Star Express PLC, Rowsy International Ltd. and United Parcel Service of America, Inc. (UPS) (sorted alphabetically).

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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