

Natural Rubber - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The Natural Rubber Market size is estimated at USD 18.99 billion in 2025, and is expected to reach USD 23.90 billion by 2030, at a CAGR of 4.7% during the forecast period (2025-2030).

Natural rubber is one of the essential polymers as it is an essential raw material used to create more than 40,000 products. It is used in manufacturing tires, latex products, toys, footwear, and other latex-related products. Natural rubber is preferred over synthetic rubber due to its high tensile strength, vibration-dampening properties, and tear resistance. This makes it important for the construction and automobile industries. The growth of the automobile market across countries is anticipated to increase the demand for natural rubber production. Furthermore, the demand for latex products, such as catheters, gloves, and belts, is also increasing the demand for natural rubber globally.

Asia-Pacific is the largest producer, producing over 90% of the global natural rubber production. According to FAOSTATS, in 2022, the production quantity of natural rubber was 12.8 million metric tons, which increased from 12.5 million metric tons in 2021. Major countries involved in rubber production are Thailand, Vietnam, Indonesia, China, and India.

Besides production, Asia-Pacific is also the world's largest consumer of natural rubber due to the presence of major automobile manufacturing countries such as China, Japan, and India. For instance, China is the world's largest importer and consumer of natural rubber, consuming around 40.0% of the total global output annually. According to the ITC Trademap, India imported 562.1 thousand metric tons of natural rubber in 2022, highlighting a strong demand that outstrips domestic production. Therefore, the rising demand for latex products, coupled with the growing global automobile and construction industry, is one of the major factors anticipated to drive the natural rubber market during the forecast period.

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Natural Rubber Market Trends

Increasing Demand from Multiple Industries

The demand for natural rubber is increasing due to its characteristic properties, such as adhesion to metals and resistance to abrasion, which make it suitable for manufacturing seals, tires, etc. The properties of natural rubber, such as high tensile strength, vibration dampening, and tear resistance, make it ideal and more preferred than synthetic rubber for its application in the automobile industry and large constructions. The largest end-user of rubber is the automotive parts industry, which uses a massive amount of rubber to make pipes, gaskets, car tires, hoses, and other parts yearly.

The high growth in developing economies and the increasing per capita income among consumers in these countries increase the demand for automobiles. This, in turn, increases the demand for rubber in these regions. In countries like China, India, Brazil, Indonesia, Malaysia, and Vietnam, the growth of industrial and infrastructure industries is on the rise, which is expected to impact the rubber market positively. According to the ITC trade map, China imported 2.73 million metric tons of natural rubber in 2023.

Natural rubber is used in footwear manufacturing due to its properties, such as durability, slip resistance, and tensile resistance, resulting in increased demand from the footwear industry. The increased applications of natural rubber are increasing the demand for high natural rubber production, which has led to the harvested area of natural rubber globally. According to the FAOSTATS, in 2021, the harvested area of natural rubber globally was 13,420,413 hectares, and in 2022, it reached 13,785,378 hectares. Therefore, the increasing demand from developing countries in line with the increased global production is anticipated to drive the natural rubber market.

Asia-Pacific is Dominating the Market

Natural rubber is a vital agricultural commodity used for manufacturing in various industries, such as automotive, manufacturing, and medical. Thailand, Vietnam, and Indonesia are some of the dominant natural rubber producers. Thailand is the top producer in the world, and the country produced about 4.82 million metric tons of natural rubber in 2022. Around 90% of natural rubber production in Thailand is produced by smallholder farmers, while 10% comes from estates/large-scale holders.

The rubber produced by the smallholder farmers is generally sold as field latex, unsmoked sheets, cup lumps, or crepe blankets, and it is handled by intermediaries, reducing the income of these farmers. Among key consumers, China is one of the major three automobile manufacturers in the world. The increasing growth of the automobile industry resulted in an increased demand for raw materials, such as natural rubber.

Thailand, Vietnam, and Indonesia are some of the major exporters of natural rubber to China. According to the ITC Trademap, over half of China's natural rubber imports come from Thailand. According to the ITC Trademap, Thailand and Indonesia exported 3.28 and 2.04 million metric tons of natural rubber in 2022, respectively.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

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1 INTRODUCTION

1.1 Study Assumptions and Market Definition

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

4.1 Market Overview

4.2 Market Drivers

4.2.1 Increasing Demand from Multiple Industries

4.2.2 Growth in Income Levels of Consumers and Products

4.2.3 Increasing Demand for Sustainable and Biodegradable Products

4.3 Market Restraints

4.3.1 Disease and Pests are Affecting Rubber Plants

4.3.2 Health Hazards and Environmental Issues Associated with the Rubber Cultivation

4.4 Value Chain Analysis

5 MARKET SEGMENTATION

5.1 Geography (Production Analysis, Consumption Analysis by Value and Volume, Import Analysis by Value and Volume, and Export Analysis by Value and Volume and Price Trend Analysis)

5.1.1 North America

5.1.1.1 United States

5.1.1.2 Mexico

5.1.2 Europe

5.1.2.1 Germany

5.1.2.2 France

5.1.2.3 Italy

5.1.2.4 Turkey

5.1.3 Asia-Pacific

5.1.3.1 China

5.1.3.2 Malaysia

5.1.3.3 Thailand

5.1.3.4 Japan

5.1.3.5 India

5.1.3.6 Indonesia

5.1.4 South America

5.1.4.1 Brazil

5.1.4.2 Chile

5.1.5 Africa

5.1.5.1 South Africa

6 MARKET OPPORTUNITIES AND FUTURE TRENDS

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