

NA Baby Food Packaging - Market Share Analysis, Industry Trends & Statistics, Growth Forecasts (2025 - 2030)

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Report description:

The NA Baby Food Packaging Market is expected to register a CAGR of 7.92% during the forecast period.

Key Highlights

- One of the major factors driving the growth of the market is stringent government rules/policies for the packaging industry coupled with environmental safety regulations.
- Moreover, owing to the fast lifestyle and the high demand for packaged baby food products in countries such as the United States and Canada has significantly contributed to the growth of the market.
- The changing lifestyle of the Canadian population and rise in the consumers with disposable income levels is anticipated to enhance the demand for packaged baby food which is likely to boost the growth of the North America Baby Food Packaging Market.
- Growing awareness amongst the common populations towards safe, recyclable, reusable, organic, hygienic, lightweight, and easy to carry packets and kitchen containers has witnessed high demand lately, which is expected to boost the growth of the market.

North America Baby Food Packaging Market Trends

Plastic is Expected to Hold the Largest Market Share

- Plastics are a more efficient material for food packaging than other alternatives because plastics are energy efficient to

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manufacture, and they are also lighter than the alternative materials. For instance, just two pounds of plastic can deliver 10 gallons of a beverage, whereas three pounds of aluminum, eight pounds of steel, or over 40 pounds of glass are needed to deliver the same amount of beverage.

- In the powder milk formula segment, the busy life of working parents has led to the launch of single-serve plastic sachets by various brands. Thus, this increases the importance of ready nutrition products and further boosts the market growth.
- HDPE is the most widely used type of plastic packaging material. It is used to make many types of bottles and containers. Unpigmented bottles are translucent and sturdy, have good barrier properties, and are well suited for packaging products with a shorter shelf life, such as milk.
- With the expanding infant nutrition market, it is evident that nutritional product demand, such as milk, is increasing, and it is directly driving the baby food packaging market.

Prepared Baby Food to Witness a Significant Growth

- The prepared baby food segment is expected to witness the highest growth, owing to the increase in demand for ready-to-have food and busy lifestyles in the United States and Canada.
- Moreover, the increasing number of working women in the North American region and increasing disposable income of the American population are anticipated to increase the demand for prepared baby food during the forecast period.
- Advancements in TRS with their work-oriented, hectic lifestyle do find enough time to cook for themselves or their children. Thus, they prefer prepared baby food which is boosting the growth of the market.

North America Baby Food Packaging Industry Overview

The North American baby food packaging market is highly competitive due to the presence of many domestic and international players. The market is fragmented, with the players competing in terms of price, product design, product innovation, etc. Some of the major players in the market are Amcor Ltd, Mondi Group, and Sonoco, among others.

- March 2021 - In March 2021, Ardagh Group, Glass partnered with Bragg Live Food Products to provide its 16-oz glass bottle for Bragg's apple cider vinegar beverages. The glass bottles are 100% recyclable and can be recycled multiple times without loss of purity.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

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